



## My Communication Blueprint

AUTHENTICALLY YOU,  
POWERFULLY HEARD.

*Empower Authentic.*  
COACHING



## WHAT IS MY COMMUNICATION BLUEPRINT?

A 8-week group coaching workshop for professionals who want to command any room while staying authentically themselves. Through weekly live sessions and practical exercises, you'll master influential communication that amplifies your impact without compromising who you are.





# WHY WE CREATED THE COMMUNICATION BLUEPRINT



Through years of coaching and industry experience, we've discovered a consistent challenge: whilst professionals excel in their expertise, they often struggle to communicate their value effectively and navigate complex workplace dynamics authentically. This challenge becomes particularly crucial as they advance in their careers.

We believe everyone deserves access to transformative communication coaching. Whilst traditional 1:1 coaching (typically £350-£500 per session) delivers incredible results, we wanted to create something equally powerful yet more accessible.

Through our group coaching format, you'll not only benefit from professional coaching but also gain invaluable insights from peers facing similar challenges. This collaborative learning environment, combined with our pre-recorded content and live sessions, creates a rich, multi-layered learning experience that often surpasses individual coaching.

# WHAT YOU'LL LEARN

## **Self-Awareness (Week 1-2)**

Discover your natural communication preferences and authentic voice, learning how to leverage these strengths effectively in life and any professional setting.

## **Strategic Communication (Week 3-4)**

Master the art of adapting your communication style whilst maintaining authenticity, developing the presence and impact needed for senior leadership positions.

## **Professional Impact (Week 5-6)**

Build influential relationships and navigate complex workplace dynamics to create lasting positive change in your organisation and career trajectory.

## **Integrate and Master 'Your Blueprint' (Week 7-8)**

At the intersection of these elements, you'll develop a personalised approach to communication that amplifies your influence whilst remaining true to who you are. Through practical application and mastery, these skills become an integral part of your professional toolkit for life.





# DETAILS



## START

Sunday 8th March: (1st video release)  
Monday 9<sup>th</sup> March: Introduction call,  
housekeeping, and Q&A

## FOLLOWING 8 WEEKS

Sunday: Video release for theme of  
the week  
Mondays: Group Coaching for theme  
(Video released 8 days prior)



## COACHING

8 Pre-recorded session to complete in your own time  
Weekly (recorded) group coaching sessions to reflect on theme,  
do practical work and answer key Q&A



## PERSONALISED ATTENTION

Maximum of 25 participants  
Private community support group



## RESOURCES

Workbooks  
Training content  
Additional content for further research

# WHAT IS THE PRICE?

## REMINDER OF WHAT YOU GET

- 8 Pre-recorded Transformative Training Sessions to complete at your pace
- 8 Weekly Live Group Coaching Sessions (recorded for reference)
- Comprehensive Workbook & Resources
- Private Community Support Group
- Implementation Support Between Sessions
- Full Access to All Training Content

Plus, you'll be guided by someone who has actually walked this path - from individual contributor in the technical industry to senior leadership - and learned the lessons the hard way so you don't have to. Combine this real-world experience with professional coaching expertise, and you'll get both practical insights and proven coaching methodologies to accelerate your growth.

Limited to just 25 participants to ensure maximum value and personalised attention.

## STANDARD RATE:

Monthly Payment: 2 payments of £600 (£1200 total)  
OR  
Pay upfront in Full: £1000 (Save £200)

## SPECIAL OFFER WITH DISCOUNT CODE

**Pay upfront in Full: £800** (Save £400 off standard rate)  
valid until midnight 28<sup>th</sup> February using code:  
EarlyBird2026

## TAKE ADVANTAGE NOW TO SAVE ££

Click Add to Cart for “My communication Blueprint” and buy now.

Alternatively you can contact us to set up regular payments or a bank transfer.



# REVIEWS



**LAURA - HEAD OF MARKETING, CYBER CONSULTANCY**

"Tamlynn creates a space where I never felt judged, only supported and encouraged - her thoughtful, collaborative approach gave me clarity, confidence, and a clear path forward."



**DAVE - EX DETECTIVE & PEAK PERFORMANCE COACH**

"Working with Tamlynn creates a uniquely safe yet challenging environment where you discover your authentic voice while developing the confidence to use it effectively, all delivered through a non-threatening approach that combines accountability with genuine support."



**JOANNA - CTO & FOUNDER**

"Tamlynn's extensive security expertise combined with her exceptional ability to understand and communicate with people makes her a valuable asset."



# MEET YOUR COACH - TAMLYNN DEACON

With over 15 years of experience in Cybersecurity and IT leadership, Tamlynn has navigated the journey from individual contributor to senior leadership, and now serves as a trusted advisor to businesses at all stages of growth. Having transformed from a self-described introvert to a confident public speaker and thought leader, she intimately understands the challenges of stepping into visibility while maintaining authenticity.

As an executive coach and business consultant, she combines real-world experience with professional coaching expertise to help ambitious professionals and businesses amplify their impact while remaining authentically themselves. Her approach blends practical business insights with proven coaching methodologies, ensuring clients benefit from both strategic guidance and transformative coaching techniques.

