Hello, Potential Sponsor!

Established in 2007, Prison City Roller Derby (PCRD) is a recreational roller derby league located in Chino Hills, California. The sport of roller derby is one of the fastest growing sports in the world, including competitive and recreational leagues open to all levels of play. PCRD competes locally in interleague bouts throughout Southern California.

Skaters learn the skills required to participate in scrimmages and games; however, players gain more than just the ability to skate. These individuals gain a sense of belonging and an increase of self- esteem through participation in team guided events. In that spirit, PCRD prides itself on contributing to the community off-track as well. Every year, PCRD gives back to the Inland Empire community through philanthropic efforts including food and clothing drives, monetary donations to charitable organizations via targeted fundraising, volunteering at animal shelters, participating in requested appearances at local community events and more.

Local businesses like you are integral to the future growth and success of our organization. Your tax-deductible donation will help us cover practice space rentals, event travel, team equipment purchases, game/bout venue rentals and other costs related to league operations. Your donations and sponsorships ensure the continued development of Prison City Roller Derby as a league and supporter of our community as a whole.

We are actively seeking corporate sponsorships for the 2025 Roller Derby Season. Please review the attached Sponsorship Level letter and review the options available.

If you have any questions, please contact us at prisoncityrollerderby@gmail.com. Thank you in advance for your generosity.

Warmest regards,

Vivienne Leonaro

a.k.a. "C'est La Viv"
President
Prison City Roller Derby
www.prisoncityrollerderby.com