

Human Design Branding

Discover Your
Authentic
Brand Identity

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Who am I?

Rubina Chadha

CEO, Lead Inner Designer

- Mindful Leadership Icon of the Year, 2025
- Top CEO & Creativity Leader of the Year in Personal Development, IAOTP 2025
- Clio Award Winning Designer, 2001
- Mission: Design yourself from the inside out
- Grew up with a spiritual focus & has practiced meditation and yoga since childhood
- Certified Mindfulness, Breathwork & Hatha Yoga instructor
- Holds a Degree in Fine Art from the Art Center College of Design
- Human Design Transformational Life Coach



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What is this? Goal:

The **Human Design Branding Session** is a 90 minute immersive, one-to one individualized program in which we will unlock the strategic energy of your personal brand by examining your human design chart through the lens of mindfulness, creativity and consciousness.

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What we will discover

Together we will uncover your innate gifts, natural creative rhythms, communication style, and the message you're designed to share with the world – so you can attract the correct audience, opportunities and collaborations effortlessly, in full integrity with who you truly are.

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Program Outline

How will we be achieving this?

You will gain insight into:

- Your natural strengths and leadership style
- How your energy is designed to influence
- Authentic ways for you to magnetize your audience
- Bring your message to life in a way that feels aligned, sustainable, and deeply YOU

02 | The Experience


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The Experience:

Whether you are a creative professional, entrepreneur, coach or visionary leader seeking clarity, this session will guide you to align your brand with your unique energetic blueprint.

The program goals are; for you to leave this session with clarity on your unique gifts and life purpose according to your human design

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Here's the truth:
You don't need to chase.
You're designed to attract.

03

Testimonials:

“I thought I needed another marketing strategy, but what I really needed was alignment. The Inner Design Branding Session helped me see how my energy and communication style were already designed to attract my ideal clients. I finally feel clear and confident in how I show up.”



Creative Coach

“As a designer, I’ve always struggled to articulate my own brand. This session gave me a language and framework that felt so personal and aligned. I left with a deeper understanding of how to position myself authentically, without overthinking.”



*Designer &
Brand Strategist*

“The Inner Design Branding Session connected the dots between my inner world and how I want to be seen in the world. I stopped second-guessing my message and started trusting my natural strengths. It’s such a relief to have a brand that feels like ME.”



Coach & Entrepreneur

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Testimonials:

“I had done Human Design readings before, but I’d never seen it applied to branding this way. Rubina helped me translate my chart into practical messaging and visuals that feel so aligned. I’ve already had clients comment on how my brand feels more authentic and clear.”

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Consultant

“As a founder, I’ve invested in countless branding and leadership programs, but nothing has brought me this level of clarity. The Inner Design Branding Session helped me see how my natural leadership style and energy could shape my brand. It felt like a blueprint I’d been missing—one that finally made everything feel aligned and sustainable.”

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Founder & CEO

“I didn’t realize how disconnected I was from my voice until this session. Seeing my Human Design laid out in the context of my business helped me own my message and stop trying to sound like everyone else.”

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Brand Strategist

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Thank you

Reach out and stay in touch!

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Thank you for your time!