

Did you know that business consumers on average spend 12% to 18% more when they have the ability to pay with credit card at a retail business? That number is even higher for marijuana dispensaries. ***We are seeing an overall increase of 25-30%.***

I'm not sure whether you've had direct experience with cannabis credit card processing, but when I entered this industry four years ago, I was told that customers using a credit card in a dispensary typically spend 25–30% more than those paying with cash. With 20 years of business experience, I was skeptical—so after onboarding my first several clients, I followed up with them to review their numbers. Here's what they reported:

Here is a brief list of dispensaries who have partnered with us and their real-world ticket lift over Cash

Ticket Lift

31.23% Los Angeles, CA

35.99% Yukon, OK

26.20% Paso Robles, CA

42.00% Portland, OR

36.50% Rapid River, MI