**East Tennessee History Center TV Script**

|  |  |  |
| --- | --- | --- |
| Frame 1: | OPEN:  FS:  CAMERA:  SFX IN:  SFX OUT:  CUT TO: | (Open on woman walking up to the welcome desk at the East Tennessee History Center).  STILL  SFX (Footsteps approaching) IN  SFX (Footsteps approaching) OUT  (Receptionist greeting the woman). |
| Frame 2: | CS:  RECEPTIONIST:  CUT TO: | “Welcome to the East Tennessee History Center. How can I help you?”  (Teacher standing on the other side of the welcome desk). |
| Frame 3: | CS:  TEACHER:  SFX IN and UNDER:  RECEPTIONIST VO:  SFX OUT:  CUT TO: | “Hi, I’m a teacher and I was wondering what you offer here that can help me teach my students more about local history?”  SFX IN (Receptionist typing on keyboard) UNDER  “Of course, we offer a couple different services that I think you could benefit from.”  SFX (Receptionist typing on keyboard) OUT  (Lecture hall full of people listening to a speaker on stage). |
| Frame 4: | FS:  MUSIC IN and UNDER:  SFX IN and UNDER:  RECEPTIONIST VO:  SFX OUT:  CUT TO: | MUSIC IN (Old timey music) UNDER  SFX IN (Audience clapping for guest speaker in lecture hall) UNDER  “We often offer lectures that feature guest speakers and are free and open to the public.”  SFX (Audience clapping for guest speaker in lecture hall) OUT  (Meeting room filled with teachers participating in a workshop). |
| Frame 5: | FS:  SFX IN and UNDER:  RECEPTIONIST VO:  SFX OUT:  CUT TO: | SFX IN (Teachers talking and helping each other with the workshop) UNDER  “We also offer workshops specifically to help teachers incorporate more local history into their lesson plans.”  SFX (Teachers talking and helping each other with the workshop) OUT  (Students on a field trip in the museum section of the East Tennessee History Center). |
| Frame 6: | MS:  SFX IN and UNDER:  RECEPTIONIST VO:  SFX OUT:  MUSIC OUT:  CUT TO: | SFX IN (Students laughing and chatting amongst each other) UNDER  "You can set up a field trip for your students to spend the day here at the museum.”  SFX (Students on a field trip in the museum section of the East Tennessee History Center) OUT  MUSIC (Old timey music) OUT  (Teacher standing on the other side of the welcome desk). |
| Frame 7: | CS:  TEACHER:  CUT TO: | “Thank you so much for all your help.”  (Blue and gray East Tennessee History Center logo on a white background). |
| Frame 8: | WCU:  VO: | “Come visit us at East Tennessee History Center located on South Gay Street in downtown Knoxville. Visit our website www.easttnhistory.org or call us at (865) 215-8801. Local History. East Tennessee History Center.” |