**La-Z-Boy Copy Sheet**

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| Headline: | Furniture That Can Keep Up With Your Kids. |
| Subhead: | La-Z-Boy’s furniture is durable, making it perfect for a family. |
| Body Copy A: | La-Z-Boy has been a household name for a long time, but what do you know it for? Probably your dad’s or grandpa’s recliner. While we do make excellent recliners, we also offer furniture for every other room in your home. Our furniture is high-quality and is made to last. This means that it can withstand the antics of your children, so you won’t have to buy new furniture in a couple of years after your children have destroyed it. If you’re planning on starting a family, you can count on La-Z-Boy to provide you with furniture that will last your family a lifetime. Our furniture also has a modern look, so that your home will never look outdated. Since our furniture is made for longevity, we take into account all of these aspects to give you the best furniture possible at the best deal possible. |
| Subhead: | Prices starting as low as $449. |
| Body Copy B: | Here at La-Z-Boy, we understand that you need durable furniture, but we also understand that you don’t want to pay an arm and a leg for it. That’s why we make our furniture high-quality and long-lasting, while also keeping it at an affordable price. Even though we keep our prices low, we know that there are some cheaper options out there for you. La-Z-Boy, however, offers you much higher-quality furniture that will last you much longer than the cheaper options. This means that in the long run La-Z-Boy will save you money because you will not have to keep buying new furniture. So come down to your nearest La-Z-Boy location and pick out the furniture that fits your family best. |
| Tagline: | Furniture Made for a Family |
| Logo: | La-Z-Boy |
| Body Copy C: | * Facebook, Instagram, Twitter * www.la-z-boy.com * 1 (800) 766-6786 |