



Facet5 Personal Profile **Aron Cassidy**

Date of Administration: 8-9-2017 Company: StartupbootcampA



Introduction

The Facet5 questionnaire asked for your views on a range of issues. The questionnaire looks at attitudes, opinions and preferences and obviously there are no right or wrong answers. It is not a test, which you can pass or fail, and is more often called a profile, inventory or scale.

Facet5 is designed to look at those aspects which are relatively stable and • Energy - Enthusiastic, sociable, consistent and which make you what you are. The results do not imply that you are right or wrong or that there are 'goods' and 'bads'. From this picture of you as a person we can develop some ideas about the way you are likely to react or behave in different situations. This report outlines these ideas but it is up to you to work out how accurate they are and how relevant they are to your present situation.

The factors of personality measured by These sub-facets can be extracted Facet5 are generally considered by psychologists to be the five fundamental "Building Blocks" of a person. We each have a certain amount of each factor and it is this pattern of scores, which gives the picture. They are:

- · Will Determined, assertive, independent
- involved
- Affection Open, sincere, warm, generous
- Control Structured, orderly, self-disciplined

and a fifth factor, Emotionality, which interacts with the others and affects stress tolerance, confidence and emotional state. By taking different views of the same information we are able to look at a person from different aspects showing different "Facets" of character.

Although Facet's main factors are distinct sets of character traits, they are made up of a number of core elements as below:

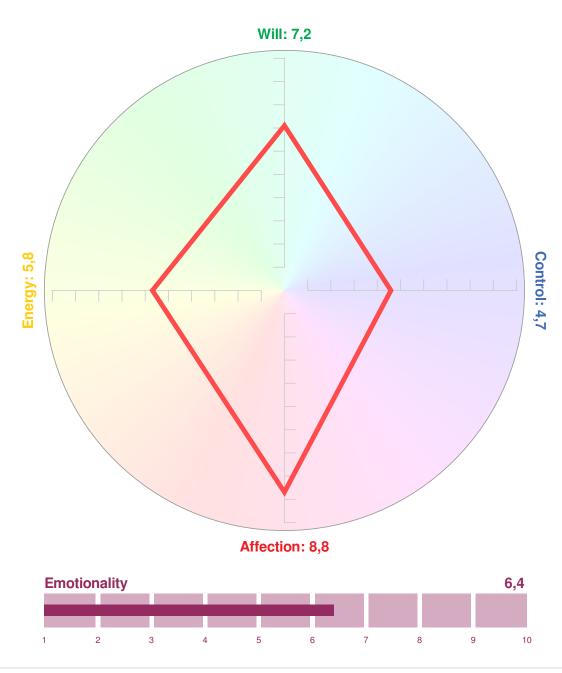
separately to show what "flavour" of the main factor is present. For example Will is composed of three "facets", Determination, Confrontation and Independence. Typically, Will scores that are either very high or very low will be reasonably equally composed of each facet. However, more moderate scores may be composed of three equally moderate scores or they may be composed of a mixture of high, medium and low "facet" scores. By splitting the "facets" out of the main factors, it is possible to qualify the interpretation of a Facet5 profile considerably.

We generally show a person's profile using a chart where each scale is divided into 10 points. This particular type of scale is called a "sten" scale, which stands for "Standard Ten". In this type of scale extreme scores (high or low) are more significant in making up a person's type than more moderate scores. Your Facet5 profile and the breakdown of the "facets" for each factor is shown on the following pages.

• Will	Determination	The inner drive to commit to own ideas		
	Confrontation	A drive to confront issues as they arise		
	Independence	A tendency to go your own way		
Energy	Vitality	Obvious enthusiasm and energy		
	Sociability	Interest in being with people		
	Adaptability	Involving other's in your thinking		
Affection	Altruism	Putting other people's interests first		
	Support	Always trying to be understanding		
	Trust	Tendency to take people at face value		
Control	Discipline	Being personally organised and planned		
	Responsibility	Being willing to take personal responsibility		
Emotionality	Tension	A general sense of tension or stress		
	Apprehension	Being cautious and not over-optimistic		

Overall Profile

This profile shows your scores on the Facet factors. Each score ranges from 1 to 10 and the average is 5.5. It is not important whether the score is high or low but how far it deviates from the mean score. Scores which are above 7.5 or below 3.5 are considered "extreme" scores. The scores are distributed "normally" and relate to a specific "norm group". The scores obtained allow you to compare one person to another.



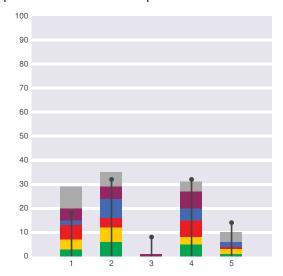
Norm Group used: Dutch 2013

Norms derived from 7053 profiles 65% of whom were male. Industries covered included consulting, finance, manufacturing, services, engineering, IT and logistics.

Questionnaire Statistics

Response Distribution

This chart shows the distribution of responses throughout the Facet questionnaire. The vertical bars show the expected pattern based on the responses to thousands of questionnaires completed in the past.



Factor	Response						
	1	2	3	4	5	Skip	
Will	3	6		5	1		15
Energy	4	6		3	2		15
Affection	6	4		7	1		18
Control	2	8		5	2		17
Emotionality	5	5	1	7			18
Not Used	9	6		4	4		23
Total	29	35	1	31	10	0	106

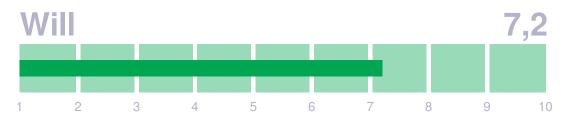
Response Latency

This chart shows the pattern of responses where extra time was taken to answer the questions. Where these responses are focussed on one or two factors it is possible that the overall score on those factors may not be accurate. Other sources of information should be examined to check the accuracy of such scores.



Average Response Time: 8 seconds

Fastest: 1 seconds Slowest: 40 seconds



People with high scores on Will are seen as dominant, determined, committed and independent. The key is a strong motivation based on firmly held beliefs. Characteristics are firmness, single-mindedness and goal direction. Less favourable qualities are stubbornness and rigidity of view. People with lower scores are more flexible and willing to listen. They don't have strong views and can be talked out of things if strongly challenged. Some may see them as too easily convinced and dependent. Will scores can be broken down as follows:

Low Scores High Scores

Strengths include

decides carefully with all the data listens and changes views quite easily amenable to others - willing to fit in

May be seen as

unwilling to take quick decisions easily swayed by alternative arguments too willing to fit in with other people



Strengths include

quick to tell other people what to do determined to stick to their views willing to take responsibility for events

May be seen as

autocratic and pushy unwilling to listen to others too quick to impose on others

Strengths include

willing to adapt to another's argument tries to remain moderate and calm doesn't buy in to arguments

May be seen as

unwilling to face issues too quick to give in to an argument avoids issues, hoping they'll get better



Strengths include

can hold their own when challenged effective in face to face argument quick to react and confront issues

May be seen as

argumentative overly aggressive and demanding too quick to act and hard to hold back

Strengths include

willing to consult and seek advice needs a team and accepts direction flexible and willing to fit in

May be seen as

too dependent on other people too flexible too easily led by others



Strengths include

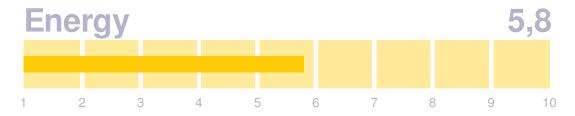
able to work independently goes own way even when opposed is guided by a strong beliefs

May be seen as

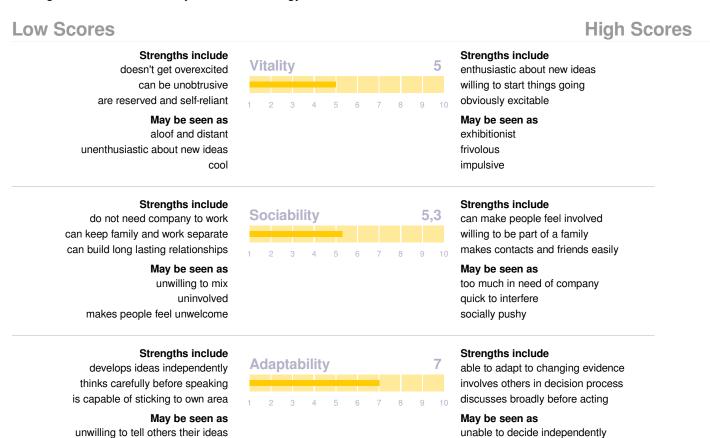
isolated and inflexible unwilling to bend and adapt only in a team if they are the leader

Comments:You are driving, forceful and determined. Once you set your mind on something you will defend your position strongly and are quick to enter into argument and debate. You will be seen by some as stubborn but in the end you will always try to bring the team along with you. You are not the sort to go your own way regardless.





As the name suggests, high scores are energetic, alert, active and enthusiastic. They are gregarious, competitive, fun loving and sociable. They are optimistic and excited about new ventures. Too much Energy can lead to over-commitment. Low scores are quieter, more reserved and private. They keep to themselves, can seem shy and take some time to get to know but make very good long term friends. They don't like social events and can seem distant, cool and aloof to colleagues who want them to join in more. Energy scores can be broken down as follows:



Comments:Your style is moderate in that you are reasonably friendly but you don't go out of your way to make yourself known. You can work alone if necessary but in general will be effective as a team member. You would not appreciate being crowded and forced to participate in something which didn't appeal to you.

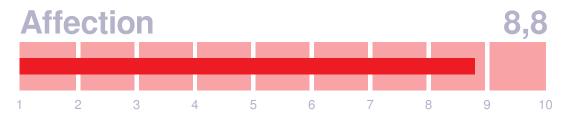
too quick to change views

lack of depth of understanding

slow to recognise new ideas

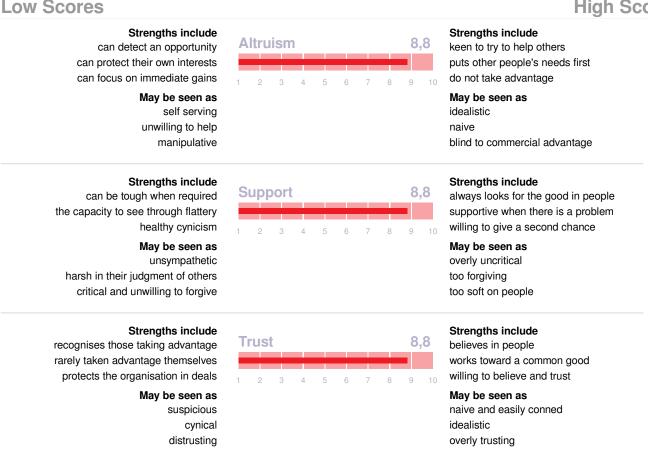
overly specialised





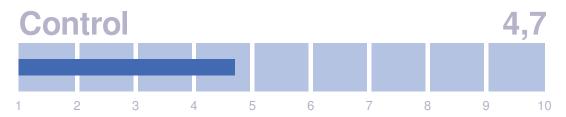
People who score strongly on this dimension are genuinely positive about other people. They are typically warm and supportive, responsive to others' needs, sympathetic and understanding. They are open-minded and receptive to new ideas. They tend to be selfless and are prepared to sacrifice their own interests for others. They are loyal and trusting, but may be taken advantage of by more cynical people. Low scores are more pragmatic and business-like. They are quick to seize opportunities and take advantage. They take decisions quickly and don't get confused by alternatives. Some people will see them as cynical and unsympathetic. Affection scores can be broken down as follows:



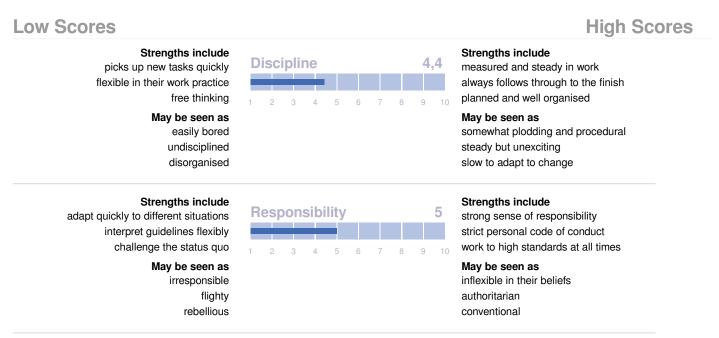


Comments: You are trusting, helpful and understanding. You care about other people and will generally show this in your support, sincerity and concern. Some may feel you are rather too soft on people, are too forgiving and somewhat idealistic. You may have unrealistic expectations of others.



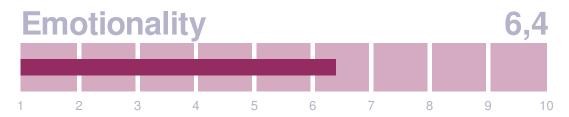


The keynote here is self-control, constructive self-criticism and conservatism. Highly controlled people like order, structure, planning and prefer to think ahead. Duty and responsibility are cornerstones of Control and such people will become frustrated and disillusioned if others don't share their views about right and wrong behaviour. They are conscientious, loyal and ethical and can be relied upon to apply themselves consistently to their duties. Low scores are more easy going and laid back. They tend to live for the moment and take things as they come. They are uncritical and liberal in their views. They can seem to be casual, unplanned and even unreliable. Control scores can be broken down as follows:

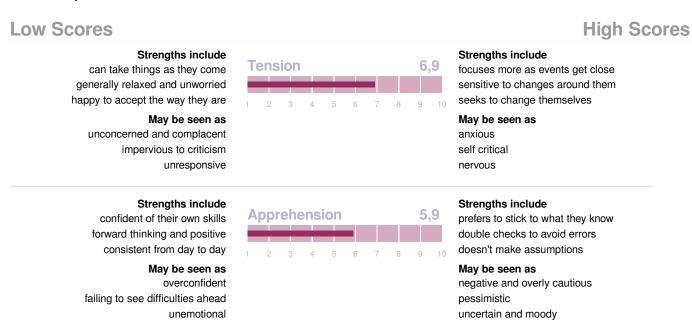


Comments:You have a balanced view of things, showing maturity in your approach but not getting bogged down in detail. While you accept responsibility when offered you don't always feel the need to take over a situation.





At higher levels the person is more volatile and unpredictable, emotional and easily upset. They worry more and can lack confidence in themselves. They need more support and encouragement. However they can be exciting and charismatic. In general we start to see more of the negative attributes of other factors going through into every day life. In general, the higher the Emotionality score is the less predictable and consistent is the picture revealed by the other four factors. Unemotional people are stable and predictable. They don't get flustered or panicked, and take things as they come. Some people may see them as unexciting. At low levels of Emotionality, 'what you see is what you get'. Emotionality scores can be broken down as follows:



Comments:You are reasonably self confident and consistent from one day to the next. You seem to have a clear view of what you want and are not easily knocked off your stride by changes around you.

Family Portrait

What are Facet Families

Facet5 shows a person's profile using a chart where each scale is divided into 10 points. This particular type of scale is called a 'sten' scale that stands for 'Standard Ten'. In this type of scale extreme scores (high or low) are more significant in making up a person's type than more moderate scores. All combinations of scores are possible on a Facet5 profile. Sten scores which are more than 1 score apart would normally result in noticeable differences in behaviour. On this basis there are 1,000,000 possible combinations of scores that would give noticeably different profiles. For convenience we have divided up this huge number of possible patterns into a limited number of 'families' of similar profiles. So a Facet5 Family is a group of Facet5 profiles that are broadly similar in appearance.

How are they calculated?

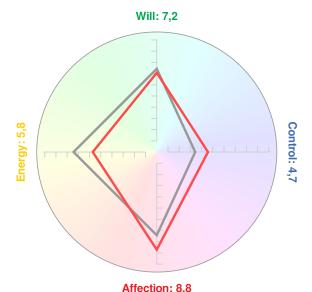
To calculate Facet5 Families we have divided each of the 4 scales into high and low scores (we exclude Emotionality from this group). This reduces the number of possible combinations to 16 but only by forcing all scores to be declared either 'high' or 'low'. This is unfortunate for those people whose scores are more moderate and who may genuinely be classified as 'average' on a particular scale. Facet5 allows for this by introducing a 17th profile that is a combination of moderate scores on all scales.

Facet5 also differs from some other models in the way it decides to which family a profile belongs. Whereas some processes use a "decision tree" approach to determine the classification, Facet uses a more sophisticated "distance" model. Your profile is compared to 17 reference profiles and a statistic is calculated for each comparison. The statistic (Euclidean D2) is a measure of how similar your profile is to the 17 reference profiles. D² has a minimum score of 0 (where you are a perfect match for the reference family) to 324 where you are as far away as possible from the reference family. These 17 statistics are then compared to each other and the lowest one chosen as the one to which you are closest. A D2 of between 3 and 4 indicates a close fit. Facet5 will then assign you to that "Family". The report shows your profile and the "reference" profile so you can see immediately how close the fit is. Note that occasionally a profile may be close to more than one family. In this case it is possible to see the alternative families for comparison.

Each family is given a specific 'Family Name' which characterises it. Your Family portrait is shown on the following page. You will see two profiles on the chart. The first is your own profile as you saw it previously. Second you will see a faint profile which is the reference profile for your Family. The similarity between the two profiles will indicate how close you are to that reference profile. The Family Portrait is designed to give a quick overview under a limited number of key headings. It gives a broad summary, describes the type of

contribution you would make to a team, your strengths as a leader and what you manager needs to do to help you be effective. Finally there is a brief summary of the types of roles you are likely to motivated by. Each of these areas is expanded upon in other Facet reports.

Family Portrait



Reference Family: Advocate

Word Picture

- Exuberant, outgoing manner
- Likes making friends and interacting with others
- Wide ranging interests and exciting ideas
- · Flexible but goal oriented
- · Impulsive
- · Could interfere with others' work

As a leader

- · Exciting and visionary style
- Challenges and insists on open communication
- · Trusts and believes in people's worth
- Encourages people to set stretching targets
- Relies on individuals to self-manage
- · Gets involved and discusses broadly
- Champions the cause of own people
 enjoys their success

Motivated by

- Promoting an idea with passion and enthusiasm
- · Working with fun people
- · Taking up a cause or mission
- · Persuading on big issues

Contribution to a team

- Gets things moving and motivates others
- · Likes to participate and discuss
- · Has lots of ideas and is creative
- · Speaks authoritatively and confidently
- Will have a vision which could stifle others
- · Gets things out of proportion

To manage

- · Encourage debate and new ideas
- Create an informal working environment - spontaneous, fun-loving
- Encourage a genuine interest in people
- Suggest/agree end goals but allow flexibility
- Insist on regular, but informal meetings- stay close
- Praise enthusiasm, intuition and flexibility
- Encourage new ideas show how to win people's hearts and minds

Searchlight Review of competence

This guide specifies where a person's strengths will lie and identifies key areas for discussion at interview. You can structure the interview either as a "Behavioural Interview" where you are looking for real life examples under each of the Competencies or as a "Situational" interview where you pose a hypothetical situation and ask the candidate to outline how it would be handled. For more detail see the Searchlight Guide to Interview.

Competence can be defined as: 'behavioural dimensions that affect job performance'. Defining the key competencies required for a job is the first step in deciding who is 'competent' to perform it well. Research over many years has identified the following competencies to be related to success in many different managerial roles - a set of core competencies for success:

Leadership

Using appropriate methods or interpersonal styles in guiding individuals or groups toward the accomplishment of goals or tasks. This competency is concerned with the ability to adjust behaviours and approaches according to the situation and individual concerned.

The Facet5 model of leadership differentiates between Transformational and Transactional Leadership.
Transactional leadership is about delivering the agreed results.
Transformational leadership is inspiring people to go above and beyond expectations.

Communication

The ability to express ideas succinctly and clearly, both orally and in writing, to convince others to consider a different point of view and to keep appropriate people informed of project progress.

Clarity, persuasiveness, enthusiasm and conviction are all relevant factors. While intellect will have a major contribution to make, social skills, confidence, resilience to stress and challenge are all influencing factors. Openness and willingness to co-operate are also important factors.

Interpersonal

The ability to be acceptable to internal and external clients and to respond quickly to their needs. Someone demonstrating this competency should be able to deal competently with a wide variety of people, both inside and outside the company.

The key to this is sensitivity to others and willingness to adapt appropriately. It has very little to do with being a "nice" person and more to do with empathy, pragmatism, flexibility. Some are people oriented, others, systems oriented, yet others concerned with ultimate goals or simply innovation and variety

Analysis and decision making

The capacity to identify problems, evaluate relevant facts, generate ideas and alternatives, and reach sound conclusions.

This is often seen as a sequential process starting with experience and moving to idea generation, analysis and finally theory building. Each personality factor has a strength but people are rarely good at all of these aspects. Complex problems may require all approaches to be used.

Initiative and effort

The active attempt to influence events in order to achieve goals.

It is a question of being self-starting, rather than passive and maintaining a high level of effort, even when faced with obstacles or disagreeable tasks. Somebody with this competence would be persistent, hardworking, pro-active, enthusiastic, and goal-oriented. Whilst some people respond to set goals, others determine their own targets and judge their own performance.

Planning and organising

Establishing a course of action for self and/or others to accomplish a specific goal, including planning the proper allocation of resources. This competency is concerned with establishing goals, budgeting time and setting priorities.

Self-discipline and goal-orientation are essential factors. Some people are naturally focused and do not overlook details, while others are only interested in the broad-brush approach.

Searchlight Review of competence

Will: 7,2

**Control: 4,7

Affection: 8.8

Aron is an exuberant, out-going person who enjoys making friends and has a genuine interest in people coupled with a flexible, but focused, goal orientation.

Leadership

You should expect:

- · communicates an exciting vision
- · persuasive and inspiring
- challenges ideas and debates openly
- · very supportive of others' efforts

You should watch for:

- · the potential to interfere
- · stifling others ideas

Interpersonal

You should expect:

- · popular members of an organisation
- · communicates happily at all levels
- accepts people non-judgemental
- · defends and protects friends

You should watch for:

- · can dominate the scene
- · can become too familiar

Initiative and Effort

You should expect:

- · takes responsibility readily
- has faith in self and desire to help others
- · energetic in pursuit of targets
- · handles many things at once

You should watch for:

- · too quick to assume the lead
- · setting unrealistic goals

Communication

You should expect:

- · enthusiastic communicator
- encourages debate enjoys talking
- · insists everybody contributes
- persuasive and motivating to listen to

You should watch for:

- overly talkative
- · circuitous arguments

Analysis and Decision Making

You should expect:

- · encourages alternatives
- · has own clear theories
- · quick to implement and try things
- · convinced by feeling as much as logic

You should watch for:

- · too quick to commit
- · overly complex theories

Planning and Organising

You should expect:

- · has clear objective in mind
- · looks at big picture rather than detail
- wins people over and gains commitment
- freely allocates responsibility to others

You should watch for:

- · expects details to sort themselves out
- · doesn't follow through

Leading Edge Guide to leading

This report describes how a person's manager needs to respond in order to motivate, inspire and manage. The report uses as a base the model of Leadership originally outlined by Bernard Bass which suggests that there are 7 core elements of leadership which people need to develop in order to be seen as successful. They break down into Transformational and Transactional Leadership. Transactional leadership is about delivering the agreed results. Transformational leadership is required to inspire people to go above and beyond expectations.

Transformational Leaders

Transformational Leaders have a clear idea of where they want to go, are passionate and motivating to others. They are innovative and challenging. They create and communicate a vision, are intellectually stimulating and treat people as individuals. The elements are:

Creating a Vision - Visionary leaders are described as motivating, inspiring and convincing. A vision cannot be established by edict. To ensure that colleagues "buy in" to a vision you must persuade, excite and influence. People who do this well, communicate a sense of purpose and focus, make people feel they understand where the organisation is going, enthuse and motivate people about what can be achieved, appear passionate and committed to the work. and look to the future with enthusiasm.

Stimulating the Environment - People who do well are able to provide a positive and challenging environment for others. They make people think and re-examine their ideas and look for alternatives. They quickly see new applications and ways forward, are innovative and imaginative, are seen as experts and authorities in their fields, and are aware of trends and developments in their fields.

Treating People as Individuals -Creating an environment where people feel valued and encouraged to contribute, where they can explore their own talents and utilise individual strengths. People who enable others to do this are seen as positive and fair minded. They ensure justice and are

not judgmental. They are attuned to the And for feedback to be effective it must feelings and natures of their colleagues be: and show respect for them. Such people can establish a positive environment for each person in the team, get people to contribute in the way they work best, allow for individual differences, do not pre-judge people or impose their own prejudices. They are accessible and responsive to others needs. They accept people for what they are.

Transactional Leaders

Transactional Leaders have an ability to organise and manage people and resources to achieve the agreed corporate goals. They concentrate on setting goals, monitoring performance, giving feedback and developing people. There are four elements of Transactional Leadership

Goal Setting - Goals are the operationalisation of a corporate vision. They are the engine of activity, which provides a specific, practical focus for efforts. Goals need to be specific to ensure clear direction. They must be measurable so people know whether they are being met. They must be achievable since an unrealistic goal is de-motivating. They must be relevant so they convey a realistic sense of purpose and they need a time limit to crystallise them and provide an agreed end point.

Monitoring Performance - There is little point in setting clear goals if no effort is made to determine whether they have been met. Performance review can be very structured with centralised administration or more fluid relying more on the individual than the system. This helps a person to understand whether the goals have been achieved. The process for monitoring, the frequency of review and the individual responsibility for this review needs to be made clear.

Providing Feedback - Performance appraisal is a normal part of corporate life now. Feedback is designed to answer two questions:

- What are we expecting?
- How are we doing?

- Understood
- · Believed
- Accepted

Developing Careers - The key to developing others is to demonstrate genuine interest and concern for them. It involves selflessness and a willingness to put others first. In order to achieve this you need first to understand yourself and, following that, understand the needs, interests and desires of other people. To be effective you need to also understand the political and organisational sensitivities that exist.

Leading Edge Guide to leading

Will: 7,2 Energy: 5,8 Control: 4,7

Affection: 8.8

Creating a Vision

- · Match Aron's enthusiasm with your own
- Be punchy, spontaneous and informal in your presentation
- Appeal to Aron's enjoyment of debating ideas and thinking up new possibilities
- Encourage and inspire Aron to take up the cause
- Sell the advantages in terms of how people and the organisation will benefit
- Speak of how Aron's flexibility, creativity and ability to inspire and motivate others will be crucial to success

Stimulating the Environment

- Provide plenty of opportunity for Aron to make a positive impact on other people and their work
- Offer an informal working environment where intuition and spontaneity is valued and a sense of humour is welcomed
- Aron is happiest when promoting an idea with passion and enthusiasm
- Keep Aron involved and informed
- Tap into broad interests and harness Aron's creative skills

Treating People as Individuals

- Respond to Aron's genuine interest in people and need to interact and work closely with others
- Keep things relatively friendly, light hearted and informal

- Expect Aron to be quite liberal and to Seek clarification and reassurance opt for radical solutions especially where other people are concerned
- Recognise Aron's need to 'have a say', debate issues and talk through ideas
- Temper a tendency to be impulsive and stubborn - Aron hates to feel ianored

Goal Setting

- Suggest and agree end goals but allow Aron flexibility and scope to choose how these will look and be met
- Resist the temptation to become too detailed and trust Aron's monitoring abilities and ultimate goal orientation
- Keep time scales realistic but quite short - this helps Aron's planning and . focus
- Avoid asking Aron to be directly responsible for routine tasks by ensuring that this and matters requiring attention to detail are delegated

Monitoring Performance

- Aron prefers to work without too much interference and will respond to a manager who helps get things done
- Gently monitor progress and insist on regular, but informal meetings
- Be prepared for Aron to have changed or modified plans in response to new information or events

- on time-scales
- Help Aron to keep focused on the goals but without stifling a talent for innovation and intuition

Providing Feedback

- · Praise Aron's enthusiasm, intuition and flexibility
- Recognise Aron's ability to achieve results
- The need for negative feedback will be rare. It will usually be related to Aron's apparent lack of self-discipline and structure
- Be prepared for Aron to defend if criticised and to justify actions as being in the best overall interests of the project or group
- Avoid allocating blame or entering into lengthy debate - encourage Aron to explore how to avoid incurring similar criticism in the future

Developing Careers

- Encourage Aron to be a passionate advocate of ethical and worthwhile causes
- · Offer Aron positions that give sufficient status and power to introduce new ideas and to win peoples hearts and minds through persuasion and enthusiasm
- Create opportunities for Aron to improve skills as a 'devil's advocate', and to perfect powers of persuasion even when met with strong opposition from people who hold more traditional and conservative views

Overview of Work Preferences

It is clear that people are likely to require different things from their careers. Therefore jobs that provide these elements will prove more interesting and satisfying to individuals and as a result motivation is likely to be higher. Research shows that job performance is directly related to job satisfaction and therefore organisations would be wise to try to ensure that people are able to work in jobs which provide the types of rewards which they prefer.

Conversely jobs which fail to provide the opportunities which people respond to are likely to prove less motivating and result in lower productivity. This works both ways and therefore jobs which provide inappropriate rewards for the efforts put in are likely to not only fail to motivate but to actively demotivate people. For example, some people like to have control over decision making, the ability to influence events and the freedom to create and implement their own ideas. The absence of these elements is likely to not only be unrewarding but also demotivating and reduced productivity and increased turnover are likely to result.

Therefore it is clear that time spent in trying to fit jobs to individuals (or vice versa) is time well spent. The closer the fit, the higher the productivity.

Facet5 helps this by identifying your core drivers and showing which elements of a role can motivate or demotivate you. Using this information you can evaluate your current role or design a new one which will be more satisfying.

The four intrinsic motivators that underlie career motivations are:

Power

This refers to the degree to which people want to influence events and the people around them. People in whom this need is strong want to feel they are in charge and being challenged. People at the other end of the scale prefer to be in a situation where decisions are more consultative and colleagues know what they have to do. The dimension ranges from "Influence" to "Acceptance"

Participation

People in whom this need is strong like to be with people and part of the scene. They get involved quickly and enjoy participating in the events of the day. People at the other end of the scale prefer to be left alone to get on with their job in peace and to develop and contribute separately.

Process

People with a strong need in this way place great emphasis on doing things properly. They prefer efficient systems and processes and respect position and experience. Where the need is low, people prefer less structure and a free-ranging approach. They seek a laissez faire style with the freedom to do what they want.

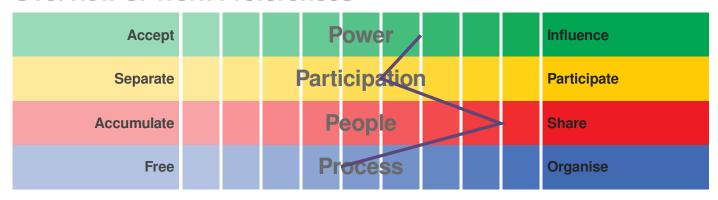
People

Where this is strong people need to feel they are contributing to the world at large and are helping to produce a "better" society. They need to feel that the work they do is of value to others and has some intrinsic "meaning". They ask not what their share is but how much they can share. Where the need is low there is a greater emphasis on personal gain and reward for effort.

Obviously people are complex and will be motivated by more than one need. Most will have a blend of at least two of these "Drivers" while for some people the position will be much more complex. The following guide indicates the strength of each of the Drivers and describes the motivating and demotivating job elements associated with them. Facet5 uses the Family

structure to look at the mix of Drivers that apply to each individual.

Overview of Work Preferences



This pattern of Drivers suggest that Aron is best suited by a role which provides the following

- · Promoting an idea with passion and enthusiasm
- · Working with fun people
- · Taking up a cause or mission
- · Persuading on 'big' issues

Research has shown the following job elements to be key to maintaining Aron's motivation and interest

- · Communicating their own vision
- · Having a leadership role
- · Constant challenge
- · A sense of friendship with colleagues
- · Having a chance to develop and encourage others
- Working in a creative and dynamic environment
- · A sense of value to others and/or the community
- · The chance to work with concepts, rather than detail

Having to spend too much time on the following elements has been shown to be demotivating for Aron and likely to lead to frustration

- · An environment where fair play is not respected
- · Isolation from colleagues
- · A highly formal environment
- · Easy work
- · Lack of recognition for efforts
- · Performing the same tasks every day
- · Working in a highly specialised, technical company
- · Precise and closed predetermined goals