

SPONSORSHIP COMMITMENT FORM

**Yes, count us in as a
Black Hills Farmers Market sponsor!**

Company Name: _____

Contact: _____ Title: _____

Address: _____

Phone: _____

E-mail: _____

Your company's social media presence:

Website: _____

Facebook page: _____

Please e-mail company logo to:

manager@blackhillsfarmersmarket.org

Please make check payable to Black Hills Farmers Market.

Would you like an invoice sent? ☐

You can also make an online payment on

<https://blackhillsfarmersmarket.org>

Authorized
Representative: _____ Date: _____

- ☐ Presenting Sponsor (\$5,000)
- ☐ Community Champion (\$2,500)
- ☐ Market Day Sponsor (\$1,000)
- ☐ Bushel (\$500)
- ☐ Peck (\$250)
- ☐ Pint (\$150)
- ☐ Half Pint (\$75)
- ☐ In-Kind _____

Contact us for more information at:

Tel: 605-646-0976

manager@blackhillsfarmersmarket.org

Please return this form to:

BH Farmer's Market, PO Box 6375, Rapid City, SD 57709

WHO WE ARE & WHAT WE DO

For more than thirty years, Black Hills Farmers Market has provided the Rapid City community with a thriving marketplace for local food producers to offer their products to customers who enjoy the many benefits of local food. We invite you and your organization to join us! Take advantage of the opportunity to participate in expanding access to healthy food, promoting the local economy, and supporting a thriving and healthy community – year-round!



WHY ALIGN YOUR BRAND WITH BLACK HILLS FARMERS MARKET?

Build Customer Loyalty and Trust

Sponsoring Black Hills Farmers Market demonstrates your company's value of the community including sustainability, food access, healthy lifestyle, entrepreneurship, and economic development.

High-Visibility

We service customers in an area with 145,000 people. Our customer base includes a wide cross-section of households of varying ages, ethnicities, and income levels. Our location on E. Omaha St. has high traffic visibility. Hundreds of Rapid City residents attend Black Hills Farmers Market on any summer market day. And we have a significant internet presence including more than 7,500 Facebook followers and over 1,000 subscribers to our newsletter.



Sponsorship Opportunities

BLACK HILLS FARMERS MARKET IS...

Strengthening The Local Economy

More than 40 small businesses participate in BHFM. Some familiar faces at the market have participated for decades and generations, and several are new business entrepreneurs. Money spent at BHFM circulates throughout our community, benefiting not only the individual business, but also adding income and jobs to other local businesses within the community.

Supporting a Healthy Diet & Food Security

Fresh vegetables and fruits make up about half of the food sold at BHFM, the same as the USDA recommended healthy diet. The produce is freshly picked at peak ripeness, preserving the highest quality nutrition.

Our market has multiple programs and community partnerships to promote accessibility of a healthy diet to customers on a budget.

EBT and Double Up Food Bucks

Thanks to our sponsors, BHFM is proud to double benefits to customers who shop with EBT benefits. Customers can double up to \$40 per market day of EBT benefits to purchase local produce. As a result of this program, the use of EBT at the market has increased 10 times in three years - meaning customers are able to bring home more fresh produce for a healthier diet. This positively impacts our region's health, wellness, economy, and livelihood. It's a win-win for the growers (producers) and our customers.

Produce Rx – Black Hills Farmers Market is working with Live Well Black Hills on an exciting new Pilot Program, called Produce Rx, beginning summer of 2021.

Growing

Thanks to our market sponsors, our market is expanding its services to the community, year-round! The past two years' sponsorship dollars have allowed us to offer Double Up Food Bucks, install electricity, build an online store, host events, build community partnerships, and much more! The pandemic, as well as awareness of the health benefits of whole foods have presented us with an opportunity to serve our community in even bigger and more impactful ways, with your help!



SPONSORSHIP PACKAGES & BENEFITS

PRESENTING SPONSOR \$5,000 (Limit 1; industry exclusivity)

- Promotional booth at **five market days** of your choosing throughout the year. (10 x 10 canopy, table, chairs).
- Opportunity to have logo displayed at market year-round.
- "Black Hills Farmers Market presented by" title and prominent logo on promotional materials and local media advertising.
- Prominent logo placement on all advertising.
- Opportunity to promote products/services to attendees.
- Company logo on all print materials.
- Recognition and speaking opportunities at openings and seasonal events.
- Volunteer opportunities for employees.
- \$400 worth of \$2 tokens for employees/friends and family.
- 8 dedicated Facebook posts.
- Logo placement in the BH Farmers Market e-newsletter.
- Recognition of sponsorship on website, Facebook page, and in newsletter.
- Company name, logo, and link on BHFM website.



COMMUNITY CHAMPION \$2,500 (Limit 2; industry exclusivity)

- Promotional booth at three market days of your choosing throughout the year. (10 x 10 canopy, table, chairs).
- Opportunity to have logo displayed at market year-round.
- Volunteer opportunities for employees.
- Prominent logo placement on all advertising.
- Opportunity to promote products/services to attendees.
- Company logo on all print materials.
- 6 dedicated Facebook posts.
- \$200 worth of \$2 tokens for employees/friends and family.
- Recognition of sponsorship on website, Facebook and in newsletter.
- Company name, logo, and link on BHFM website.



**KINDNESS — IN-KIND
DONATIONS ARE APPRECIATED**

MARKET DAY SPONSOR \$1,000 (Limit ten)

**Sponsor a Day at the Market
for your organization.**

- You will be listed as the sponsor of the day for all media advertising for one of our events or Market Days.
- Promotional booth on your designated Day. (10 x 10 canopy, table, chairs).
- Signage to recognize it is your market day OR spend a day in our community booth sharing informational materials.
- Prominent logo placement on day of sponsorship (up to 2 banners).
- Company logo on all print materials for that day.
- Space for company logo (or name) on a collective sponsor banner displayed on market days.
- 4 Facebook Posts throughout the year
- \$100 worth of \$2 tokens for employees/friends and family
- Recognition in one E-newsletter for the month you are sponsoring.
- Company name, logo, and link on BHFM website.



BUSHEL \$500



- Reservation of the community booth for a market day (to be scheduled in advance).
- Space for company logo (or name) on a collective sponsor banner displayed on market days.
- 2 Facebook Posts During the Year.
- \$50 worth of \$2 tokens for employees/friends and family.
- Company name and logo on BHFM website

PECK \$250



- 1 Facebook Post During the Year.
- Company name and logo on the BHFM website.

PINT \$150



Name and logo on the BHFM website.

HALF PINT \$75



Friend of BHFM
logo'd item.