

Freedom Formula LTD

Privacy Policy

Freedom Formula LTD (“the Company”) respects your privacy and uses its best endeavours to comply with all privacy laws applicable to the jurisdictions in which the Company and its clients conduct their lives and business.

This Privacy Policy is designed to help you understand how the Company collects, uses and protects your information when you visit our websites and when you use our products and services. You may visit the Company’s websites without disclosing any personally identifiable information about yourself merely by **browsing**. The Company respectfully reminds you that when you use your own computer and electronic devices to browse the web, your web host uses cookies and algorithms to collect and distribute information about your web browsing activities.

The Company warrants that if you do submit personal information on-line to the Company, such as by registering for seminar programmes or purchasing the Company’s products and services, then we will use such personal information only for our mutual business purposes.

The Company uses its best endeavours to **collect and use your personal information only with your prior knowledge and consent**. This will occur for example when you register for events, order products and services, make enquiries of the Company and when you respond to communications from us by email or by logging in or by responding to surveys and questionnaires. The Company cannot however prevent an unauthorised person submitting your personal information to the Company, unless it is so apparent to the Company that it is not you who is submitting the personal information, in which case it will not accept your personal information without your express consent and validation of your identity.

The **kinds of personal information the Company may collect** include, your name, email address, postal address, date of birth, telephone number, and credit/debit card information; lifestyle and other information used for the Company’s business. (“**your personal information**”). Your personal information provided will be used only for the Company’s business purposes and will be kept confidential from third parties and secure from hacking and unlawful distribution as far as the Company is reasonably able to do so, by adopting standard industry information privacy protection practices. Please note that credit ratings for credit card purchases is publicly available and is therefore not included in your personal information.

The **Company uses your personal information** for such things as registering your enrolments in Company’s events, processing your orders for Company products and services, administering your account with the Company, the delivery of the Company’s services, products and information requested by you, responding to your complaints and account enquiries, administering debt recoveries; verifying your identity when required (say for example if you require a new password) and distributing the Company’s promotional material to you.

The **Company promises that it will not sell, transfer, forward, transmit or otherwise pass on your personal information to third parties unless you have given your prior express consent**. In the event that the business of the Company merges with or is taken over by a third party not related to the Company, then you will be asked for your express consent to the

Company transferring your personal information for the use of the third party. If you do not expressly decline the Company's request for the transfer of your personal information within the time asked for your consent, (being a reasonable time say of one month), then you agree that the Company does have your implied consent for such transfer of your personal information.

In all other instances and otherwise, the Company will only disclose your personal information if required by law, in which event you will receive advance notification if the Company is reasonably able and permitted by law to do so.

Your **social media posts**, whether by Facebook, Twitter, WhatsApp, Messenger, group emails, blogs or by any other kind of social media are not "your personal information" pursuant to this Privacy Policy. As with all social media posts, the laws of the jurisdiction hosting and publishing the posts, such as defamation, cyber bullying, etc will apply to your posts, not this Privacy Policy.

The Company retains your personal information only for as long as reasonably necessary for the conduct of the Company's business and by law, after which your personal information is deleted and purged from the Company's records.

This **Privacy Policy may also be amended from time to time as required by law**. So please also note that it is your responsibility to be aware of the privacy laws of your country and jurisdiction as they apply to all your dealings and communications with the Company.

If you have any concerns or queries with this Privacy Policy or your personal information given to the Company, then please contact the Company for resolution of your concerns and queries at [email address]

This Privacy Policy of the Company applies as from 14th Aug 2019

Thank you.