



bloomingdale's X THINK ROYLN

#lifeonthefly

**PRODUCT DECK
AUGUST 2019**

THINK ROYLN WINGMAN



Shiny Camo Silver
\$218.00



Black Noir
\$218.00



Urban Animal Neutral
\$188.00



Solid Black Camo
\$218.00

THINK ROYLN WINGMAN

PRODUCT DESCRIPTION:

The perfect tote bag...Everyone needs a BFF by their side to keep life on track, and this is ours. It's our office on the go, our matches-everything go-to, and our daily survival kit all in one. The horizontal quilted fabric is extra cozy while still being edgy and effortless and there are pockets by the plenty (but not too many) for organizing all your essentials. The sporty handles can be carried or worn on the shoulder—though personally, we prefer our detachable guitar strap that's designed to clip on and complete the look.

PRODUCT DETAILS:

- Shell fabric is 100% polyester, except Shiny Camo Silver which is 100% nylon
- Extra shine coating
- Down like quilted polyfill
- Pockets include: inside zip pocket, inside water bottle pocket, outside front pocket
- Adjustable, detachable guitar strap included
- Nailhead canvas bottom with embossed logo

PRODUCT DIMENSIONS:

Height 13 1/2"
Width 22"
Drop of shoulder strap 8"

PRODUCT CARE:

- We recommend not to machine wash to keep the shape of the bag
- Wipe clean inside and outside of the bag using a damp cloth and mild soap
- Line dry
- If bag gets wet (e.g. rain) line dry

PRODUCT SELLING POINTS:

- Perfect for the gym, all day, overnight and long weekends
- The best travel bag...fits under the seat and overhead. Lightweight yet durable. The top gusset expands as you collect new goodies on your adventures. The sturdy logo embossed nailhead canvas bottom is ideal for structure and durability
- One zip pocket and a water bottle pocket on the interior leaves a large open space to fit all your needs. The outside pocket is perfect for quick grab items, like your phone
- Complete the look with a matching Jr. Wingman or Bum Bag such as Fuchsia Patent or mix and match for a statement like Black Patent and Queens Silver



THINK ROYLN

JUNIOR WINGMAN



Urban Animal Neutral
\$158.00

THINK ROYLN

JUNIOR WINGMAN

PRODUCT DESCRIPTION:

Sometimes a junior version is the right fit. Our favorite original Wingman bag, shrunken too a mini version for those days we just need less! Still edgy and effortless. The horizontal quilted fabric is extra cozy and lightweight. The sporty handles can be carried or worn on the shoulder. Comes with a detachable guitar strap and our signature embossed canvas bottom.

PRODUCT DETAILS:

- 100% polyester shell
- Extra shine coating
- Down like quilted polyfill
- Pockets include: inside zip pocket, inside water bottle pocket, outside front pocket
- Adjustable, detachable guitar strap included
- Nailhead canvas bottom with embossed logo

PRODUCT DIMENSIONS:

Height 11 1/2"
Width 18 1/2"
Drop of shoulder strap 8"

PRODUCT CARE:

- We recommend not to machine wash to keep the shape of the bag
- Wipe clean inside and outside of the bag using a damp cloth and mild soap
- Line dry
- If bag gets wet (e.g. rain) line dry

PRODUCT SELLING POINTS:

- The same great features as the Wingman. This version is 30% smaller.
- Great bag for boutique fitness classes when less is needed to carry.
- Our customers who are often in and out fo a car, tell us the Junior Wingman is ideal for running errands throughout the day.
- Get the collection...matching Wingman, Junior Wingman and Bum Bag in Pearl Grey or mix and match Queens Silver Junior Wingman with the Wingman and Bum Bag in Black Patent.



THINK ROYLN

BUM BAG/CROSSBODY



Black Camo with
Camo Metallic Strap
\$98.00



Chelsea Black with
Black/Pewter/White Strap
\$98.00



Urban Animal Neutral
\$98.00



THINK ROYLN

BUM BAG / CROSSBODY

PRODUCT DESCRIPTION:

Fanny Pack, Waist Bag or Bum Bag...it is back in style and here to stay in this edgy and flattering hands-free version for a life on the fly. Not into the bum bag everyday, we understand so this bag converts to a cross body! Two adjustable web straps are included to fit and flatter most body types in various ways.

PRODUCT DETAILS:

- 100% polyester shell
- Extra shine coating
- Down like quilted polyfill
- Zipper closure with front zipper pocket and back open pocket for easy access
- Two removable adjustable web belt/straps to fit most waists and cross body length

PRODUCT DIMENSIONS:

Height 9 1/2"
Width 7"

PRODUCT CARE:

- We recommend not to machine wash to keep the shape of the bag
- Wipe clean inside and outside of the bag using a damp cloth and mild soap
- Line dry
- If bag gets wet (e.g. rain) line dry

PRODUCT SELLING POINTS:

- Designed for the edited life on the fly. Easy zipper opening, a back zipper pocket for quick needs like money and a front pocket for easy access items like your phone
- Hands-free is key for everyday adventures and endless travel. This is the perfect companion that can change from fanny-pack one day to cross body another and should bag for a night out. This is fashion meets function
- The workout buddy that never quits...whether at the gym or your favorite boutique fitness class this is the bag that can carry your essentials for a killer workout...strap onto the treadmill or bike while you run or ride. Wear as a fanny pack while you lift weights and stretch
- This bag comes with 2 straps to accommodate many body types and provide so many options to wear:

Waist bag (aka fanny pack)
Hip bag (aka bum bag)
Long cross body
Short cross body
High cross body (aka body bag or chest bag)
Shoulder bag (at varying lengths)

Have a new way to wear? Please share...

THINK ROYLN

BUM BAG/CROSSBODY

This bag comes with 2 straps to provide many options to wear:

Waist bag (aka fanny pack)

Hip bag (aka bum bag)

Long cross body

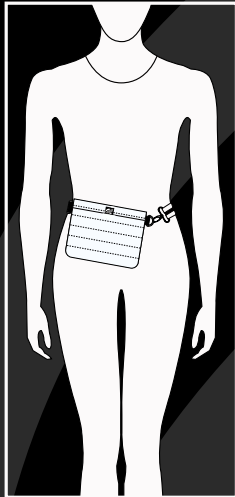
Short cross body

High cross body (aka body bag or chest bag)

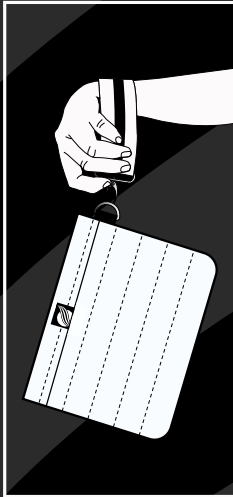
Shoulder bag (at varying lengths)

Wristlet

Purse



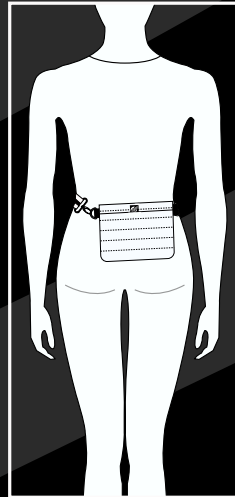
WAIST BAG



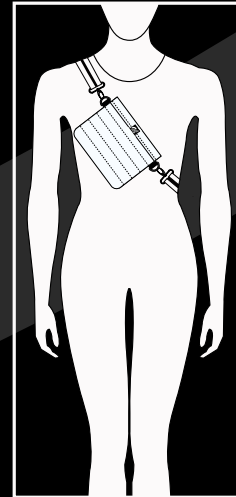
WRISTLET



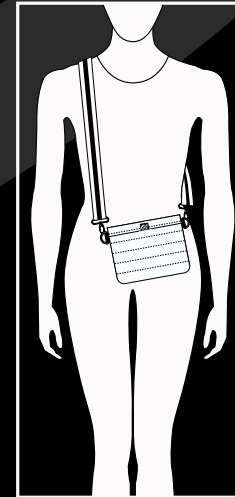
PURSE



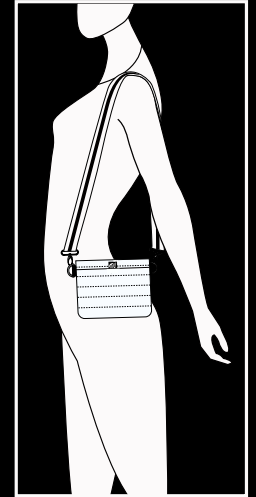
HIP BAG



HIGH CROSS BODY



CROSSBODY



SHOULDER BAG

THINK ROYLN DUFFLE BAG



Shiny Silver Camo
\$188.00

THINK ROYLN DUFFLE BAG

PRODUCT DESCRIPTION:

Grab your varsity spirit and cheer for this season's hottest shape...the Duffle Bag. The tubular shape is no longer just for sweat socks and recreational sports...but the perfect all day or weekend companion for the hipster on the go.

Ideal uses: all-day bag, gym/fitness bag, weekend-er, travel.

Transformative Bonus...the straps are perfect for carrying this bag in your hands or on your shoulders...AND separate the handles and turn this bag into a cylindrical backpack. The detachable guitar strap provides more versatility so you can wear it messenger/crossbody style.

PRODUCT CARE:

- We recommend not to machine wash to keep the shape of the bag

- Wipe clean inside and outside of the bag using a damp cloth and mild soap

- Line dry

- If bag gets wet (e.g. rain) line dry

PRODUCT DETAILS:

- 100% nylon shell.
- Extra shine coating
- Down like quilted polyfill
- Double zipper opening with double snaps for extra security and an extra zipper pouch
- Inside 1 zip pocket and 2 slip pockets
- Adjustable, detachable guitar strap included
- Nailhead canvas bottom with embossed logo

PRODUCT SELLING POINTS:

- Classic tubular style re-invented with modern twists
- One main compartment with many side pockets and the right interior pockets
- Black Patent and the Shiny Silver Camo make this bag a statement piece
- Conversation piece that complete any outfit

PRODUCT DIMENSIONS:

Width 17.5"
Height 10"
Deep 10"
Drop of Shoulder strap 12"

THINK ROYLN CAMERA BAG



Shiny Silver Camo
\$168.00



Queens Silver
\$168.00

THINK ROYLN CAMERA BAG

PRODUCT DESCRIPTION:

The bag for creating memories and seeking adventure...Welcome The Camera Bag. Inspired by original camera bags for modern day nomads...rural and urban alike...this bag is the perfect size and shape for a life on the fly. Thoughtful details include an outside zipper pocket, an interior zipper pocket and easy access slip pockets for grab items from your metro-card to backstage passes. Part of our hands-free collection this beauty converts with your lifestyle from fanny-pack to crossbody to messenger bag and beyond.

PRODUCT DETAILS:

- Shell fabric is 100% polyester, except Shiny Camo Silver which is 100% nylon
- Extra shine coating
- Down like quilted polyfill
- Zipper closure with front zipper pocket for easy access
- Two removable adjustable web belt/straps to fit most waists and cross body length

PRODUCT DIMENSIONS:

Height 8"
Width 5"
Depth 2"

PRODUCT CARE:

- We recommend not to machine wash to keep the shape of the bag
- Wipe clean inside and outside of the bag using a damp cloth and mild soap
- Line dry
- If bag gets wet (e.g. rain) line dry

PRODUCT SELLING POINTS:

- The perfect travel companion to carry all your daily necessities for daily adventures and long journeys
- Hands-free
- Versatile: comes with 2 detachable straps so it can be worn as a bum/body bag or crossbody