



Nautical City Festival
PO Box 55
Rogers City, MI 49779
989-734-4656
www.rogerscitynauticalcityfestival.com
rogerscityncf@gmail.com

February 1, 2026

Dear Community Partner,

The Nautical City Festival Committee is thrilled to announce that planning is underway for the 2026 Nautical City Festival, scheduled for Tuesday, August 11 through Sunday, August 16. This beloved tradition brings thousands of visitors to Rogers City and Presque Isle County, creating a vibrant celebration that strengthens our community.

Your sponsorship makes this event possible. The festival depends on the generosity of local businesses and individuals to cover the costs of entertainment, activities, and logistics. In return, the entire community benefits—local businesses see increased traffic, tourism grows, and Rogers City shines as a destination for families and visitors from near and far.

We are proud to share that the Nautical City Festival now operates under a 501(c)(3) nonprofit organization, NAUTICAL CITY FESTIVAL RC INC. This means your sponsorship or donation is tax-deductible, providing you with a financial advantage while supporting a cause that directly impacts our community. By partnering with us, you help ensure the festival continues to grow and thrive. For your convenience, a sponsorship form is enclosed. Please return it with your contribution as soon as possible so we can recognize your business in our promotional materials.

If you have any questions or would like to discuss sponsorship opportunities, please contact us at (989) 734-4656 or rogerscityncf@gmail.com. If you'd like to volunteer during the event, we'd love to hear from you as well.

Thank you for helping us make the 2026 Nautical City Festival the best yet! Together, we can create an unforgettable experience for our community.

Sincerely,

The Nautical City Festival Committee

Sponsorship Opportunities

Nautical City Festival RC Inc is a 501(c)(3) organization.

- Rear Admiral Club · \$1,000** - Includes brochure recognition, 6 tickets to the tent.
- Captain's Club · \$500** - Includes brochure recognition, 4 tickets to the tent.
- Mate's Club · \$250** - Includes brochure recognition, 2 tickets to the tent.
- Crew's Club · \$100** - Includes brochure recognition.

- Sponsor Sign Placement · \$300** - Includes the placing of one sponsor sign or banner, (provided by Sponsor) no bigger than 4' x 8' in a high visibility location to be determined by Festival Board/Committee. (banner must be delivered by sponsor on or before July 30th and picked up after Aug. 7th to the Nautical Office @ 292 S. Bradley Hwy)

- Event Night Sponsor (____ Thursday ____ Friday ____ Saturday ____ Sunday) - \$ 5,000**
Includes the placing of one sponsor sign or banner, (provided by Sponsor) no bigger than 4' x 8' in a high visibility location to be determined by Festival Board/Committee. Recognition on social media and in brochure, 15 Tickets to the tent.

- Grand Parade Sponsor · \$5,000** (Limit 1) - Includes brochure ad & recognition, banner at head of parade, signage on Grand Marshall vehicle, company float entry at front of parade behind military procession, recognition on social media and in brochure, 15 tickets to the tent.

- Nautical "Lights in the Sky" - Firework's Sponsor \$ _____ additional money towards sponsoring the fireworks display *goal of \$18,000*** (over \$500 sponsor donation will include brochure recognition)

- Any other contributions you can make are appreciated \$ _____**

Brochure Ad · \$100 each - Includes the placing of one sponsor ad (approx. ¾" x 1 ¾"). All ads will be the same size in the festival brochure...to be distributed at MI Welcome centers and to 10,000 people. (Only 32 spots available) (If you have placed an ad before, please note changes)

Yes, I will support the “2026 Nautical City Festival” event!

Please check the appropriate box above and mail payment to: PO BOX 55, Rogers City, MI 49779 (please make checks payable to Nautical City Festival RC Inc).

Sponsor Name: _____

Contact Name: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____

Deadline is April 14, 2026