

Packages	Sapphire \$1,500/month	Azure \$2,500/month	Indigo \$4,500/month
Onboarding Call			
In-House Setup			
Platform Setup (\$50 each)	3	4	3-5
Platforms (by number)	3	4	5
Original Content Creation	Verbiage Stock Images, or Client provided	Verbiage Basic Graphics Stock Images	Verbiage Graphics Photoshoot (extra)
Stock Images (or client provided)			
Posts Per Platform (Weekly)	2	3	2-5
Monthly Reels/Branded Videos (included in weekly post totals)		1	2
Monthly Content Calendar			
Social Media Strategy			
Facebook/Instagram Ad Management			
Performance Report (Monthly)			
Strategy Call (Monthly)			