

# クジラの死後の世界

KUJIRA NO SHIGO NO SEKAI

*THE AFTERLIFE OF WHALES Animated Series*

**BRIDGING SCIENCE, ART, AND SOCIAL JUSTICE**

A Lucrative Project to Fund Science, Combat Hate

## FINANCIAL VALUE

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### **Contact**

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## BRIDGING SCIENCE, ART, AND SOCIAL JUSTICE

### Project Overview

*The Afterlife of Whales* breaks ground as a popular animated series to combat anti-Asian hate through cetacean science. Largo Ai rates it exceptionally high, and likely to achieve project goals:.

### PROJECT HIGHLIGHTS

- 33-Episode Premium Animated Series + Live Action Shorts
- Global, Young Adult, Family, & Educational Market Offerings
- Rich Scientific, Conservation, and Cultural Themes
- International Production and Distribution to Manage Risk

### FINANCIAL HIGHLIGHTS

- Primary Region Streaming FMV: \$3.9M @ Episode
- Multi-Region Streaming FMV: \$15.6M @ Episode
- Total Combined FMV: \$643.5 Million
- Realistic Sales Range: \$122M – \$277M

### REVENUE STRATEGY

- Step 1: Streaming First-Window Licensing
- Step 2: Multi-Region Streaming Expansion
- Step 3: Broadcast Second-Window Sales
- Step 4: Merchandising, Licensing, Sequel, and Spin-off Potential
- Step 5: Theatrical, Museum, and Academic Exhibition

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#### *The Afterlife of Whales*

resonates with target audiences as it offers an honest recognition of personal challenges across issues that affect us all, whilst unapologetically featuring core scientific concepts to respect audiences.

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### Largo Ai Ratings

#### Emotional Impact

Exceptional across audiences

#### Likeability

Exceptional

#### Bankability

Exceptional across markets

#### Success Scores

Exceptional

### Largo Ai Survey Insights

#### COMMON THEMES

- Environmental and wildlife conservation
- Spirituality and multicultural perspectives
- Personal growth and dealing with loss
- Empowerment of women in science
- Emotional personal growth, loss, and resilience
- Real-world social issue engagement  
(e.g., Japanese abroad, forced marriages, hate crimes)

#### CHARACTER IDENTIFICATION

- Respondents relate to the sister's struggles with loss and responsibility
- Appreciation of personal growth and adversity as universal situations
- Emotional arcs of Aya and Miki are highlighted as moving or touching
- Seeing characters persevere fosters a sense of identification and compassion
- The show humanizes challenges in a relatable way

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#### *The Afterlife of Whales*

resonates with target audiences as it offers an honest recognition of personal challenges across issues that affect us all, whilst unapologetically featuring core scientific concepts to respect audiences and improve animal welfare.

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## LARGO Ai Fair Market Streaming Estimates Per Episode Fair Market Value Far Exceeds Budget

ANTICIPATED VIEWERSHIP (LOW TO HIGH ESTIMATES)								FMV
UNITED STATES								
NETFLIX	44.3k	69.5k	94.8k	657.1k	979.9k	2.6M	4.3M	\$2.6M
AMAZON	50.1k	78.8k	107.4k	744.6k	1.1M	3.0M	4.8M	\$5.4M
HBO	29.8k	46.8k	63.8k	442.2k	659.4k	1.8M	2.9M	\$3.6M
AVERAGE	41.4k	65.0k	88.7k	614.6k	916.5k	2.4M	4.0M	\$3.9M
JAPAN								
NETFLIX	676.0k	680.8k	685.6k	1.3M	1.8M	6.3M	7.0M	\$2.8M
AMAZON	840.2k	846.2k	852.1k	1.6M	2.3M	7.8M	8.7M	\$3.8M
HBO	-	-	-	-	-	-	-	-
AVERAGE	758.1k	763.5k	768.9k	1.5M	2.0M	7.0M	7.8M	\$3.3M
SOUTH KOREA								
NETFLIX	502.4k	1.5M	24.1M	4.8M	5.1M	5.2M	5.3M	\$3.1M
AMAZON	295.5k	859.3k	1.4M	2.8M	3.0M	3.1M	3.1M	\$3.4M
HBO	-	-	-	-	-	-	-	-
AVERAGE	398.9k	1.2M	1.9M	3.8M	4.1M	4.1M	4.2M	\$3.2M
FRANCE								
NETFLIX	167.1k	320.4k	473.7k	848.5k	1.0M	1.1M	1.2M	\$2.4M
AMAZON	67.6k	129.6k	191.7k	343.3k	419.0k	447.9k	476.8k	\$1.7M
HBO	-	-	-	-	-	-	-	-
AVERAGE	117.4k	225.0k	332.7k	595.9k	727.3k	777.5k	827.6k	\$2.0M
UNITED KINGDOM								
NETFLIX	1.5k	20.2k	28.8k	57.1k	266.5k	491.2k	715.8k	\$300.2k
AMAZON	10.8k	18.8k	26.9k	53.3k	248.7k	458.3k	667.9k	\$815.1k
HBO	-	-	-	-	-	-	-	-
AVERAGE	11.1k	19.5k	27.9k	55.2k	257.6k	474.7k	691.9k	\$557.6k
GERMANY								
NETFLIX	9.8k	19.9k	29.9k	59.2k	235.2k	419.8k	604.4k	\$242.6k
AMAZON	1.5k	23.3k	35.2k	69.6k	276.5k	493.6k	710.6k	\$661.6k
HBO	-	-	-	-	-	-	-	-
AVERAGE	10.7k	21.6k	32.5k	64.4k	255.8k	456.7k	657.5k	\$452.1k

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## LARGO Ai Fair Market Streaming Estimates Per Episode Fair Market Value Far Exceeds Budget

### ANTICIPATED VIEWERSHIP (LOW TO HIGH ESTIMATES)

FMV

#### UNITED STATES

AVERAGE

41.4k

65.0k

88.7k

614.6k

916.5k

2.4M

4.0M

\$3.9M

Global

\$15.6 M

SCOPE

PER EPISODE FMV

TOTAL FMV (33 EPISODES)

Primary Region (Streaming)

\$3.9 M

\$128.7 M

Multi-Region (Streaming)

\$15.6 M

\$514.8 M

Combined FMV —

\$643.5 M

### POTENTIAL REVENUE STREAMS

DISTRIBUTION

+Merchandising

+Licensing

+Events

+Educational

+Museum

## Reasonable Distribution Sale Price Estimates

(Streaming Sale 20–40% FMV, Broadcast Sale 10–20% FMV, Realization 70–80%)

SCOPE

LOW SALE ESTIMATE

HIGH SALE ESTIMATE

PER EPISODE SALE ESTIMATE

Streaming (Single-Region)

\$ 18.0 M

\$41.2 M

\$546 K–\$1.25 M

Streaming (Multi-Region)

\$ 72.1 M

\$164.7 M

\$2.18 M–\$5.02 M

Broadcast (Single-Region)

\$ 6.5 M

\$14.3 M

\$195 K–\$432 K

Broadcast (Multi-Region)

\$ 25.7 M

\$57.0 M

\$780K–\$1.73 M

SCOPE

LOW TOTAL SALE

HIGH TOTAL SALE

Single Region Only (Streaming + Broadcast)

~\$24 M

~\$55.5 M

Multi-Region (Streaming + Broadcast)

~\$97.9 M

~\$221.8 M

FULL GLOBAL (ALL REGIONS)

~\$122.3 M

~\$277.2 M

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## ROUTES TO PARTICIPATION

**Donation • Investment • Sponsorship**

### DONATION

- Donate Cash, Real Estate, or Capital Gains Bearing Securities
- Donors grant Net Profit Rights to a Charity of Choice
- Donors may donate Class C or Class B shares
- 14,850 Class C shares @ \$1000 available (30% of all Net Profits)
- Extensive Donor Recognition Program

Indigo Donors and Above Receive One Animated Inclusion

Spectrum Donor Receive In-Show Audio Credit

### INVESTMENT (\$49.5 M Available)

- Accredited Investors Gain Net Profit Rights (40% of all Net Profits)
- 600 Class B Shares, and 66 Class V Shares @\$50,000 available
- Class V (Angel) investments granted budget-based tax deductions
- Accredited Investors Gain Financial EP Credit

### SPONSORSHIP

- |            |      |  |                      |
|------------|------|--|----------------------|
| • Series   | (1)  | \$12 M Opening Credits                       | (All Episodes)       |
| • Seasonal | (3)  | \$4 M End Credits                            | (11 Episodes)        |
| • Episodic | (33) | \$750 K Break Credits                        | (1 Episode, 3 Spots) |
| • Product  |      | 5-10% Product Revenue, Director's Discretion |                      |

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**THANK YOU!**

**END**

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