



# THE AFTERLIFE OF WHALES - STREAMING FORECASTS

AN ANALYSIS BY LARGO.AI

## STREAMING FORECASTS

- Most Expected
- 90% confidence
- 75% confidence
- 60% confidence

Country	Platform	Household Predictions (peak month)							Fair Value (first Year)	
Germany	Netflix	9.8k	19.9k	29.9k	59.2k	235.2k	419.8k	604.4k	\$242.6k	
	Amazon	11.5k	23.3k	35.2k	69.6k	276.5k	493.6k	710.6k	\$661.6k	
	HBO	-	-	-	-	-	-	-	-	
	Average	10.7k	21.6k	32.5k	64.4k	255.8k	456.7k	657.5k	\$452.1k	
France	Netflix	167.1k	320.4k	473.7k	848.5k	1.0M	1.1M	1.2M	\$2.4M	
	Amazon	67.6k	129.6k	191.7k	343.3k	419.0k	447.9k	476.8k	\$1.7M	
	HBO	-	-	-	-	-	-	-	-	
	Average	117.4k	225.0k	332.7k	595.9k	727.3k	777.5k	827.6k	\$2.0M	
United Kingdom	Netflix	11.5k	20.2k	28.8k	57.1k	266.5k	491.2k	715.8k	\$300.2k	
	Amazon	10.8k	18.8k	26.9k	53.3k	248.7k	458.3k	667.9k	\$815.1k	
	HBO	-	-	-	-	-	-	-	-	
	Average	11.1k	19.5k	27.9k	55.2k	257.6k	474.7k	691.9k	\$557.6k	
Japan	Netflix	676.0k	680.8k	685.6k	1.3M	1.8M	6.3M	7.0M	\$2.8M	
	Amazon	840.2k	846.2k	852.1k	1.6M	2.3M	7.8M	8.7M	\$3.8M	
	HBO	-	-	-	-	-	-	-	-	
	Average	758.1k	763.5k	768.9k	1.5M	2.0M	7.0M	7.8M	\$3.3M	
South Korea	Netflix	502.4k	1.5M	2.4M	4.8M	5.1M	5.2M	5.3M	\$3.1M	
	Amazon	295.5k	859.3k	1.4M	2.8M	3.0M	3.1M	3.1M	\$3.4M	
	HBO	-	-	-	-	-	-	-	-	
	Average	398.9k	1.2M	1.9M	3.8M	4.1M	4.1M	4.2M	\$3.2M	
United States	Netflix	44.3k	69.5k	94.8k	657.1k	979.9k	2.6M	4.3M	\$2.6M	
	Amazon	50.1k	78.8k	107.4k	744.6k	1.1M	3.0M	4.8M	\$5.4M	
	HBO	29.8k	46.8k	63.8k	442.2k	659.4k	1.8M	2.9M	\$3.6M	
	Average	41.4k	65.0k	88.7k	614.6k	916.5k	2.4M	4.0M	\$3.9M	

Streaming Forecasts offer anticipated household engagement metrics for specific content on streaming platforms, particularly during the peak viewing period, typically the first or second month after release. It's important to clarify that these predictions do not equate to the number of views. Instead, they estimate the number of subscriber accounts that are expected to interact with the content in a meaningful way, such as watching more than 20 minutes.







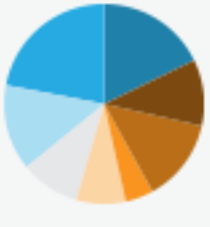



























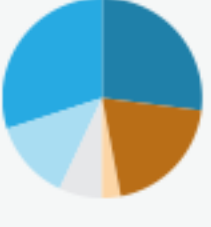
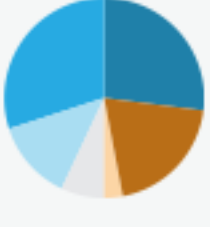



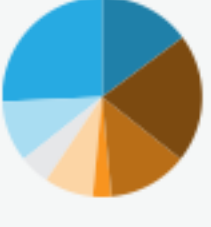



















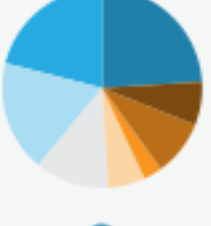
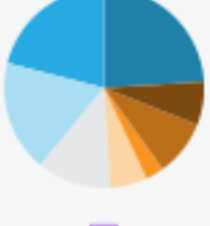

In addition, we perform a Fair Value Calculation for the content across various platforms. Please note that our calculations are not grounded in what platforms have historically paid for different types of content. Instead, we forecast the total revenue of a platform in a specific country, then predict the proportional revenue that the content could generate, assuming half of the platform's revenue is distributed to content owners based on their respective viewership shares.





# THE AFTERLIFE OF WHALES - SIMILAR SERIES ANALYSIS

AN ANALYSIS BY LARGO.AI

	DETAILS			GENRE SCORE	POSITIVE EMOTION	EMOTIONAL INTENSITY	
The Afterlife of Whales		Production Country Japan	Release Year 2026	 5	 3	 9	
AVERAGE				 5.1	 4	 7	
Beastars		Production Country JP	Release Year 2019	 4	 0	 5	
Cells at Work!		Production Country JP	Release Year 2018	 5	 6	 8	
Children of the Whales		Production Country JP	Release Year 2017	 6	 1	 6	
Dr. Stone		Production Country JP	Release Year 2019	 6	 5	 9	
Fruits Basket		Production Country JP	Release Year 2019	 5	 7	 8	
Given		Production Country JP	Release Year 2019	 2	 9	 7	
Neon Genesis Evangelion		Production Country JP	Release Year 1995	 8	 1	 5	
Orange		Production Country JP	Release Year 2016	 5	 0	 3	
Pantheon		Production Country US	Release Year 2022	 6	 2	 8	
Samurai Champloo		Production Country JP	Release Year 2004	 6	 5	 8	
白い砂のアクアトープ		Production Country JP	Release Year 2021	 3	 8	 7	

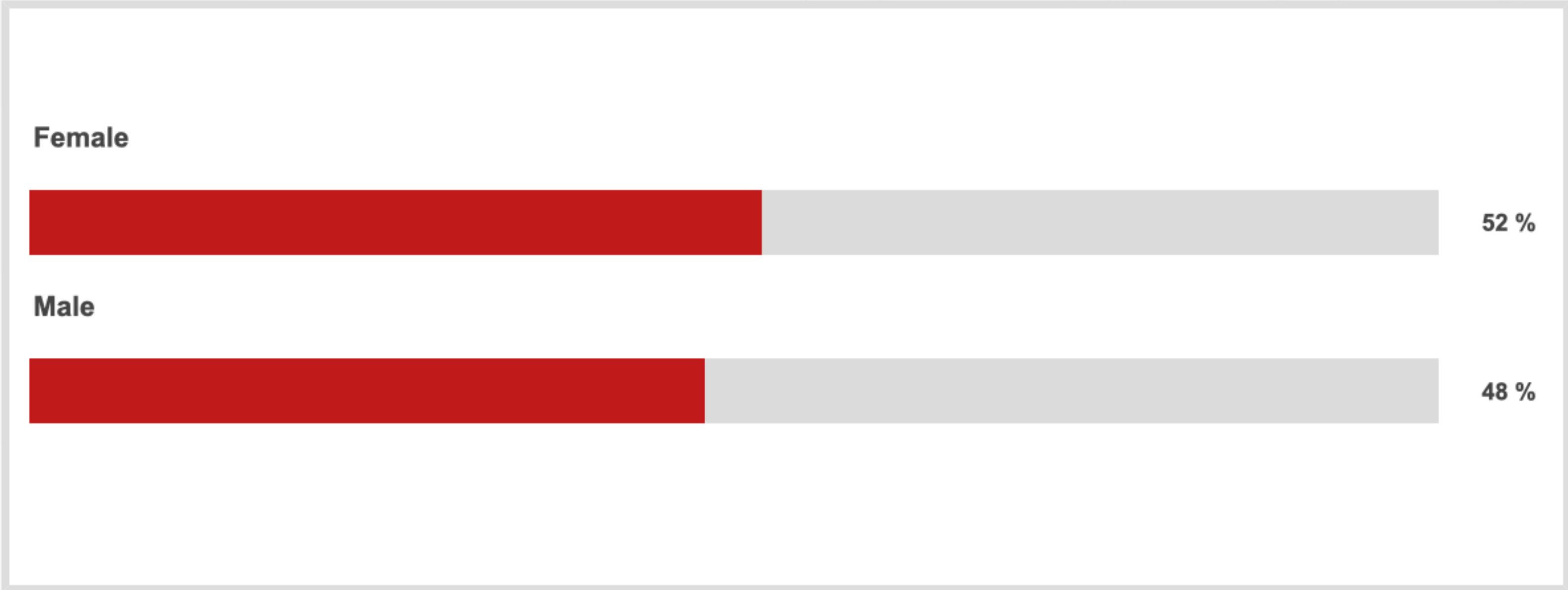




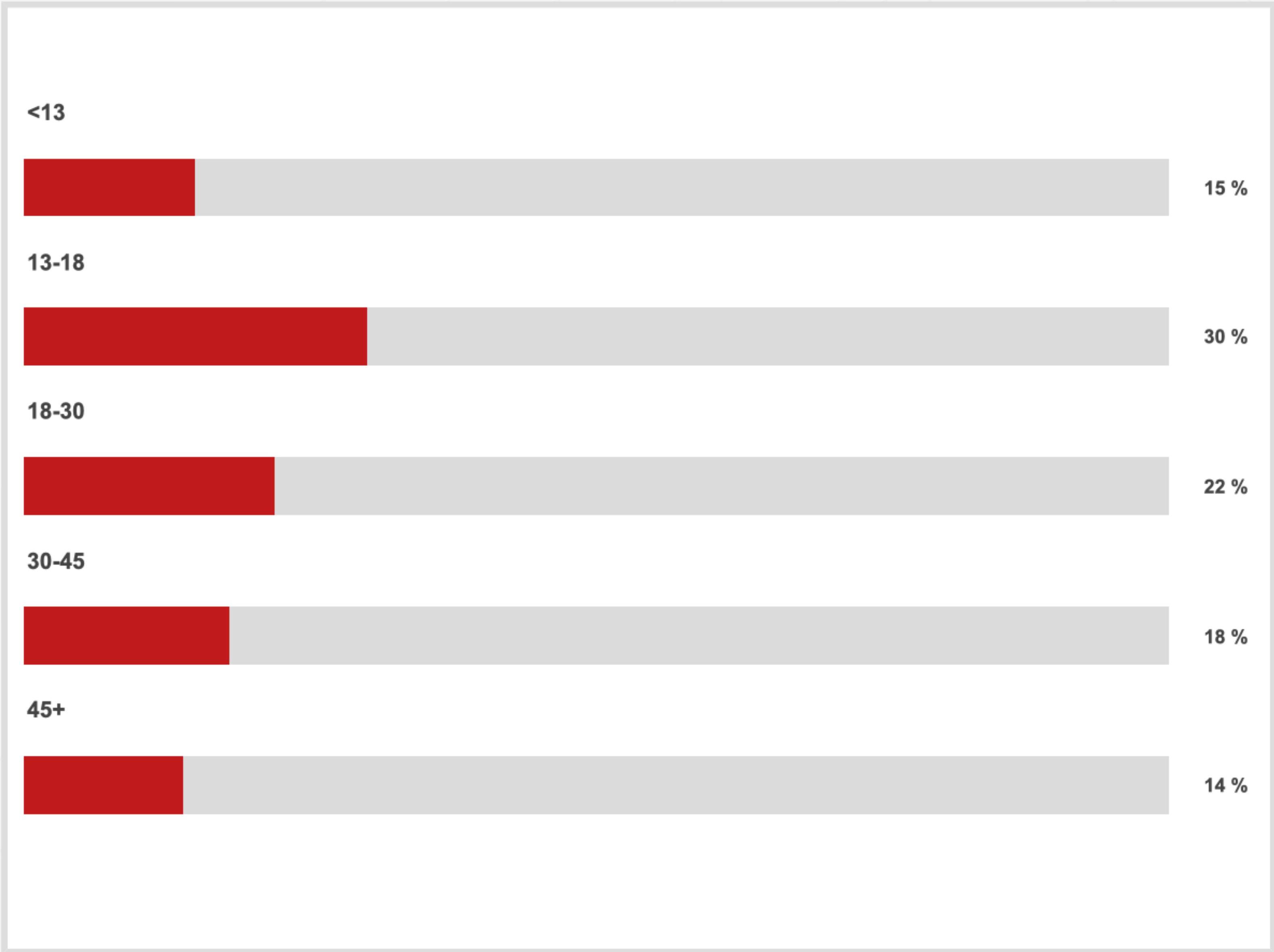
# THE AFTERLIFE OF WHALES - DEMOGRAPHICS - DETAILED ANALYSIS

AN ANALYSIS BY LARGO.AI

## GENDER



## AGE GROUPS



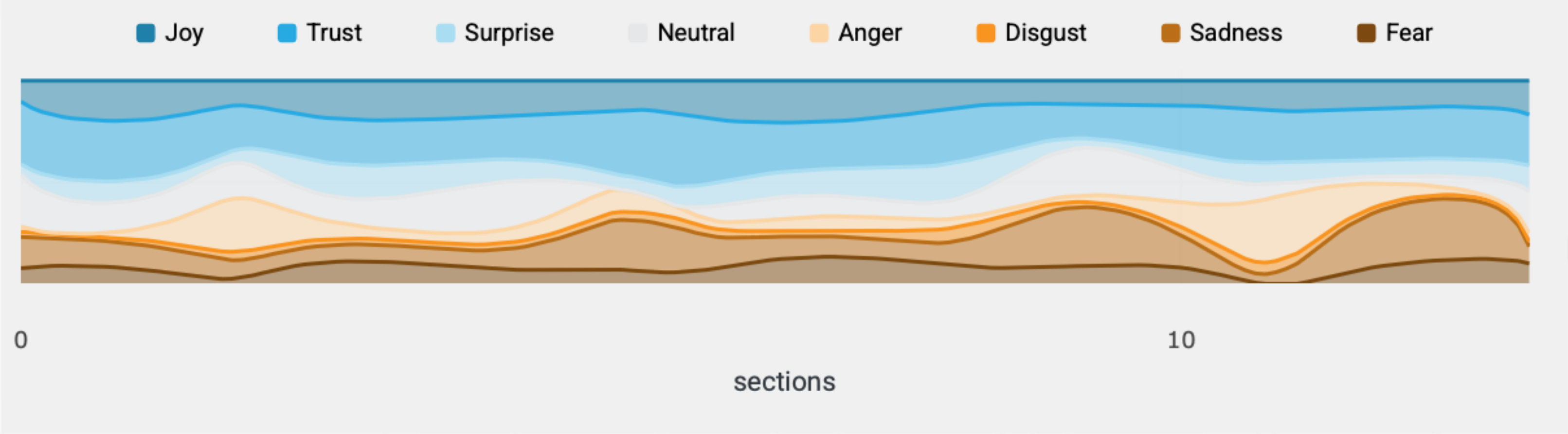


# THE AFTERLIFE OF WHALES - EMOTION ANALYSIS - DETAILED ANALYSIS

AN ANALYSIS BY LARGO.AI

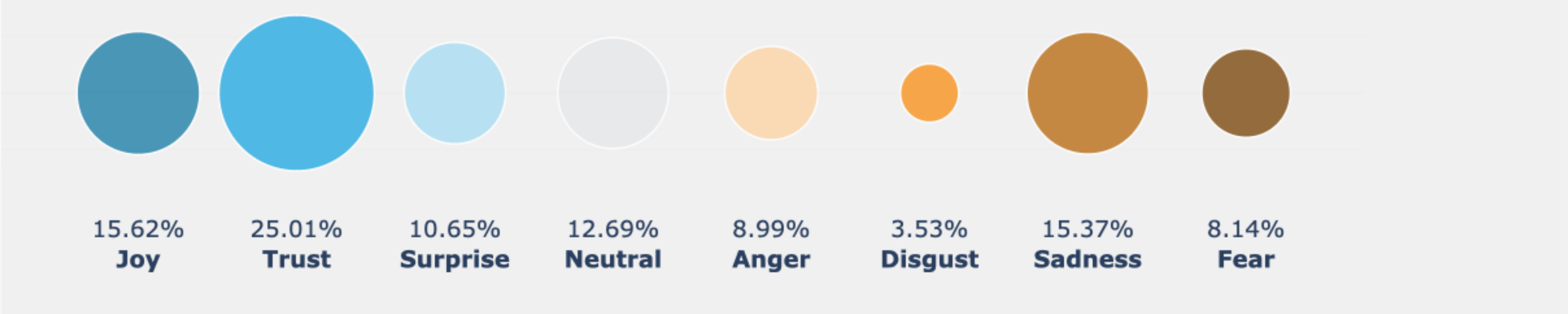
The Emotion Analysis graph illustrates the shifting dynamics of emotions throughout a story. Our system intelligently breaks down the narrative into essential story sections and assesses the presence of 8 distinct emotions within each section. This graph offers valuable insights into the rhythm, pacing, and dominant emotions present in the content, providing users with a comprehensive understanding for expected emotional experience for the audience.

## DYNAMIC RECIPE



## SUMMARY OF SCRIPT

Emotions are normalized for summary graph and their sum equals to 100%.





PROJECT PACKAGE

- Overview
- Additional Tools
- Files

INITIAL >

PRE-PRODUCTION - 2 >

FINAL ANALYSIS CANN... >

PRE-PRODUCTION - 4 >


SFG - 1 >

US AUDIENCE SURVEY >

JAPAN AUDIENCE SURV... ▾

- Details
- Similar Content
- Audience Predictions
- Content

NEW ANALYSIS



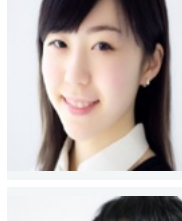
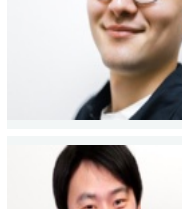
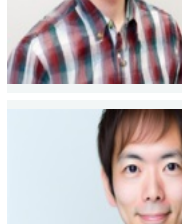
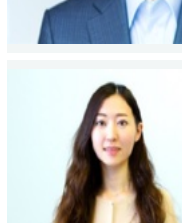







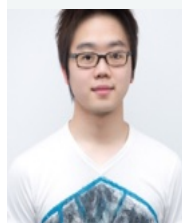
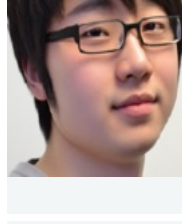
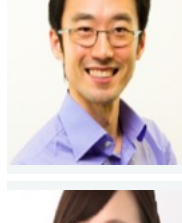
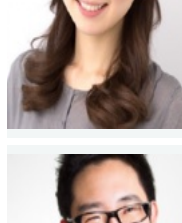


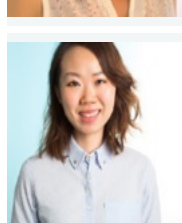

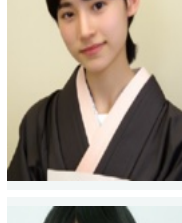
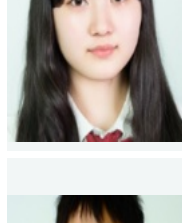
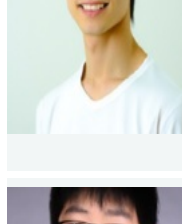
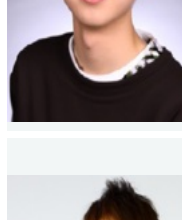
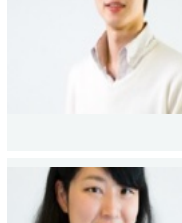
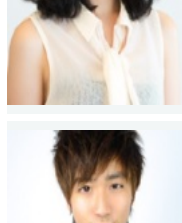
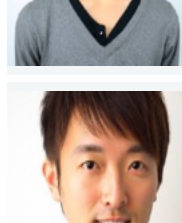


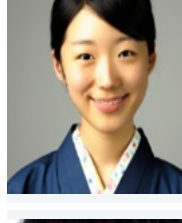
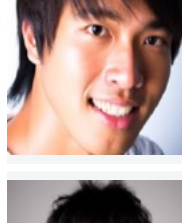
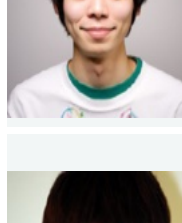
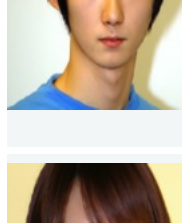
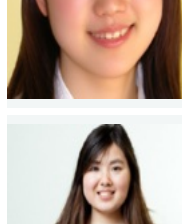

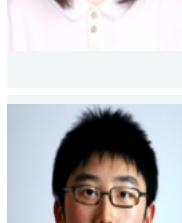
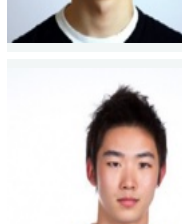
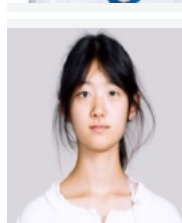


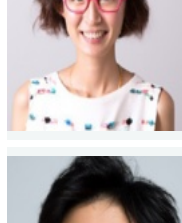
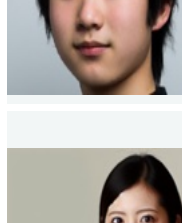
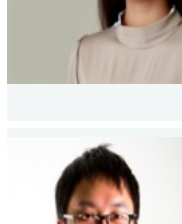
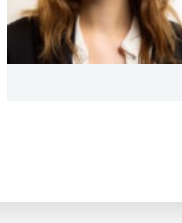
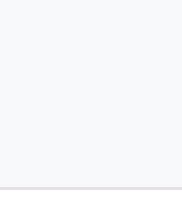
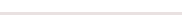
Your account manager  
**Annemarie Blue**

Call or Whatsapp  
Monday-Friday: 9am - 6pm (CET)  
-

Email  
annemarie.blue@largo.ai

The Afterlife of Whales - AUDIENCE PREDICTIONS

- General Results
- Demographics
- Qualitative Results
- Population

Photo	Name	Age, Gender	Job, Interests	Results
	Yui Nakamura	21, Female	<b>Office Clerk</b> - Anime, Baking, Technology, Fashion, Reading	<a href="#">View Results</a>
	Takumi Sato	25, Male	<b>Mobile App Developer</b> - Snowboarding, Mobile Gaming, Travel, Indie Music, Cooking	<a href="#">View Results</a>
	Daiki Fujimoto	26, Male	<b>University Research Assistant</b> - Martial Arts, Classical Music, Gardening, Coffee Appreciation, Hiking	<a href="#">View Results</a>
	Haruki Ishikawa	25, Male	<b>Digital Marketing Specialist</b> - Cycling, Craft Beer Tasting, Graphic Design, Learning Languages, Video Editing	<a href="#">View Results</a>
	Mina Tanaka	21, Female	<b>Furniture Designer</b> - Upcycling, Interior Design, Pottery, Urban Farming, Yoga	<a href="#">View Results</a>
	Rin Kobayashi	33, Female	<b>Environmental Scientist</b> - Sustainable Living, Wildlife Photography, Swimming, Indie Films, Calligraphy	<a href="#">View Results</a>
	Kaito Yamazaki	26, Male	<b>Graphic Designer</b> - Skateboarding, Street Fashion, Photography, Vegan Cooking, Jazz Music	<a href="#">View Results</a>
	Sayaka Mori	33, Female	<b>Elementary School Teacher</b> - Origami, Classical Literature, Tea Ceremony, Volunteer Work, Badminton	<a href="#">View Results</a>
	Kazuya Shimizu	19, Male	<b>Part-time Store Clerk</b> - Kendo, Science Fiction Literature, Anime, Robotics, PC Gaming	<a href="#">View Results</a>
	Sakura Matsumoto	14, Female	<b>Middle School Student</b> - Calligraphy, Table Tennis, Astronomy, Manga, Environmental Clubs	<a href="#">View Results</a>
	Eri Hoshino	30, Female	<b>Veterinary Assistant</b> - Animal Welfare, Aromatherapy, Organic Gardening, Latin Dance, Travel Blogging	<a href="#">View Results</a>
	Ayumi Ueda	30, Female	<b>Public Relations Specialist</b> - Pilates, Experimental Cooking, Independent Film Making, Podcasting, World Literature	<a href="#">View Results</a>
	Megumi Ono	22, Female	<b>Tour Guide</b> - Modern Art, Wine Tasting, Surfing, World History, Live Theatre	<a href="#">View Results</a>
	Kenji Watanabe	22, Male	<b>Convenience Store Manager</b> - Playing Guitar, Skateboarding, Watching Documentaries, Digital Art, Bird Watching	<a href="#">View Results</a>
	Aoi Fujita	15, Female	<b>High School Student</b> - K-Pop Dancing, Amateur Astronomy, Volleyball, Creative Writing, Gardening	<a href="#">View Results</a>
	Sho Taniguchi	21, Male	<b>University Student (Major in International Relations)</b> - Rock Climbing, Podcasting, Street Performance, Filming Documentaries, World Cuisines	<a href="#">View Results</a>
	Ryota Hashimoto	34, Male	<b>Industrial Engineer</b> - Triathlon, Mechanical Watches, Space Exploration, Performing Arts, DIY Electronics	<a href="#">View Results</a>
	Hina Ishida	20, Female	<b>Barista</b> - Fashion Blogging, Studying Languages, Salsa Dancing, Cycling, Indie Rock	<a href="#">View Results</a>
	Hiroto Oshima	33, Male	<b>Architect</b> - Rock Music, Kayaking, Architectural History, Science Podcasts, Chess	<a href="#">View Results</a>
	Misaki Watanabe	22, Female	<b>Jewelry Designer</b> - Bead Crafting, Fashion Blogging, European Cinema, Flower Arranging, CrossFit	<a href="#">View Results</a>
	Mai Shimada	34, Female	<b>Systems Analyst</b> - Minimalist Lifestyle, International Cinema, Volunteer Work, Traditional Archery, Astrology	<a href="#">View Results</a>
	Nozomi Okada	26, Female	<b>Web Developer</b> - Drone Photography, Improv Theatre, Electronic Music, Kickboxing, Vegan Baking	<a href="#">View Results</a>
	Ryusei Wakabayashi	13, Male	<b>Middle School Student</b> - Robotics, Astronomy, Soccer, Reading Manga, Learning English	<a href="#">View Results</a>
	Noa Takahashi	15, Female	<b>High School Student</b> - Classical Ballet, Japanese Tea Ceremony, Playing the Koto, Folklore Studies, Amateur Radio	<a href="#">View Results</a>
	Emi Ito	15, Female	<b>High School Student</b> - Digital Art, Taiko Drumming, Science Club, Adventure Games, Ice Skating	<a href="#">View Results</a>
	Naoki Ishida	19, Male	<b>University Student (Major in Agricultural Sciences)</b> - Organic Farming, Amateur Astronomy, Classical Music, Carpentry, Cycling	<a href="#">View Results</a>
	Tsubasa Mori	14, Male	<b>Junior High School Student</b> - Baseball, Video Gaming, Magic Tricks, School Science Club, Blogging	<a href="#">View Results</a>
	Keisuke Tanigawa	24, Male	<b>Assistant Language Teacher</b> - Learning Foreign Languages, Jazz Piano, Hiking, Blogging about Cultural Exchange, Documentary Films	<a href="#">View Results</a>
	Nozomi Sakai	32, Female	<b>Pharmacist</b> - Botanical Illustration, Marathon Running, Ethical Fashion, Poetry Writing, Volunteering at Animal Shelters	<a href="#">View Results</a>
	Kyohei Nakajima	17, Male	<b>High School Student</b> - Soccer, Video Game Development, Blogging, Beatboxing, Anime	<a href="#">View Results</a>
	Shota Ito	25, Male	<b>Aquaculture Technician</b> - Deep Sea Fishing, Scuba Diving, Aquaponics, Environmental Activism, Sculpture	<a href="#">View Results</a>
	Akari Ishiguro	34, Female	<b>Food Scientist</b> - Gourmet Cooking, Volunteering, Organic Farming, Folk Music, Ceramics	<a href="#">View Results</a>
	Riku Kojima	24, Male	<b>Clinical Laboratory Technician</b> - Rock Climbing, Electronic Music Production, Cycling, Aquascaping, Sci-Fi Novels	<a href="#">View Results</a>
	Chiyo Kurosawa	25, Female	<b>Public Health Nurse</b> - Kendo, Mystery Novels, Traditional Calligraphy, Tea Tasting, Sculpture	<a href="#">View Results</a>
	Yuto Kishimoto	22, Male	<b>Event Coordinator</b> - DJing, Adventure Travel, Cooking, Parkour, Stand-up Comedy	<a href="#">View Results</a>
	Kota Igarashi	14, Male	<b>Junior High School Student</b> - BMX Biking, Science Club, Programming, Horror Movies, Beatboxing	<a href="#">View Results</a>
	Hayato Kondo	18, Male	<b>Part-time Convenience Store Employee</b> - Circuit Design, Traditional Japanese Literature, Drumming, Amateur Film Making, Urban Exploration	<a href="#">View Results</a>
	Nanami Suzuki	13, Female	<b>Junior High School Student</b> - Rhythmic Gymnastics, Nature Photography, Amateur Radio, Creative Writing, Aquascaping	<a href="#">View Results</a>
	Kaori Inoue	22, Female	<b>Bookstore Employee</b> - Literature, Modern Dance, Indie Music, Dog Training, Vegan Cuisine	<a href="#">View Results</a>
	Ayaka Suzuki	17, Female	<b>High School Student Part-Time Cashier</b> - Beach Volleyball, Sustainable Fashion, Japanese Calligraphy, Fantasy Novels, Indie Pop Music	<a href="#">View Results</a>
	Yusuke Takahiro	19, Male	<b>Part-Time Bookstore Clerk</b> - Electronic Dance Music, Parkour, Video Editing, Cybersecurity, Reading Science Fiction	<a href="#">View Results</a>
	Haruto Kobayashi	17, Male	<b>High School Student &amp; Part-Time Retail Associate</b> - Pop Music, Theater, Photography, Volunteer Work, Surfing	<a href="#">View Results</a>
	Ami Koga	18, Female	<b>Art Student</b> - Street Photography, Watercolor Painting, Contemporary Dance, Fashion Design, Poetry	<a href="#">View Results</a>
	Yukihiro Takahashi	16, Male	<b>High School Student</b> - Baseball, Robotics Club, Classical Guitar, Anime, Astronomy	<a href="#">View Results</a>
	Himari Takahashi	22, Female	<b>Retail Sales Associate</b> - Contemporary Art, Blogging, Baseball, Running, Fashion Design	<a href="#">View Results</a>
	Nao Kimura	31, Female	<b>Florist</b> - Flower arranging, Reading Non-fiction, Pilates, Travel Blogging, French Cinema	<a href="#">View Results</a>
	Haru Yamamoto	16, Male	<b>High School Student</b> - Judo, Amateur Rocketry, Beatboxing, Sustainable Living, Street Art	<a href="#">View Results</a>
	Saya Kuroki	20, Female	<b>Dental Hygienist</b> - Modern Jazz, Documentary Filmmaking, Botanical Gardens, Creative Non-fiction, DIY Home Decor	<a href="#">View Results</a>
	Masato Takahashi	33, Male	<b>Automotive Engineer</b> - Triathlons, Sustainable Technology, World Music, Astrophotography, Historical Reenactment	<a href="#">View Results</a>
	Asuka Kikuchi	25, Female	<b>Social Media Coordinator</b> - Fashion Photography, Independent Bookstores, Horseback Riding, Learning Languages, Sake Tasting	<a href="#">View Results</a>





# LIKEABILITY

The Afterlife of Whales



LIKEABILITY  
SCORE

8

Average (Japan)



7.8

Barakamon



8

Samurai Champloo



8.2

ゴールデンカムイ



8

Cells at Work!



8

Fresh Off the Boat



7





# THE AFTERLIFE OF WHALES - AUDIENCE PREDICTIONS - QUALITATIVE RESULTS

AN ANALYSIS BY LARGO.AI



## MOST FREQUENT POSITIVE REMARKS

- Many respondents find the inclusion of Ainu spirituality intriguing or appealing.
- They consistently praise the show's focus on environment and wildlife conservation.
- They appreciate the unique blend of science and cultural/spiritual elements in the storyline.
- They highlight the strong emotional depth and personal-growth arcs for the characters.
- They compliment the rich visuals and/or soundtrack as captivating features.

## MOST FREQUENT NEGATIVE REMARKS

- Concerns about heavy themes (hate crimes, forced marriages, species extinction) making the show feel too sad or intense.
- Some are reluctant to give a full 10 because certain story elements do not fully align with their prime interests.
- Worry that the emotional or serious tone could be overwhelming.
- A few respondents question whether the romantic or darker plot points might overshadow other aspects.
- Some prefer different entertainment styles (e.g., lighter comedy or other genres) and are unsure about the show's heavier content.

## COMMON THEMES

- Environmental and wildlife conservation
- Ainu spirituality and multicultural perspectives
- Personal growth and dealing with loss
- Female empowerment in animal/science fields
- Real-world social issues (e.g., Japanese abroad, forced marriages, hate crimes)

## WOULD YOU HAVE EMPATHY FOR LEAD CHARACTERS AYA AND MIKI?

- Most respondents relate to the sisters' struggles with loss and responsibility.
- They appreciate how personal growth and adversity are universal situations.
- Emotional arcs of Aya and Miki are highlighted as moving or touching.
- Seeing characters persevere fosters a sense of identification and compassion.
- Many respondents like how the show humanizes these challenges in a relatable way.

## WOULD YOU APPRECIATE A MULTICULTURAL VIEW ON ANIMAL WELFARE, THAT WELCOMES DIFFERENT PERSPECTIVES?

- Respondents value learning from diverse cultural approaches to animal care.
- They believe such a view enriches understanding of global conservation.
- A multicultural lens champions inclusivity and broadens empathy for wildlife.
- Many mention it aligns with their own interest in global or cross-cultural issues.
- They see this as important for driving better, more cooperative solutions.

## WOULD YOU BE INSPIRED TO SEE DIFFERENT KINDS OF DOLPHINS OR WHALES, IN THE WILD OR IN AQUARIA?

- Most say they would be inspired and excited to learn more about marine life.
- Observing such creatures could deepen respect for biodiversity and conservation.
- Seeing whales/dolphins in their natural habitats is seen as particularly meaningful.
- Many tie this inspiration to personal interests (e.g., photography, research).
- They express a newfound curiosity or motivation to explore marine environments.

## WOULD THE SHOW ENCOURAGE WOMEN TO PURSUE CAREERS IN THE ANIMAL SCIENCES?

- Respondents feel strong female role models in the show can inspire career paths.
- They note it can highlight women's impact in scientific and conservation fields.
- Seeing Aya's research journey is particularly cited as motivation for women.
- The show challenges traditional gender expectations in science careers.
- Many see it as proof of positive representation promoting real-world change.

## IS THE SHOW INFORMATIVE ABOUT THE STRUGGLES OF JAPANESE PEOPLE LIVING ABROAD?

- The majority agree the show offers insight into challenges faced overseas.
- They see it addressing cultural conflicts and adaptation issues.
- Several mention it's relatable if they or friends/family have lived abroad.
- They expect the series to raise awareness of discrimination and identity conflict.
- Respondents think it can spark empathy for the broader Japanese diaspora.



PROJECT PACKAGE

Overview

Additional Tools

Files

INITIAL

INITIAL >



PRE-PRODUCTION - 2 >

FINAL ANALYSIS CANN... >

PRE-PRODUCTION - 4 >

SFG - 1 >

US AUDIENCE SURVEY ▾

Details

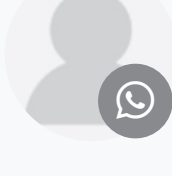
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Audience Predictions

Content

JAPAN AUDIENCE SURV... >

NEW ANALYSIS



Your account manager  
**Annemarie Blue**  
Call or Whatsapp  
*Monday-Friday: 9am - 6pm (CET)*  
-

Email  
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## The Afterlife of Whales - AUDIENCE

### PREDICTIONS

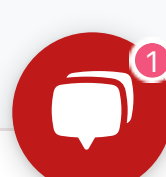
General Results

Demographics

Qualitative Results

Population

Photo	Name	Age, Gender	Job, Interests	Results
	Emily Johnson	17, Female	<b>Part-time Barista</b> - Social media, video gaming, fashion, environmental activism, volunteering	<a href="#">View Results</a>
	Justin Ray	32, Male	<b>Elementary School Teacher</b> - Hiking, playing guitar, podcast enthusiast, cooking, fantasy football	<a href="#">View Results</a>
	Natalie Wong	33, Female	<b>Marketing Manager</b> - Running marathons, blogging, indie films, organic gardening, DIY crafts	<a href="#">View Results</a>
	Cameron Smith	27, Male	<b>Software Developer</b> - Martial arts, open-source programming, craft beer tasting, travel blogging, cryptocurrency investing	<a href="#">View Results</a>
	Tyler Brown	16, Male	<b>High School Student</b> - Basketball, music production, skateboarding, reading sci-fi novels, volunteering at animal shelters	<a href="#">View Results</a>
	Derek Wallace	34, Male	<b>Civil Engineer</b> - Rock climbing, deep-sea fishing, woodworking, live theater, craft beer brewing	<a href="#">View Results</a>
	Aiden Choi	13, Male	<b>Middle School Student</b> - Anime, playing soccer, science experiments, streaming on Twitch, collecting sneakers	<a href="#">View Results</a>
	Michael Bennett	32, Male	<b>Plumber</b> - Documentary film-making, astronomy, sustainable farming, road cycling, historical reenactment	<a href="#">View Results</a>
	Lauren Castillo	34, Female	<b>Graphic Designer</b> - Yoga, avant-garde cinema, ceramic art, jazz music, gourmet cooking	<a href="#">View Results</a>
	Ethan Morris	34, Male	<b>Physical Therapist</b> - Triathlon training, landscape photography, volunteering at local shelters, cooking classes, jazz piano	<a href="#">View Results</a>
	Hailey Martinez	18, Female	<b>University Student</b> - Modern dance, plant-based cooking, podcasting, studying languages, community theater	<a href="#">View Results</a>
	Lucas Grant	22, Male	<b>Apprentice Electrician</b> - Digital art, live music performances, mountain biking, sustainability, podcast creation	<a href="#">View Results</a>
	Kevin Patel	24, Male	<b>Financial Analyst</b> - Kayaking, international cinema, food blogging, jazz music, cryptocurrency trading	<a href="#">View Results</a>
	Cody Nguyen	16, Male	<b>Part-time Grocery Store Clerk</b> - Competitive swimming, digital drawing, streaming movies, environmental activism, beat-making	<a href="#">View Results</a>
	Brandon Rivera	21, Male	<b>Sales Associate</b> - Stand-up comedy, live theater, graphic novels, soccer, VR gaming	<a href="#">View Results</a>
	Chase Turner	22, Male	<b>Junior Financial Advisor</b> - Ice Hockey, live comedy shows, podcasting on finance, urban gardening, participating in eSports tournaments	<a href="#">View Results</a>
	Sophia Turner	20, Female	<b>Undergraduate Research Assistant</b> - Contemporary poetry, baking artisan breads, social justice activism, playing the ukulele, participating in yoga retreats	<a href="#">View Results</a>
	Jordan Fuller	22, Male	<b>Veterinary Technician</b> - Animal welfare, urban exploration, amateur filmmaking, digital marketing, snowboarding	<a href="#">View Results</a>
	Ava Ramirez	13, Female	<b>Junior High School Student</b> - Drawing, playing piano, reading fantasy novels, equestrian sports, participating in student council	<a href="#">View Results</a>
	Brianna Ford	24, Female	<b>Registered Nurse</b> - Kickboxing, blogging about healthy living, watercolor painting, aromatherapy, knitting	<a href="#">View Results</a>
	Sierra Thompson	18, Female	<b>Barista</b> - Urban sketching, yoga, podcasting on culture, thrift shopping, baking	<a href="#">View Results</a>
	Hannah Rodriguez	17, Female	<b>High School Student</b> - Ceramics, astronomy, filmmaking, playing acoustic guitar, poetry slam events	<a href="#">View Results</a>
	Morgan Foster	22, Female	<b>Social Media Coordinator</b> - Craft beer tasting, Flamenco dancing, vlogging on travel experiences, meditation, urban farming	<a href="#">View Results</a>
	Zoe Patel	13, Female	<b>Middle School Student</b> - Creative writing, playing violin, Girl Scouts, vlogging about school life, rollerblading	<a href="#">View Results</a>
	Corinne Walsh	31, Female	<b>Pediatric Nurse</b> - Vegetable gardening, reading historical fiction, playing the cello, exploring farmer's markets, traveling to national parks	<a href="#">View Results</a>
	Ruby Anderson	26, Female	<b>Public Relations Specialist</b> - Documentary photography, attending music festivals, salsa dancing, sustainable fashion, podcasting on self-improvement	<a href="#">View Results</a>
	Sean Parker	31, Male	<b>Real Estate Agent</b> - Live jazz shows, DIY home renovation, drone photography, investing in real estate, gourmet coffee tasting	<a href="#">View Results</a>
	Blake Harrison	34, Male	<b>IT Consultant</b> - Triathlon, spelunking, craft cocktail mixology, board gaming, historical fiction	<a href="#">View Results</a>
	Alexis Reed	20, Female	<b>Community College Student &amp; Retail Associate</b> - Volunteering at animal rescues, attending indie band concerts, sustainable living, modern art exhibitions, ukulele	<a href="#">View Results</a>
	Audrey Kim	30, Female	<b>Healthcare Data Analyst</b> - CrossFit, sculpting, culinary classes, historical documentaries, wine tasting	<a href="#">View Results</a>
	Mitchell Reynolds	32, Male	<b>Urban Planner</b> - Model railroading, historical non-fiction, sustainable living, blues music, public speaking	<a href="#">View Results</a>
	Oliver Thompson	33, Male	<b>Environmental Scientist</b> - Geocaching, organic farming, science fiction writing, learning foreign languages, bird watching	<a href="#">View Results</a>
	Liam Brooks	30, Male	<b>Mechanical Engineer</b> - Volunteering in STEM education, mountain climbing, collecting vinyl records, DIY car repair, science fiction literature	<a href="#">View Results</a>
	Rebecca Torres	27, Female	<b>Digital Marketing Specialist</b> - Trail running, gourmet vegan cooking, interior decorating, mindfulness meditation, technology podcasts	<a href="#">View Results</a>
	Devon Carter	21, Male	<b>Freelance Graphic Designer</b> - Stand-up paddleboarding, drone videography, listening to indie rock, social entrepreneurship, practicing mindfulness	<a href="#">View Results</a>
	Melody Clarke	18, Female	<b>Community College Student &amp; Part-Time Library Aide</b> - Documentary film clubs, creative writing, hiking, analog photography, participating in environmental clubs	<a href="#">View Results</a>
	Samantha Clark	31, Female	<b>Architectural Designer</b> - Upcycling furniture, flamenco dance, travel vlogging, mindfulness practices, interior design	<a href="#">View Results</a>
	Mia Wallace	32, Female	<b>Veterinarian</b> - Animal rights advocacy, vegan cooking, equestrian sports, mystery novels, pottery	<a href="#">View Results</a>
	Elijah Mitchell	22, Male	<b>Junior Environmental Advocate</b> - Sustainable energy projects, rock climbing, snorkeling, documentary film viewing, learning about different cultures	<a href="#">View Results</a>
	Leah Green	25, Female	<b>Elementary Art Teacher</b> - Photography, contemporary art, blogging about education, gardening, kayaking	<a href="#">View Results</a>
	Vanessa Ramirez	32, Female	<b>Public Health Educator</b> - Community outreach, triathlons, vegan lifestyle, bullet journaling, documentary filmmaking	<a href="#">View Results</a>
	Caroline Parker	33, Female	<b>Assistant Principal</b> - Cross-country skiing, botanical illustration, restoring vintage furniture, attending literature workshops, foreign language study (French)	<a href="#">View Results</a>
	Jordan Ellis	24, Male	<b>Veterinary Assistant</b> - Indie music production, animal rescue, blogging about vegan lifestyles, ceramic pottery, short film directing	<a href="#">View Results</a>
	Isaiah Washington	17, Male	<b>High School Student &amp; Part-Time Retail Worker</b> - Track and field, blogging about personal development, playing chess, creating urban art, participating in debate club	<a href="#">View Results</a>
	Lila Martinez	14, Female	<b>Middle School Student</b> - Gymnastics, learning digital art, participating in the school science club, writing short stories, collecting comic books	<a href="#">View Results</a>
	Dylan Peters	14, Male	<b>Middle School Student</b> - Robotics, learning guitar, geocaching, participating in science fairs, mobile gaming	<a href="#">View Results</a>
	Kiara Washington	23, Female	<b>Dental Hygienist</b> - Kickboxing, travel vlogging, sustainable fashion design, wine appreciation, community mural projects	<a href="#">View Results</a>
	Jasmine Patel	15, Female	<b>High School Freshman</b> - Singing in choir, participating in drama club, reading fantasy novels, creating digital illustrations, exploring new languages	<a href="#">View Results</a>
	Connor Lee	18, Male	<b>College Freshman</b> - Surfing, Stand-up Comedy, 3D Modeling, Sustainable Agriculture, Filmmaking	<a href="#">View Results</a>
	Marcus Johnson	26, Male	<b>Junior Architect</b> - Photography, running marathons, woodworking, visiting art exhibits, playing bass guitar	<a href="#">View Results</a>





# LIKEABILITY

## LIKEABILITY SCORE

The Afterlife of Whales



7.8

Average (United States)



7.6

Samurai Champloo



7.8

Cells at Work!



7.2

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7.6

Barakamon



7.2

Fresh Off the Boat



7.4





# THE AFTERLIFE OF WHALES - AUDIENCE PREDICTIONS - QUALITATIVE RESULTS

AN ANALYSIS BY LARGO.AI

## MOST FREQUENT POSITIVE REMARKS

- Viewers would feel empathy for Aya and Miki.
- It encourages and supports women entering animal sciences.
- It encourages multi-cultural discussion on animal welfare and wildlife conservation.
- It clearly engages the challenges of anti-Asian and anti-Indigenous hate.
- It inspires viewers to learn more about different whale and dolphin species.

## MOST FREQUENT NEGATIVE REMARKS

- Some are not typically into animated shows or prefer live action.
- Concerns that the show's heavy or serious topics may be off-putting.
- Uncertainty about the intensity of social issues such as forced marriages or hate crimes.
- Desire for more comedic or action-oriented elements.
- Busy schedules or time constraints limit some from watching consistently.

## COMMON THEMES

- Animal conservation and marine life science
- Ainu cultural heritage and spirituality
- Empowerment of women in science
- Multi-cultural discourse and social critique
- Emotional personal growth, loss, and resilience

## WOULD YOU FEEL EMPATHY FOR THE LEAD CHARACTERS AYA AND MIKI?

- Respondents overwhelmingly relate to and empathize with their sense of loss.
- Their emotional journey and shared struggles invite strong sympathy.
- Viewers appreciate how the sisters cope with adversity and find purpose.
- Many note the authenticity of the characters' challenges and family issues.
- The whales and scientific pursuits add further emotional weight to their story.

## WOULD THE SERIES ENCOURAGE AND SUPPORT WOMEN ENTERING ANIMAL SCIENCES?

- All respondents agree it offers positive female representation in science.
- Aya and Miki's involvement in cetacean research is seen as inspiring.
- Showcases strong female leads excelling in STEM fields.
- Several mention it could motivate young women to pursue animal science careers.
- Highlights the importance of visible role models for aspiring female scientists.

## DOES THE SHOW ENCOURAGE MULTI-CULTURAL DISCUSSION ON ANIMAL WELFARE AND WILDLIFE CONSERVATION?

- It brings together diverse characters and backgrounds around conservation.
- Respondents see it bridging cultural perspectives on caring for wildlife.
- A key theme is collaboration across global communities for animal welfare.
- Offers insight into how various traditions view marine species differently.
- Prompts thoughtful conversations on shared responsibility for the planet.

## DOES THE SHOW CLEARLY ENGAGE THE CHALLENGES OF ANTI-ASIAN AND ANTI-INDIGENOUS HATE?

- All note that it addresses hate crimes and prejudice openly.
- Calls attention to real-world biases faced by Asian and Indigenous groups.
- Commended for realism in reflecting societal conflicts.
- Seen as important for raising awareness of discrimination issues.
- Encourages viewers to confront and reflect on these inequalities.

## WOULD THE SHOW INSPIRE YOU TO SEE DIFFERENT WHALE OR DOLPHIN SPECIES, AND TO LEARN WHY THEY DIFFER?

- Universal enthusiasm for learning more about cetaceans.
- Many cite renewed curiosity in whale and dolphin diversity.
- Viewers appreciate blending scientific detail with storytelling.
- The series prompts further exploration into marine biology and conservation.
- Reflects how fictional narratives can spark real-life educational interests.