



The Show

Fear of Faith

A character-driven anime featuring baseball, bears, and a young boy's triumph over anxiety.

Twenty-One Episodes @30 min
Each episode presents baseball lessons in offense & defense, using bear folklore.



Audience

Environmentalists,
animal advocates,
baseball fans.



Distribution

Streaming / VOD
Anime, educational, and festival outlets.

Theatrical
Museum, school, aviaries, independent venues.

SWAG & Programming
Anti-bullying Events,
Strat-o-matic Game.



Logline

Fear of Faith tells the story of Takashi Yoshikawa, son of a struggling baseball player, who finds solace from bullying and loneliness in the dangerous company of bears.



Synopsis

Fear of Faith tells the story of a young Shirakami-born Matagi (bear hunting) boy, bullied mercilessly as a mediocre baseball player's son. Suffering from acute 'arcotophobia' (fear of teddy bears), Takahashi (Kuma-kun) identifies with real bears instead, as a compassionate hunter.

A disastrous playoff performance sends his traded father Yoshikawa to the KL Yankees, far from home. The devoted Kuma-kun accompanies him, using an invitation to 'work with bears' to do so. The post is other than he imagined, yet Kuma-kun eases his obligations to a bear-bile farm upon meeting a fellow bear enthusiast among his father's new teammates. Kuma-kun then secures a post at the Bornean Sun Bear Conservation Centre, where his Matagi skills are cherished.

Success on the field brings the trio to Alaska, where Yoshikawa is offered a stint coaching in the Collegiate Alaska Baseball League. Here, Kuma-kun decides to bond with infamous Kodiak bears, escaping Grizzly Man's fate by accepting his father's help in doubting reassurances.

Each of the twenty-one episodes in the series features baseball lessons, of offense and defensive skills, relating these to Matagi, Ainu, and Unanga & Sugpiaq folklore.



Roadmap

Season One

Kuma-kun and father Yoshikawa learn to share their different interests.

Feature Film

Babe Ruth visits Shirakami, inspiring Kuma-kun's grandfather to play baseball and form a team.

Season Two

Yoshikawa coaches in Hokkaido, Kuma-kun struggles with the new Iolanthe.



Key Episodes

Ep.1

Classmates bully teen-age Kuma-kun, after another hard loss. He retreats to the security of a bear hunt, to ease his grief.

Featured Position: Catcher

Ep.6

After his father is traded, Kuma-kun finds a tempting way to accompany him despite poverty.

Featured Position: Middle Relief

Ep.9

Bit and wounded at the Bear Bile Farm, Kuma-kun turns to his father's teammate for advice.

Featured Position: Shortstop

Ep.12

Kuma-kun stops hunters from poaching sun bears, meeting Helga, who helps him celebrate his good fortune.

Featured Position: First Base

Ep.15

Kuma-kun, Helga, and the two fathers camp in Grizzly Country.

Featured Position: Set-up Man

Ep.18

Kuma-kun and Helga camp on their own, defying their fathers who are pre-occupied with tourney. The couple barely escape death, when a bear attacks their camp.

Featured Position: Third Base

Ep.20

Yoshikawa's top pupil throws a complete game shut-out, as Kuma-kun supports him on the bench.

Featured Position: Ace



Partners



Budget

\$19.4 m



Comparable Projects

Title	Type	Budget	Gross
Demon Slayer: Mugen Train	Anime	\$15 million	\$502 million
Raya and the Last Dragon	CGI	\$100+ million	\$130.3 million
Your Name	Anime	\$3 million	\$358 million
Encanto	CGI	\$50 million	\$119.3 million



Money In

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FEAR OF FAITH

An Anime Eco-docudrama to Confront Anxiety



SPONSORSHIP OPPORTUNITIES

LOGO PLACEMENT**

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Partner \$10,000					Logo Name ✓	Logo Name ✓	Logo Name ✓	✓

- * Promotional Items subject to agreement
- ** Logo placement and dimensions commensurate with sponsorship level
- *** Specific screenings subject to prior arrangement with PhotoDiversity Films LLC

WHAT WE DO

PhotoDiversity™ Films presents documentary and animated films from diverse international perspectives on cultural, environmental and animal welfare issues.

OUR CHARITABLE PARTNER

The Zoological Lighting Institute™ Supports the Sciences of Light and Life through the Arts for Animal Welfare and Wildlife Conservation as a 501c(3) NPO. We provide scholarships and educational programming.

WHY SPONSOR?

PhotoDiversity Films celebrate engagement, inclusion and diversity as fundamental values.

OUR AUDIENCES ARE YOUR AUDIENCES.

Sponsoring this anime demonstrates a commitment to working with our well-educated, international and influential audiences to protect the animals they love, through the very communities that already support you,



FEAR OF FAITH

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