



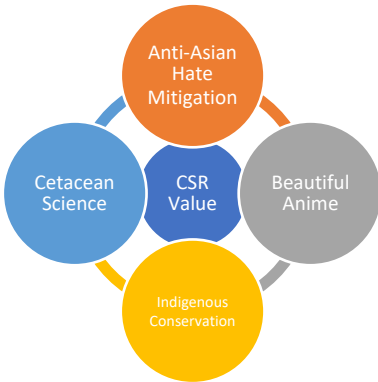
## The Show

### The Afterlife of Whales

A character-driven anime eco-docudrama, advancing cetacean science to combat anti-Asian hate.

**Twenty-One Episodes @30 min**

Diagramming three cetacean science concepts/facts per episode



## Audience

Empathetic families, animal welfare advocates, 18-30 year old women/men, particularly of ex-pat API heritage.



## Distribution

**Streaming / VOD**  
Anime, educational, and festival outlets.

**Theatrical**  
Museum, school, aquarium, independent venues.

**SWAG & Programming**  
Dedicated Aquarium Exhibit, Dining in the Dark Events



## Logline

A Japanese-Ainu dolphin trainer travels the globe, overcoming mental illness and hate while repaying debts to the Afterlife.



## Synopsis

The Afterlife of Whales tells the story of Okijima Aspira, an Ainu-Japanese dolphin trainer in desperate need of the resources necessary to survive with dignity.

Granted the opportunity to study and work as a marine biologist on a scientific whaling ship, she embarks on a difficult journey. It takes her to New Zealand where she partakes in whale rescue efforts, and then the Americas, where she serves as a diplomatic liaison to indigenous whaling communities for a US aquarium.

Aspira must overcome social stigmas and the ghosts of her past, by engaging fellow cetacean scientists with very different perspectives.

In a moment of joy, she connects with a woman able to see the humanity in all, Tilly Lilly. After a terrible set-back of anti-Asian / anti-LGBTQ+ hate, the two create a new home in Hokkaido, directing an eco-center aquarium with proper financial aid.



## Roadmap

### Season One

Aspira overcomes isolation, to gain confidence and bond with Tilly.

### Feature Film

Upon completion of Season One, a feature film tells Aspira's backstory of deceased father & friend.

### Season Two

Aspira and Tilly travel the southern Pacific and Indian Ocean.



## Key Episodes

### Ep.1 Tursiops Truncatus

Despite hardship, Aspira strives to care for bottlenose dolphins.  
**Species: Bottlenose Dolphins**

### Ep.6 Ziphius Cavirostris

Aspira seeks survival aboard a scientific whaling ship, after her animal welfare monitoring program is value-engineered.  
**Species: Cuvier's Beaked Whale**

### Ep.9 Megaptera Novaeangliae

A Sea Shepard attack kills a newborn calf, after Aspira saves the mother from processing.  
**Species: Humpback Whale**

### Ep.12 Pseudorca Crassidens

False killer whales bond with Aspira and Tilly, offering a challenging gift of their food.  
**Species: False Killer Whales**

### Ep.15 Inia Geoffrensis

Aspira must save Tilly from the 'Myth of the Botto', defying fiancé Jorge Nakamura.  
**Species: Botto River Dolphin**

### Ep.18 Delphinapterus Leucas

Bigoted youth attack Aspira, inducing despair, marriage to Nakamura, and retreat to false security in Hokkaido.  
**Species: Beluga**

### Ep.20 Physeter Macrocephalus

Tilly joins Aspira in Hokkaido, after sperm whales kill Nakamura at sea.  
**Species: Sperm Whale**



## Partners



## Budget

**\$19.4 m**



## Comparable Projects

Title	Type	Budget	Gross
Demon Slayer: Mugen Train	Anime	\$15 million	\$502 million
Raya and the Last Dragon	CGI	\$100+ million	\$130.3 million
Your Name	Anime	\$3 million	\$358 million
Encanto	CGI	\$50 million	\$119.3 million



## Money In

**Sponsors**  
501 c(3) Donors  
**Accredited Investors**  
Pre-Sale and Tax Rebates

PHOTODIVERSITY™  
FILMS LLC



The Afterlife of Whales®

*An Anime Eco-docudrama confronting anti-Asian Hate*



**SPONSORSHIP OPPORTUNITIES**

**LOGO PLACEMENT\*\***

Sponsor Levels	10s PSA / Advertising included prior to opening credits	5s PSA / Advertising included after end credits	Opening Credit Mention	Dedicated Screening Invitations ***	Post Credit Inclusion	Web-site	Limited Product Placement (Director's Discretion)	Hosted Screenings at Sponsor Venue
Sole Sponsor +\$5,000,000	✓	✓	✓	✓	✓	✓	✓	✓
Episode Sponsors \$1,000,000		✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓
Premiere \$500,000			Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓
Featured \$100,000			Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓
Partner \$10,000					Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓

- \* Promotional Items subject to agreement
- \*\* Logo placement and dimensions commensurate with sponsorship level
- \*\*\* Specific screenings subject to prior arrangement with PhotoDiversity Films LLC

**WHAT WE DO**

PhotoDiversity™ Films presents documentary and animated films from diverse international perspectives on cultural, environmental and animal welfare issues.

**OUR CHARITABLE PARTNER**

The Zoological Lighting Institute™ Supports the Sciences of Light and Life through the Arts for Animal Welfare and Wildlife Conservation as a 501c(3) NPO. We provide scholarships and educational programming.

**WHY SPONSOR?**

PhotoDiversity Films celebrate engagement, inclusion and diversity as fundamental values.

**OUR AUDIENCES ARE YOUR AUDIENCES.**

Sponsoring this anime demonstrates a commitment to working with our well-educated, international and influential audiences to protect the animals they love, through the very communities that already support you,



**THE AFTERLIFE OF WHALES SPONSOR FORM**

**SPONSOR NAME:**

(as you Prefer to be Listed) \_\_\_\_\_

**CONTACT PERSON:**

\_\_\_\_\_

**ADDRESS:**

\_\_\_\_\_

**CITY/STATE/COUNTRY/ZIP:**

**ST:**

**COUNTRY:**

**CODE:**

\_\_\_\_\_

**SOCIAL MEDIA/PHONE CONTACT:**

**PHONE:**

\_\_\_\_\_

**EMAIL ADDRESS:**

\_\_\_\_\_

**ZLI/PHOTODIVERSITY CONTACT:**

\_\_\_\_\_

**Office Use Only**

Date Pmt Recvd: \_\_\_\_\_

Date Logo Recvd: \_\_\_\_\_

Date Entered: \_\_\_\_\_

Thank You Sent: \_\_\_\_\_

**SPONSOR RECOGNITION LEVEL**

<input type="checkbox"/>	Sole Sponsor	\$5,000,000
<input type="checkbox"/>	Episode Sponsor (x21)	\$1,000,000
<input type="checkbox"/>	Premiere Sponsor	\$500,000
<input type="checkbox"/>	Featured Sponsor	\$100,000
<input type="checkbox"/>	Partner Sponsor	\$10,000
<input type="checkbox"/>	Community Sponsor	\$1,000

**PRE-PRODUCTION SUPPORT:**

<input type="checkbox"/>	Eco-travel Participation	\$10,000
<input type="checkbox"/>	Named Annual Scholarship	\$5,000
<input type="checkbox"/>	Screening Pre-Sale	\$1,000
<input type="checkbox"/>	DVD/Blu-ray Pre-purchase	\$100

The Zoological Lighting Institute is classified by the Internal Revenue Code as a 501 c(3) Nonprofit Public Charity. It may therefore receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code. FIN #27-4522002

**Method of Payment**

\_\_\_\_\_ Check/Money Order Enclosed Check#: \_\_\_\_\_

\_\_\_\_\_ Credit Card (or Paypal at [donations@zoologicalighting.org](mailto:donations@zoologicalighting.org))

Type: \_\_\_\_\_

Card# \_\_\_\_\_

CCV \_\_\_\_\_

Expiration Date: \_\_\_\_\_

\_\_\_\_\_ In Kind Donation (Please List Description & Value)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Direct Deposit:

The Zoological Lighting Institute

Chase Bank

Domestic Routing Number: 698983035

International SWIFT Code: CHASUS533

Account Number: 698983035

Routing Number: 021202337

**PLEASE SEND COMPLETED FORM W/PAYMENT TO:**

Donations c/o The Zoological Lighting Institute  
85 Broad Street, 17th Floor  
New York, NY 10004

or electronically to: [donations@zoologicalighting.org](mailto:donations@zoologicalighting.org)