



The Show

The Green Year

A character-driven anime eco-docudrama, advancing nature & science access for all birders.

Twenty-One Episodes @30 min

Diagramming three

ornithological concepts/facts per episode



Audience

Empathetic families, animal welfare advocates, 18-30 year old women/men, particularly ex-pats of African heritage.



Distribution

Streaming / VOD

Anime, educational, and festival outlets.

Theatrical

Museum, school, aviaries, independent venues.

SWAG & Programming

Biking for Birds Events, Bird-Friendly Product Loans



Logline

A son of a lynched man seeks to complete a birder's 'big year', by travelling however possible.



Synopsis

The Green Year tells the fictional story of Sam Robinson, Alabama son of a lynched African American father, who navigates the borders he faces to win a birder's 'Big Year'.

After guiding Petersen and Fisher in their quest to spot birds in the American south, young Sam Robinson decides that he too will complete a 'Big Year'. Unable to travel freely due to segregation, poverty, and sunset laws, he begins by gathering dead birds under the windowsills of Montgomery businesses.

Trouble soon comes though, and Sam is compelled to protect his sisters by leaving home. His journey takes him through the Caribbean to Brazil, before an odd twist of fate blows him to Liberia and ultimately, a life he chooses to live in London.

Each of the twenty-one episodes in the series features a different order of bird across its range, detailing its biology, habitats, and natural history.



Roadmap

Season One

Sam creatively breaks borders, highlighting the absurdity of racism.

Feature Film

Upon completion of Season One, a feature film tells Sam's backstory by revisiting 'To Kill a Mockingbird'.

Season Two

Sam fights human/wildlife trafficking, after his sister is abducted in India.



Key Episodes

Ep.1 Passeriformes

Dismissed by his clients, Sam entertains his sisters' hobbies.
Species: Northern Mockingbird

Ep.6 Accipitriformes

Caught with a bag of dead birds, Sam escapes incarceration when an eagle breaks his window.
Species: Bald Eagle

Ep.9 Psittaciformes

Sam risks all while preventing his hosts from poaching birds, and is blamed for their injuries despite his own.
Species: Parrots

Ep.12 Procellariiformes

Sam decides to join ward-mate Tolbert in Liberia, to escape the stigma he faces in Brazil.
Species: Albetros

Ep.15 Passerines

Sam and his rangers arrest villagers under false pretenses, after reports of poaching.
Species: Liberian Pepper Bird

Ep.18 Cuculiformes

Peterson's daughter, working for ZSL, urges Sam to come to London, to escape the coming violence.
Species: Black Cuckoo

Ep.20 Ciconiiformes

Sam takes a position in London, heading up an ornithology department and reuniting with his sisters.
Species: White Stork



Partners



Budget

\$19.4 m



Comparable Projects

Title	Type	Budget	Gross
Demon Slayer: Mugen Train	Anime	\$15 million	\$502 million
Raya and the Last Dragon	CGI	\$100+ million	\$130.3 million
Your Name	Anime	\$3 million	\$358 million
Encanto	CGI	\$50 million	\$119.3 million



Money In

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SPONSORSHIP OPPORTUNITIES

LOGO PLACEMENT**

Sponsor Levels	10s PSA / Advertising included prior to opening credits	5s PSA / Advertising included after end credits	Opening Credit Mention	Dedicated Screening Invitations ***	Post Credit Inclusion	Web-site	Limited Product Placement (Director's Discretion)	Hosted Screenings at Sponsor Venue
Sole Sponsor +\$5,000,000	✓	✓	✓	✓	✓	✓	✓	✓
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Premiere \$500,000			Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓
Featured \$100,000			Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓
Partner \$10,000					Logo ✓ Name ✓	Logo ✓ Name ✓	Logo ✓ Name ✓	✓

- * Promotional Items subject to agreement
- ** Logo placement and dimensions commensurate with sponsorship level
- *** Specific screenings subject to prior arrangement with PhotoDiversity Films LLC

WHAT WE DO

PhotoDiversity™ Films presents documentary and animated films from diverse international perspectives on cultural, environmental and animal welfare issues.

OUR CHARITABLE PARTNER

The Zoological Lighting Institute™ Supports the Sciences of Light and Life through the Arts for Animal Welfare and Wildlife Conservation as a 501c(3) NPO. We provide scholarships and educational programming.

WHY SPONSOR?

PhotoDiversity Films celebrate engagement, inclusion and diversity as fundamental values.

OUR AUDIENCES ARE YOUR AUDIENCES.

Sponsoring this anime demonstrates a commitment to working with our well-educated, international and influential audiences to protect the animals they love, through the very communities that already support you,



The Green Year

An Anime Eco-docudrama to Challenge Borders

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PRE-PRODUCTION SUPPORT:

	Eco-travel Participation	\$10,000
	Named Annual Scholarship	\$5,000
	Screening Pre-Sale	\$1,000
	DVD/Blu-ray Pre-purchase	\$100

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