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PHOTODIVERSITY FILMS[™]
ANIME - DOCUDRAMA:

THE AFTERLIFE OF WHALES[™]



An anime series to Benefit the sciences of light and life through the arts for the purposes of animal welfare and conservation through The Zoological Lighting Institute, a 501 c(3) and NGO.

SPONSOR LEVELS

PRODUCT PLACEMENT | LOGO PLACEMENT | CREDIT REQUIREMENT:-1

Level	Available	Product Placement	Logo Placement	Product Licensing	Price
Series	1	Opening Sequence	Opening, Sponsor Page	Yes	US \$12 Million
Season	3	After Credits	Closing, Sponsor Page	Yes	US \$4 Million
Episode	33	Title Inset	Inset Cards, Sponsor Page	Yes	US \$750,000
Partner	Unlimited	In-show Product Usage	Sponsor Page	Yes	1-5% Product Line Revenue

IN PERPETUITY LOGO OPPORTUNITIES

SERIES SPONSOR:

The Opening Sequence of *The Afterlife of Whales* shall be updated every season, while maintaining a similar quality. The preferred style shall be similar to the water color sketches used for the popular anime series, *Attack on Titan*. Series Sponsor Logo shall precede the opening credits, and announce every episode in perpetuity,



SEASON SPONSOR:

Anime After Credits credits and an important aspect of media consumption. Our preferred style shall be similar to the sequences used for the popular anime series, *Attack on Titan*. Seasonal Sponsor Logo introduces the after credits, closing each seasonal episode in perpetuity,

EPISODE SPONSOR

Individual Episodes of *The Afterlife of Whales* shall feature dedicated sponsors within educational inset cards, of no less than three per episode. The preferred style of educational insets shall be similar to the inset graphics used for anime series, *Attack on Titan*. Episode Sponsors shall be included on the graphic cards, which will feature explicit cetacean science, conservation challenge, and cultural referent, which will be either cenotaph imagery or narrative in character.



PRODUCT PLACEMENT SPONSORS

The narrative sections of *The Afterlife of Whales* episodes shall include product placement, contingent upon the Director. The preferred style of the narrative sections shall be similar to the dual approach taken in the anime series, *Attack on Titan Season One*, comprising a 'bridge' style highlighting important scenes and a more fluid painterly approach.