



SPONSORSHIP GUIDE

Restoring History. Rebuilding Futures.





DEAR *Partner in Purpose,*

Thank you for taking time to learn more about Magnolia Children's Group (MCG). We believe that every child deserves a safe, nurturing environment rooted in hope and healing. That belief fuels our mission to transform Louisiana's historic properties into therapeutic foster care campuses that provide comprehensive, trauma-informed support to some of our state's most vulnerable youth.

With your help, we will restore more than buildings—we will rebuild lives and reshape the future of foster care in Louisiana and beyond.

Thank you for considering a partnership with us as we launch this transformative work.

With gratitude,

Dr. Christian Vigé
Founder & CEO

magnoliachildrengroup@gmail.com | 226-366-7591





WHO WE ARE

Magnolia Children's Group (MCG) is a Baton Rouge-based nonprofit with a bold and compassionate mission: **To restore historic, state-owned properties into trauma-informed residential foster homes that provide wraparound care for children in crisis.**



FIRST CAMPUS: FORMER LOUISIANA SCHOOL OF THE DEAF (1120 GOVERNMENT STREET)



INITIAL FOCUS: MIDDLE SCHOOL-AGED GIRLS IN HIGH-NEED DCFS REGIONS



VISION: REPURPOSE. RESTORE. REIMAGINE.

Our approach is rooted in SAMHSA principles and TBRI®-informed care, combining historic preservation with evidence-based healing environments.





WHY NOW? WHY US?

Louisiana has one of the highest rates of children in foster care per capita.

Many youth face re-entry due to gaps in trauma-informed services.

MCG is filling this critical gap: repurposing facilities, equipping caregivers, and leading a statewide coalition to change the system.

WE ARE READY

Immediate access to a ready-to-renovate historic campus

Strategic partnerships with DCFS, LDH, FQHCs, and Medicaid MCOs

A clear path to sustainability through public/private funding and tax credits

FUNDING **NEED**

**We are seeking \$1 million
in seed funding to launch
and operate our first
residential care campus.**

BREAKDOWN OF FUNDING NEEDS



\$475,000: Staffing & wraparound services



\$145,000: Facility lease, furnishings, renovations



\$115,000: Program events, advocacy, outreach



\$25,000: Training, compliance, professional development



\$15,000: Technology systems (case management, HR)



\$35,000: Insurance, administrative support



\$20,000: Transportation & travel for services



SPONSORSHIP LEVELS



SEED PARTNER – \$5,000+

- Logo featured on campaign webpage
- Social media thank-you post
- Digital badge for your company's website ("Proud Seed Partner")
- Recognition in quarterly e-newsletter



ROOT ALLY – \$10,000+

- All Seed Partner benefits, plus:
- Logo on printed event materials (flyers, posters)
- Company highlight in a donor spotlight post
- Invitation to exclusive "Behind the Mission" virtual tour



SPROUT SUPPORTER – \$25,000+

- All Root Ally benefits, plus:
- Logo placement on seed packet mailers
- Opportunity to include a branded insert in seed packets
- Recognition at in-person campaign events



BLOSSOM BENEFACTOR – \$100,000+

- All Sprout Supporter benefits, plus:
- Company banner at campaign events
- Featured story in Magnolia Children's Group annual report
- Complimentary team volunteer day at Magnolia Children's Group



MAGNOLIA CHAMPION – \$250,000+

- All Blossom Benefactor benefits, plus:
- Premier logo placement on all campaign materials
- Co-branded press release announcing partnership
- Speaking opportunity at a signature event
- Private tour and lunch with Magnolia leadership



WAYS TO PARTNER

- Corporate Sponsorships for community engagement & employee giving
- In-Kind Donations (furnishings, supplies, professional services)
- Health Partnerships with MCOs, FQHCs, or LDH-aligned providers
- Foundation Giving or grant partnerships
- Faith-Based & Civic Engagement through volunteerism and coalition support

IMPACT GOALS BY 2026

- Serve 12–16 children at pilot campus
- Ensure 100% access to behavioral health within 14 days
- Reduce regional foster care re-entry by 20%
- Begin replication in additional high-need regions

We invite you to partner with us in launching a first-of-its-kind model, where historic spaces become havens of healing and every child is given the opportunity to thrive.





JOIN US IN REIMAGINING FOSTER CARE

TO LEARN MORE OR DISCUSS SPONSORSHIP,
CONTACT US AT:

225-366-7591

www.magnoliachildrengroup.com

magnoliachildrengroup@gmail.com

