

new state ventures

WHAT WE DO

SBRecords, a NEW STATE VENTURES company, enables creators to build their business at a global level, to own and control their assets, their intellectual capital through blockchain technology and community engagement

HOW WE DO IT

We uniquely create a creators' token (their own cryptocurrency). We offer communities to create wallets and collect their creators' tokens embedded across (social) media channels or via QR-codes. Immersing the on- and offline world

We enable communities to support their creators, earn and redeem tokens through engagement. Unlocking exclusive access to and investments in their creator's assets with their tokens and other currencies. Exchanging and transacting via smart-contracts

We enable creators together with THX Network

WHY WE DO IT

Everybody can reach an audience. Not many can engage and get their time. Creators can as they uniquely connect with audiences via shared passion points. We enable our creators, pioneers who shape our world



GLOBAL



COMMUNITIES



BLOCKCHAINS



TOKEN POOLS



WALLETS



SMART-CONTRACTS



EXCHANGES