



“ The artist brings the light where one day it died out ”

Vincent Thomas Rey

Art Impact For Health and SDGs is born from the deep desire to work for a better world by **federating local initiatives to bring well-being to people, the planet and ecosystems.**

A thought that may seem utopian but that is possible thanks to the collective: artists, scientists, NGOs, foundations, leaders of initiatives ... **all united with a desire for transparency, fairness to work for the good common.**

Art to establish more **meaningful and inclusive dialogue** and communication with SDGs partners, beneficiaries and to contribute to the global health. **if you want to join this creative, united movement, there is a place for everyone.**



1

PURPOSE

VISION, WHO WE ARE, MISSIONS, CHART

2

THE PROJECT

PRESENTATION, AMBITION OBJECTIVES

3

USE CASE

ART IMPACT 4 HEALTH INITIATIVES

4

JOIN US

PARTICIPATE AND HELP THE MOVEMENT

1 PURPOSE

Our vision

“ Art is a universal language. Art has no borders and promotes diversity in unity. It responds to our need to share, inspire and transform. It transcends our perceptions and senses to reveal our infinite potential and innerwell-being. ”



Isabelle Wachsmuth
Art Impact For Health and SDGS
World Health Organization

Our missions



CONTRIBUTE

Contribute through Artistic expression and co-creation to **Health For All and inclusive well-being** (encouraging healthy lifestyles and contributing to mental and physical well-being) of individual are profitable for their family, their community and their country through the support of **creative design movement worldwide**.



DEVELOP

Develop an **innovative way** to complement or translate scientific guidelines, data and or any quantitative data through art expression workshop and engagement of different beneficiaries. Improve understanding of facts and drawing connections.



ACCELERATE

Accelerating understanding of UHC and SDGs at worldwide level to generate impact at **country, regional and global levels** leveraging potential and power of creativity through multi-disciplinaries (artists, patients, communities, health professionals, policymakers, researchers, entrepreneurs) and multi-sectoral networking.



IDENTIFY

Identify and map worldwide art programs and initiatives with high and sustainable impacts and involve them to present their practical solutions during International Art exhibits and dialogue.



Chart for better education through Art & Creativity

Members of the movement commit to contribute to a collective movement based on creativity and solidarity.



1.CO-CREATIVITY

Creativity, curiosity, open-mindedness and a love of learning allow us to initiate together a global organic movement of creativity and to cultivate collaboration, cooperation and mutual inspiration to co-create together.

2.RESILIENCE

Our desire to create an environment conducive to the appreciation and fulfilment of each person, whose objectives are to rehumanize services to the person with the person at the center and to enable him or her to appreciate and express his or her path of resilience in spite of the obstacles, thanks to the courage to be, the authenticity and the vitality deployed.

3. HUMANITY

Social qualities lead us to reach out to others and to want to co-create with them.

4. EMPATHY

Putting oneself in the place of others and being able to identify with their needs and expectations requires human values and an open mind.

5. HARMONY

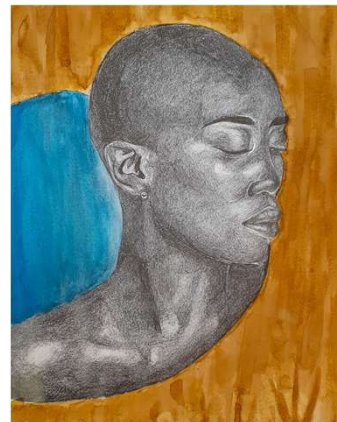
Group work, a sense of fairness and conscious leadership are the basis for a harmonious social life.

6. HUMILITY

This allows us to appreciate the diversity of artistic expression across the world and different cultures, to find inspiration and to value the collective artistic work.

7. TRANSCENDENCE

This leads us to go beyond ourselves and to open up to a universal dimension that allows us to give meaning to life: appreciation of art and co-creativity, gratitude, optimism and humor.



All members of the platform committed to place

the **HUMAN BEING AT THE CENTRE OF THE CO-CREATION PROCESS AND THE HEART OF THE COMMITMENT TO WORK FOR A COLLECTIVE IMPACT ON THE BENEFICIARIES**



2 THE PROJECT



www.artfusion.art

What is it and Why to invest on this initiative?

8500

Visitors for International art exhibits

98

Beneficiaries Satisfaction

100%

5

Societal SDGs challenges

4

Art Creative workshops at country level



Location: WORLDWIDE



200 Beneficiaries/participants

IMPACT ON 5 YEARS

BENEFICIARIES

Patients/People

From different healthcare services

Partners

Through their initiative leaders

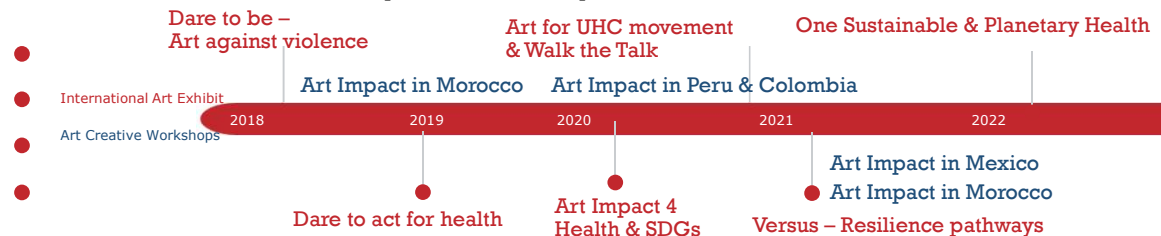
Artists

Standalone or collective

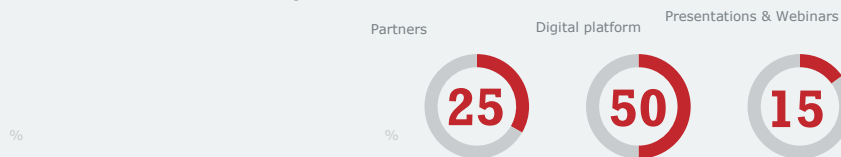
Society

Impact on health and well-being

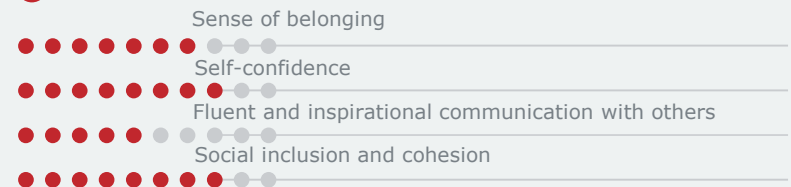
EVENT TIMELINE



COMPLETED PROJECTS



SKILLS



LANGUAGE

English



French

Spanish



Everyone Included Framework

Where everyone is trusted and respected for the expertise they bring, where openness and experimentation is the norm, people have personal ownership of health, individual stories have a global impact, and the patient voice and choice is a part of all stakeholder decisions (<http://everyoneincluded.org/>)

Curiosity

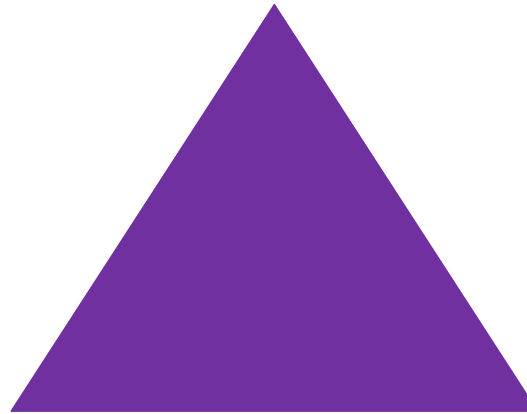
(better retaining information when patients and providers
Are curious about the material and each other)

Safety

(better learning when patients and providers
Have a safe space to learn from each other)

Diversity

(better learning from different backgrounds,
cultures, expertise and ages)





Use Case Art creative workshop in Mexico



GSPA - Our how?

We do this through 6 principles:

- 1) Creating a Universal Narrative for redefining health and wellbeing through 'rethinking medicine', 'Personalised Care', and 'social prescribing' in support of SDG3 Good Health & Wellbeing.
- 2) Delivering Clinical Leadership through the development of a global network of clinical champions.
- 3) Creating innovative Community Development approaches focussed on existing assets and sustainable financial structures (economic model).
- 4) Implementing the Building Blocks for Social Prescribing and developing the: Arts - Nature - Exercise and Knowledge/Wisdom (coaching).
- 5) Creating Workforce Solutions for healthcare institutions via new platforms
- 6) Harnessing Digital Solutions to enhance information and meaning.

"THE SOCIAL MOVEMENT BEHIND SOCIAL PRESCRIBING THAT HAS BEEN GENERATED BY STUDENTS PASSIONATE TO IMPROVE HEALTH AND WELLBEING CONTINUES TO GROW RAPIDLY, AND THIS FRAMEWORK WILL ENABLE EVEN MORE PEOPLE TO GET INVOLVED IN THE WORK TO TRANSFORM LIVES."

JAMES SANDERSON, CEO, NASP

Global Social Prescribing Alliance



I DON'T THINK IT'S TOO MUCH TO SAY THAT I WOULDN'T BE HERE NOW IF IT WASN'T FOR THE PROCESS OF SOCIAL PRESCRIBING, THE PROCESS OF THAT FEELING OF COMMUNITY, OF FEELING THAT THERE'S SOMEONE WHO UNDERSTANDS" DAZ DOOLER, PATIENT AND SOCIAL PRESCRIBING LINK WORKER

The Global Social Prescribing Alliance (GSPA)

GSPA emerged out of a pursuit to inspire and support the community, and a desire for actions to speak louder than words.

Founding Members:

The World Health Innovation Summit (WHIS) CIC platform for sustainable development.

The National Academy for Social Prescribing (UK) exists for people to live the best life they can.

The UNGSII Foundation was created to assist and accelerate the implementation process.

WHO's primary role is to direct international health within the United Nations' system and to lead partners in global health responses.