



GSPA Summit 2026 – Sponsorship Opportunities

Date: 17th July 2026 | **Format:** Online | **Reach:** Global

The **Global Social Prescribing Alliance (GSPA)** is hosting its annual online summit on **17th July 2026**, bringing together leading voices in **health, wellbeing, sustainability, and innovation**. In 2025, over **2,000 online attendees from 45 countries** participated, primarily **thought leaders, policymakers, and healthcare influencers**, making this a premier platform for shaping the future of social prescribing.

Unlocking Industry Opportunities Through Social Prescribing

By 2030, **prevention represents a \$12 trillion market opportunity**, reshaping industries from healthcare to finance, wellness, and culture. At the heart of this shift lies **social prescribing**, connecting communities, health systems, and innovation.

HealthTech & Digital Innovation

- Global digital health market projected to reach **\$660B by 2025**.
- Embed social prescribing in **electronic health records, referral systems, and personalized wellbeing platforms**.

Lifestyle, Wellness & Sport

- Global wellness economy forecast to reach **\$8.5T by 2027**.
- Pathways from healthcare to **gyms, apps, mindfulness services, and nature-based therapies**.

Arts, Culture & Nature

- Cultural prescribing reduces **GP visits by 37% and A&E attendance by 27%** (UK NHS).
- Creative economy contributes **3% of global GDP**, growing as a pillar of preventative health.

Finance, Insurance & Investment

- Preventable diseases could cost **\$47T in lost output by 2030**.
- Social prescribing enables investments aligned with **ESG and SDG goals** and scalable community health interventions.

Workforce & Education

- Mental ill-health is the leading cause of long-term sickness absence globally.

- Social prescribing-based **workplace wellbeing programs** improve retention, resilience, and productivity.

Sponsor Takeaway:

Position your brand at the forefront of a **rapidly growing, high-impact sector**, engaging with a **curated global audience of influencers and decision-makers** driving change across healthcare, wellness, culture, finance, and workforce wellbeing.

Audience Snapshot

- Public Communities
- Health Ministries & Government Agencies
- UN, NHS, and International Organizations
- NGOs, Charities, and Global Networks
- Tech Innovators, Researchers, & Academic Institutions
- Social Enterprises, Insurers, & Healthcare Providers

Sponsorship Packages

Package	Investment	Benefits
Headline Sponsor	£50,000 (1 only)	Logo on all event materials & platform, 5-min keynote, featured in post-event report & PR, social media spotlight (pre/during/post), exclusive branding on main stage
Platinum Sponsor	£25,000	Logo on event website & platform, 3-min speaking slot or panel participation, featured in post-event report, social media mentions (pre/post), branded digital session
Gold Sponsor	£15,000	Logo on event website & select materials, mention during key sessions, featured in post-event report, social media mention (pre-event)
Silver Sponsor	£7,500	Logo on event website, mention in selected sessions, included in post-event summary
Bronze Sponsor	£3,500	Logo on event website, recognition in post-event summary

Subject to VAT where applicable (20%)

Contact & Payment

Contact: gareth@whis.world | www.whis.world

Payment: BACS to Virgin Money Bank, Carlisle

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