



Building a Global Health Ecosystem for Prevention at Scale

Empowering innovation, communities, and health systems worldwide
WHIS – World Health Innovation Summit

MEMBERSHIP OPPORTUNITIES



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Mission & Vision

PURPOSE

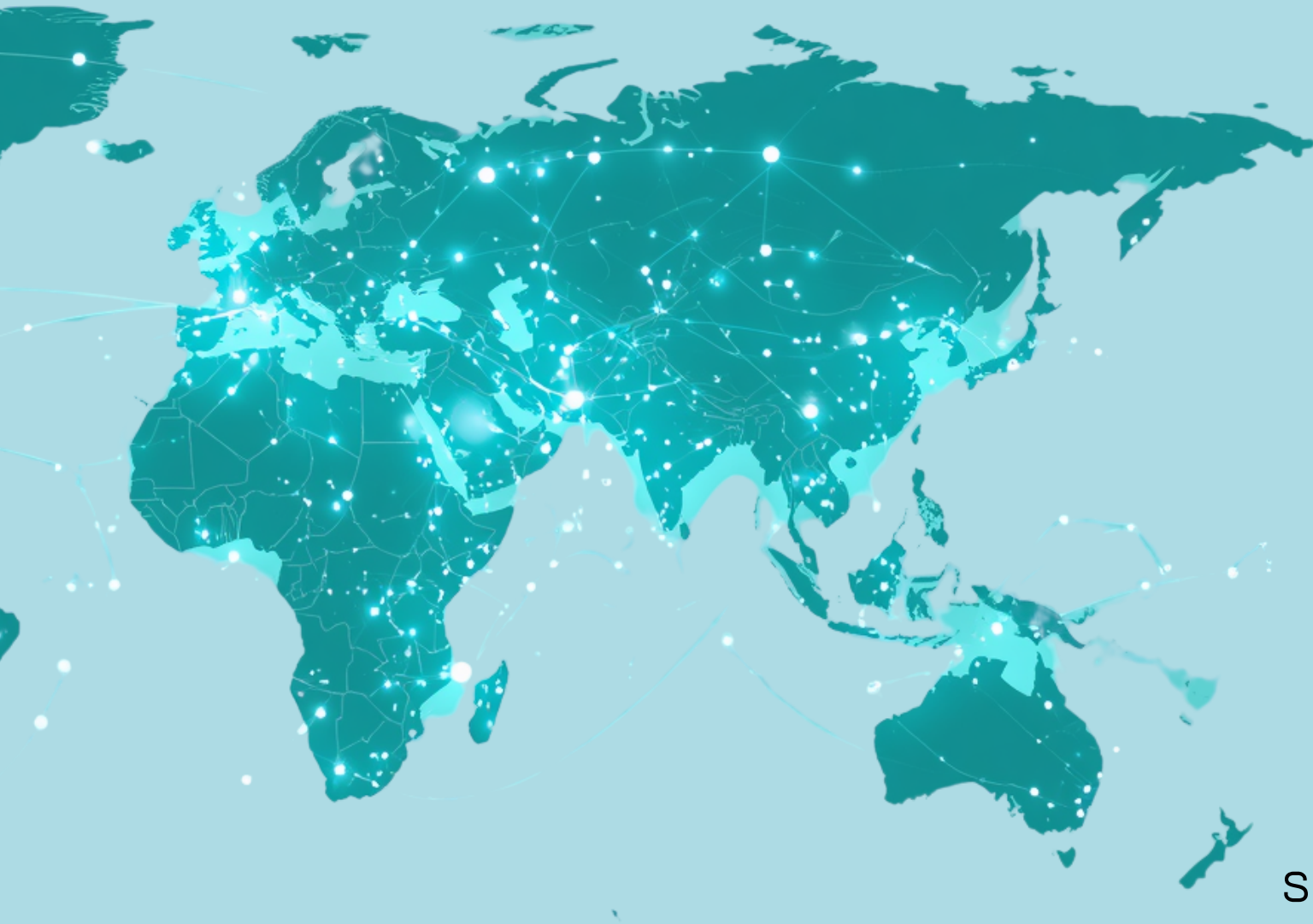
Better health outcomes, reduced inequalities, and inclusive economic growth for communities worldwide.

MISSION

Empower communities and health systems to prevent illness, improve wellbeing, and deliver care differently – through integrated, digitally enabled, community-led approaches.

VISION

Health and wellbeing designed into everyday life: supported by communities, technology-enabled, and sustained by collaborative ecosystems that leave no one behind.



The Global Healthcare Challenge & Opportunity



4 billion people lack access to basic healthcare tools globally – a crisis demanding urgent, scalable innovation.

- Global healthcare market: \$9 trillion today → projected \$20.5 trillion by 2050 [McKinsey]
- Wellness economy forecast: \$9 trillion by 2028
- Key growth drivers: AI & digital health, telemedicine expansion, aging populations, and chronic condition management
- Rising demand for prevention-first, community-led health systems at scale

The scale of need is matched only by the scale of opportunity. Transformative innovation, inclusive ecosystems, and global collaboration are essential to close the gap.





A Connected Ecosystem for Prevention

- Communities: Empowering local health champions to lead prevention-first initiatives.
- Innovators: Connecting health tech pioneers with real-world deployment opportunities.
- Health Systems: Supporting integration of community-led and digitally enabled care models.
- Policymakers: Shaping evidence-based frameworks for scalable health system reform.
- Investors & Industry: Unlocking capital and partnerships for sustainable health innovation.
- Core Activities: Collaboration, Knowledge Sharing, Visibility & Influence, Capacity Building, Market Access through WHIS city hubs, and Exclusive Sponsorship at the Global Social Prescribing Summit 2026.



The \$9 Trillion+ Healthcare Market

**World Health Innovation Summit Powers
the Global Social Prescribing Alliance**

Market Projections

\$9T today → \$11.2T by 2026 → \$20.5T by 2050

Wellness Economy: \$9T by 2028

Biotech: >\$9T by 2035

HealthTech: >\$3T by 2033

\$1T US healthcare reinvention opportunity [PwC]



Key Growth Drivers

- Artificial intelligence and predictive analytics
- Telemedicine and remote care expansion
- Aging global populations
- Chronic condition management at scale
- Community-led prevention models



Membership Benefits – Why Join WHIS?

- Collaboration with cross-sector leaders spanning health systems, innovators, policymakers, and investors – access global insights, best practices, and real-world case studies from across the health innovation landscape.
- Visibility in policy dialogues, innovation showcases, and international forums – amplify your voice where it matters most and shape the future of global health policy.
- Capacity building through curated events, masterclasses, and leadership development programs – grow your organisation's capability and impact at every level.
- Market access via WHIS city hubs and partner networks, plus exclusive sponsorship opportunities at the Global Social Prescribing Summit 2026 – connect with decision-makers and drive real-world change.

Membership Tiers & Pricing

 Free [£0/year]: Online updates, newsletters, selected events, supporter recognition.

 Bronze [£750/year]: SMEs under £150k turnover. Speaking opportunities, publications, webinars, 1-hr tailored support.

 Silver [£1,500/year]: SMEs above £150k. Enhanced engagement, innovation showcases, networking access.

 Gold [£2,000–£5,000/year]: SMEs under £250k. Co-branding, strategic input, thought leadership platforms.

 Strategic & Platinum [from £30,000/year]: SMEs over £250k. Monthly strategic meetings, global visibility, bespoke collaboration.

***For partnerships and companies over £10m revenues:
gareth@whis.world**

Meet our Founder

Gareth Presch – globally recognised healthcare strategist and international infrastructure architect



- Over 25 years leading systemic health innovation across communities, health systems, policy, and investment.
- Founder & CEO of WHIS; Co-Founder of the Global Social Prescribing Alliance [GSPA]; Founder of the US-based World Health Service; Chair of the Norwegian Social Prescribing Group.
- Senior Strategic Advisor to Mark Ritchie on the United States World's Fairs [EXPO] Bid Consortium and World's Fair Fund; deeply involved in EXPO and BIE strategy for global health and development impact.
- Appointed by Pope Francis to the Vatican COVID-19 Commission [Group 2]; former Chief Officer of the National Haemophilia Council of Ireland; former Leadership Fellow at Windsor Castle [St George's House].

Bridging grassroots implementation and high-level statutory systems worldwide.

IMPLEMENTATION PARTNERS

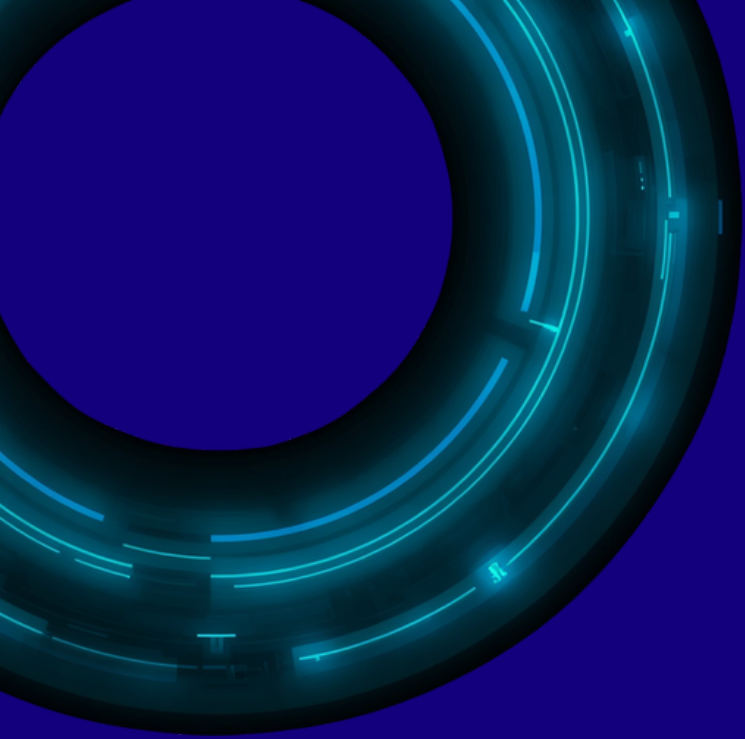


*Sustainable Value Collective

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VOLUNTARY CONTRIBUTIONS AND LEGACY GIFTS WELCOME
PLEASE READ OUR VALUES AND FUNDING POLICY
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"TOGETHER, WE BUILD HEALTHIER FUTURES FOR ALL"



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