



WHAT IS SOCIAL PRESCRIBING?

“Social prescribing represents a paradigm shift in healthcare unlocking immense value by connecting communities, technology, and innovation to prevent illness and promote wellbeing. For industry leaders and investors, this is a unique opportunity to drive sustainable growth, deliver measurable social impact, and shape the future of health on a global scale.”

Gareth Presch, CEO, Global Social Prescribing Alliance

www.whis.world/gspa





Global Social Prescribing Alliance (GSPA)

Unmatched Global Network & Reach

The Global Social Prescribing Alliance (GSPA) connects 6,000+ organisations across more than 50 countries, activating a growing movement that embeds social prescribing into health systems to promote prevention, wellbeing, and sustainable development.



GSPA Chair - James Sanderson meeting Japanese Minister for Loneliness

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Unmatched Global Network & Reach

In the UK alone, GSPA's reach spans:

- 3,400+ NHS-funded Social Prescribing Link Workers embedded in Primary Care Networks (PCNs)
- Thousands of voluntary, community, and social enterprise (VCSE) organisations providing holistic health and wellbeing support
- Local authority and Integrated Care System (ICS) programs focused on prevention, healthy ageing, and mental health
- Specialist social prescribing models for youth, ethnic minorities, long-term conditions, and veterans

GSPA enables direct access to healthcare infrastructure, and community-based delivery through trusted partnerships.

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Global Social Prescribing Alliance (GSPA)

Unmatched Global Network & Reach - We convene cross-sector leaders across:

- **Public Health & Government:** National health systems • Global health agencies • Ministries of health • Multilateral institutions • Religious and civic leadership bodies • Sustainability-focused government networks • Local and regional government investment vehicles
- **Academic & Research:** World-leading universities • Public health research institutions • Medical schools • Innovation-focused academic networks • Evidence-based policy centres
- **Finance & Investment:** Global investment banks • Impact investors • ESG-focused asset managers • Sovereign wealth and pension funds • Climate and social innovation funds • Government-backed investment platforms
- **Digital Health & Innovation:** Cross-border health innovation programmes • Health technology accelerators • Digital therapeutics pioneers • Connected care and AI health platforms • Research and innovation funding frameworks
- **NGOs & Community:** Community health networks • International development NGOs • Voluntary, Community, and Social Enterprise (VCSE) organisations • Global social prescribing alliances • WHO-affiliated partnerships and civil society actors

[**www.whis.world/gspa**](http://www.whis.world/gspa)



Strategic Value & Investment Proposition – Return on Investment (ROI)

GSPA offers a unique value proposition: access to high-impact, prevention-focused innovations that address the root causes of illness and reduce pressure on overstretched health systems.

Our model delivers strong ROI potential in areas such as:

- Social prescribing platforms and services
- Community-based preventative health
- Climate-resilient health infrastructure
- Mental health, women's health, and healthy ageing
- Workforce training and digital tools for integrated care



GSPA identifies, supports, and scales evidence-based innovations with 5–10x return potential over 5 years transforming lives while delivering economic and investor value.

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Why Partner with Global Social Prescribing Alliance?

- ✓ Access a Trusted Global Ecosystem: Ministries, global investors, local practitioners, and research leaders
- ✓ De-risked Investment: Rigorous validation, multi-stakeholder support, and aligned incentives
- ✓ Robust Capital Infrastructure: engaging leading banks, pension funds, and donor-advised structures
- ✓ ESG-Driven Impact: Trackable outcomes across health, equity, and environmental indicators
- ✓ Revenue Growth: Social prescribing services create new models for tech-enabled delivery, workforce development, and licensing
- ✓ Philanthropic Leverage: Co-invest or donate via our Donor-Advised Fund (DAF-501(c)(3) nonprofit or fiscal sponsor) with full transparency and reporting

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Scale, Impact & Acceleration

GSPA accelerates adoption of social prescribing by linking policy, practice, and finance reducing the time-to-scale for impactful solutions.

Inclusive, Community-Led Innovation

GSPA connects underserved communities and underfunded solutions to global investors, enabling:

- Health equity through community-first approaches
- Climate adaptation in vulnerable regions
- Empowerment of women, youth, and marginalised populations

Investment-Ready Pipeline

We curate a portfolio of vetted, scalable ventures aligned with:

- Investor mandates
- UN Sustainable Development Goals
- National health priorities



Regular deal flow is shared through Investor roundtable, industry and innovation Showcases, and city activation events.

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Join Us – Invest in the Future of Health

Partner with GSPA to drive scalable, sustainable change in global health systems.

- Deploy capital into community-led innovation
- Support city and country adoption strategies
- Invest philanthropically or commercially via our DAF (501(c)(3) nonprofit or fiscal sponsor)

 Contact: Gareth Presch, CEO & Founder, GSPA

 gareth@whis.world

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