



# Nature Abounds

PO Box 506, DuBois PA 15801  
(814) 765-1453 [www.natureabounds.org](http://www.natureabounds.org)

March 2018

Dear Friends,

The Natural Biodiversity program of Nature Abounds invites you to become a sponsor of the Juniata Rivers Sojourn, a four-day river trip scheduled for June 14-17<sup>th</sup>, 2018. Not only is this a great way to promote your business but also a tax-deductible donation!

Outdoor recreation enthusiasts are an important group to attract to our area. They invest in the local economy while they visit, helping to support local businesses like restaurants, recreational outfitters, and many others. Our sojourners come from all over the state and even other parts of the country to participate in this event.

This year, sojourners will paddle 59 miles of the Juniata River over 4 days, from Huntingdon to Mifflintown, with overnight stays at campgrounds in various towns along the way. While visiting, they learn about the area and other opportunities that exist such as local festivals, hiking trails, and historic places.

By promoting local assets, we spur excitement for people to revisit the area again and again. Additionally, our sojourn reinvests into the local community by utilizing local food vendors, transportation services, and other suppliers to provide crucial services to event.

Unfortunately, without the help of dedicated partners like you, we cannot afford to put this event together. Your sponsorship helps underwrite event expenses such as food, transportation, and insurance. Your support allows us to maintain affordable registration fees, enabling us to introduce area families to our region's natural, cultural and recreational assets.

There are two ways to sponsor the sojourn. Either fill out the enclosed form and return it to us by May 15<sup>th</sup>, 2018 to confirm your sponsorship, or visit our event page to fill out the form electronically: <https://naturalbiodiversity.org/juniata-sojourn-1> .

For any questions or suggestions, please contact our Natural Biodiversity Program Director and Sojourn Coordinator, Doug Beri at 720-602-7255 or [doug@natureabounds.org](mailto:doug@natureabounds.org) .

Your support is greatly appreciated!

Sincerely,

*Melinda Hughes*

Melinda Hughes  
President

**Nature Abounds**  
Sponsorship Return Form

**ANNUAL JUNIATA RIVER SOJOURN**

Please return this form by May 15<sup>th</sup>, 2018 along with your check made payable to Nature Abounds, PO BOX 506, DuBois PA 15801. Once your sponsorship is received, we will provide you with a "Thank You" letter with our EIN for your tax accounting purposes.

Please indicate your chosen sponsorship level below. Also, please send a .png/.jpeg version of your logo in the format that corresponds with your sponsorship level to [doug@natureabounds.org](mailto:doug@natureabounds.org).

**\_\_\_ Sojourn Friend (\$50.00):**

- Name listed on sojourn promotional materials
- Name listed on website with link to your organization/company website.

**\_\_\_ Juniata Sponsor (\$100.00):**

- Sojourn Friend benefits PLUS:
- Black and white logo on sojourn promotional materials
- Black and white logo on website
- A Facebook announcement/thank you for your sponsorship

**\_\_\_ Sojourn Champion (\$250.00):**

- Sojourn Friend and Juniata Sponsor benefits PLUS:
- Color logo in place of black and white logo on sojourn promotional materials and website
- 2x3" Color logo on event banner
- 2x3" Black and white logo on event t-shirt
- (2) Complimentary one day passes for the Sunday stretch of the Sojourn

**\_\_\_ Sojourn Major Contributor (\$500.00):**

- Sojourn Friend, Juniata Sponsor, and Sojourn Champion benefits PLUS:
- 5x7" Color logo on event banner
- (4) instead of (2) Complimentary one day passes for the Sunday stretch of the Sojourn

ORGANIZATION/COMPANY: \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

COMMENTS  
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