



Jabez Enterprize

2017 - 2018
RATES AND SERVICES

Jabez Enterprize

A premier book promotion service, Jabez Enterprize offers self-published authors the opportunity to generate buzz and stimulate sales. Offering a variety of marketing and promotion packages, we connect authors with proven industry leaders with experience creating best-selling authors, launching and sustaining successful brands, and driving publicity campaigns that generate six-figure annual income. Whether you are just starting out and hope to breakout with a successful book signing tour or you are looking for global recognition, media coverage, and key note speaking engagements, Jabez Enterprize is ideal for you. With three promotional options to choose from, authors are served at various price points ranging from \$1,500 budgets to those that reach and exceed \$75,000.

JABEZ AUTHOR GROUND BOOK

Our Ground Book promotional service is ideal for the author looking to make a splash in the marketplace. If you are ready to publish your first book, relaunch an existing book, or introduce yourself to the publishing industry, this service is the perfect fit. Social media and internet marketing are the front line to the new marketplace, and our world-class design team will work with you to create amazing designs, draw traffic to your website, provide detailed statistics and analyst to help you target your audience, and create amazing eye-catching professional stationery and awesome press releases and book reviews. Own this ground-breaking service today when you become a publishing partner with us.

JABEZ AUTHOR AIR BOOK

Our Air Book promotional service is where the world will take notice of you. With your own YouTube channel, website, and social media team, customers will have a real-time experience with your product and service while listening to your interactive interviews on the local, national, and global radio networks and multi-media airtime. Our team of

experienced media experts know how to get your book to the right audience, and we'll help expose you to hundreds of thousands of potential customers when you partner with us through this amazing prize offering. Generating national coverage for unknown authors can be difficult, so investing into our Air Book program will open doors and help give your book the advantage it needs in a crowded marketplace.

JABEZ AUTHOR QUANTUM BOOK

Experience a quantum leap when you build on the global exposure you will receive from our Ground and Air Book services by creating a polished and universal brand. You will receive three personal coaches who will work with you to host and participate in live-events, author pavilions, participate in national conventions as a keynote speaker, panelist, or media personality. Your coach will work with you to expand the shelf life of your book to ensure your name and product stays relevant for years to come. With brand identity, brand development, and brand recognition, you will expand the life of your book in such a way that major book publishers and studios will seek after you with potentially life-changing offers. It's one thing to be a best-seller but another to be a best-known author. Best-selling authors come a dime and a doze, believe it or not. However, best-known authors create an evolution of residual income with multiple top sellers, large audience pools, and a global presence that demands top dollar for future projects. Get started on the fast track to perpetual wealth and quantum leap into the industry with a splash heard around the world!

Learn more at
<http://www.cityofjabez.com>
publisher@jabezph.com
888-490-3113

BOOK MARKETING AND PROMOTIONAL PACKAGES

JABEZ GROUND BOOK PRO \$1,500

Up to 6 Book Signing Events
Website, Domain, Hosting
Letterhead/Business Cards
6 Foot Standing Banner
50 Books

JABEZ GROUND BOOK PLUS \$2,500

Up to 10 Book Signing Events
Website, Domain, Hosting
Letterhead/Business Cards
6 Foot Standing Banner
75 Books
Local Media and Radio Coverage
National Book Review

JABEZ GROUND BOOK MAX \$3,500

Up to 20 Book Signing Events
Website, Domain, Hosting, SEO, Analytics
Letterhead/Business Cards
6 Foot Standing Banner
100 Books
National Media Coverage
National Book Review
Social Media Marketing
Author Pavillon Speaking Engagement(s)

JABEZ AIR BOOK PRO \$5,000

Up to 30 Book Signing Events
Website, Domain, Hosting, SEO, Analytics
Letterhead/Business Cards
Custom Tradeshow Display
125 Books
National Media Coverage
National Book Review
Social Media Marketing
Author Pavillon Speaking Engagement(s)
Video Promotional Trailer(s)

JABEZ AIR BOOK PLUS \$7,500

Up to 40 Book Signing Events
Website, Domain, Hosting, SEO, Analytics
Letterhead/Business Cards
Custom Tradeshow Display
150 Books
National Media Release
National Book Review (2)
National Media Coverage
National Book Review
Social Media Marketing
Author Pavillon Speaking Engagement(s)
Video Promotional Trailer(s)
You Tube Channel

JABEZ AIR BOOK MAX \$15,000

Up to 50 Book Signing Events
Website, Domain, Hosting, SEO, Analytics
Letterhead/Business Cards
Custom Tradeshow Display
125 Books
National Media Release
National Book Review (2)
Social Media Marketing
Author Pavillon Speaking Engagement(s)
Video Promotional Trailer(s)
You Tube Channel
Pod Cast Show Production

JABEZ QUANTUM BOOK PRO \$35,000

Up to 50 Book Signing Events
Website, Domain, Hosting, SEO, Analytics
Letterhead/Business Cards
Custom Tradeshow Display
125 Books
National Media Release
National Book Review (2)
Social Media Marketing
Author Pavillon Speaking Engagement(s)
Video Promotional Trailer(s)
You Tube Channel
Pod Cast Show Production
Best Seller Program
Public Relations Manager
National Book Tour

JABEZ QUANTUM BOOK PLUS \$60,000

Branding and Image Coach

Up to 75 Book Signing Events

Website, Domain, Hosting, SEO, Analytics

Letterhead/Business Cards

Custom Tradeshow Display

125 Books

National Media Release

National Book Review (2)

Social Media Marketing

Author Pavillon Speaking Engagement(s)

Video Promotional Trailer(s)

You Tube Channel

Pod Cast Show Production

Public Relations Manager

Personal Bookseller

Best Seller Program

Marketing Strategist

Public Relations Manager

Personal Bookseller

Best Seller Program

Marketing Strategist

JABEZ QUANTUM BOOK MAX \$75,000

Branding and Image Coach

Up to 75 Book Signing Events

Website, Domain, Hosting, SEO, Analytics

Letterhead/Business Cards

Custom Tradeshow Display

125 Books

National Media Release

National Book Review (2)

Social Media Marketing

Author Pavillon Speaking Engagement(s)

Video Promotional Trailer(s)

You Tube Channel

Pod Cast Show Production

Public Relations Manager

Personal Bookseller

Best Seller Program

Marketing Strategist

Public Relations Manager

Personal Bookseller

Best Seller Program

Marketing Strategist

Brand Identity

Brand Development

Brand Recognition