



Social Media Use and Photography Policy Statement

Version 1.2

September 2026

V#	Revision	Section	Date	Approved By
1.0	New document	All	6 Oct 23	D Thomas-Watson
1.1	Minor revision	All	24 Mar 25	D Thomas-Watson
1.2	Full Review	All	9 Sept 26	D Thomas-Watson



The purpose and scope of this policy statement

This policy statement applies to all Nossa BJJ Academy members, parents/carers, and visitors attending BJJ activities and events. It acknowledges the Academy's responsibilities to; prevent abuse, promote the welfare of all children, and ensure that any imagery is taken, used and shared safely and appropriately. We will.

- Protect children and young people who take part in BJJ activity at the Academy and BJJ related events where photographs and videos may be taken.
- Communicate the expectations and restrictions in taking photographs and/or videos of children and young people during our training and activities.
- Ensure that we follow relevant legislation and guidance for creating, using and sharing images of children and young people.

Nossa BJJ recognises the value of imagery in celebrating the achievements of children and younger people. It also acknowledges the benefits of sharing these images in raising the profile of the academy. The welfare of children and younger taking part in our activities is of paramount importance. The parents and carers of children, therefore, have the right to decide whether images of their children are taken and how they may be used. The academy, therefore, seeks to keep children and younger people safe by;



- Seeking consent from a child's parents or carers before any imagery is taken or used.
- Clearly stating; what images will be used for, how they will be stored and if there are any potential risks associated with this.
- Explain that it may not be possible to delete images once they are shared, even if consent is later withdrawn.
- Not disclosing the full names, and other personal details of children whose images are used in any published material.
- Not taking or sharing any images of partially clothed children and only using images of children wearing appropriate clothing.
- Limiting images to those that positively represent each child/young person and their involvement with the academy.

We are fully aware of the difficulties in enforcing rules on taking and sharing photographs and/or videos. Every modern mobile phone has a camera and provides almost immediate access to a variety of social media platforms. It is therefore too easy to take and share images within a few seconds. We will strive to reinforce our expectations by, making everyone associated with the Academy aware of this policy and reminding parents/carers, and visitors attending our activities and events of the requirements of this policy.