$\frac{1880}{\text{HOSPITALITY}}$





THE DESIGN AESTHETIC LOOKBOOK

Classic | Decorative | Modern | Artisan



A restaurant's choice of tableware is contextual – it takes into account the space's interior and architectural design as well as the chef's vision for the menu. Matching tableware to a restaurant's design vision can bridge the aesthetic feel of the restaurant with the experience the customer leaves with. The result is a powerful extension of the restaurant's brand.

When given the perfect vessel as their canvas, chefs can create a moment of shared joy for their customers. Tableware enhances the tactile experience of a restaurant and when unified with the culinary vision of the establishment, builds a thoughtful and flavorful multi-sensory adventure.

SELECT YOUR DESIGN AESTHETIC



CLASSIC elegant | traditional | timeless



MODERN clean | simple | stylish



DECORATIVEornate | opulent | luxurious



ARTISAN rustic | natural | trendy

CLASSIC

ELEGANT, TRADITIONAL, TIMELESS

Restaurants and foodservice venues with timeless appeal often fall into the Classic design category. Far from basic, these establishments rely on elegant, high-quality finishes that feel both familiar and elevated. Details like symmetry, lines and traditional shapes bring this look together.

Classic design is often seen in white tablecloth restaurants, steakhouses, country clubs, and banquet halls.













GEMINI

ROYALE









DECORATIVE

ORNATE, OPULENT, LUXURIOUS

Decorative design relies on heavy use of ornamentation and pattern. Opulent baroque design finds its niche within this category, featuring heavy use of florals and elaborate sculpture. Alternatively, bold patterns such as spirals, diamonds, and columns can be layered together to create more modern, decorative design.

Chic independent restaurants often mix decorative tableware with other designs to create a unique, on-brand experience for their guests.













LANCASTER GARDEN PINK



LANCASTER GARDEN GREY



URBAN BLACK



URBAN STORM



IMPRESSIONS



VISION



ESPREE







MODERN

CLEAN, SIMPLE, STYLISH

Spaces with simple, clean interiors are the perfect home for modern design. Modern design relies on the principles "less is more" and "form follows function." Asymmetry, unusual combinations of finishes, and sleek features create the perfect canvas for stunning food presentations.

Outlets within hotels, museums, galleries and other cosmopolitan destinations often use modern design to create an elevated experience.













ARTISAN

RUSTIC, NATURAL, TRENDY

Artisan design is often found within trendy eateries and in highly populated areas where restaurants need to stand out. This popular design style often features natural finishes, rustic details, and pops of color. With a hand-crafted feel, artisan tabletops feel both cozy and cool.

Farm to table restaurants as well as many trendy destinations use artisan design to create a memorable experience for guests.













RUSTIC CHESTNUT



RUSTIC SAMA



TERRA VERDE DUSK



TERRA VERDE COTTA



TERRA VERDE NATURAL



KNIT





MARBLE



