



BY INVITATION ONLY



NORDIC FUTURE OF WORK SUMMIT



**15TH JANUARY 2025
STOCKHOLM**



This event is a half-day workshop that offers an opportunity for all stakeholders - politicians, platforms, companies and academics - to discuss the latest future of work trends as well as how the EU Platform Work Directive should be implemented in Sweden.

OBJECTIVE OF THE EVENT

The goal of the event will be to:

- Bring together relevant stakeholders and shape how the EU Directive will be implemented in Sweden.
- Profile and educate on the future of work and the changes to the labour market brought about by digitalisation, as well as the changing demands of companies and individuals.
- Educate on platform work and the workstyle of independent contractors.
- Underline best in class examples from other countries.
- Provide networking opportunities in an informal setting.

DATE AND LOCATION

15th January in Central Stockholm. This will be held at Adolf Fredriks Kyrkogata 8.

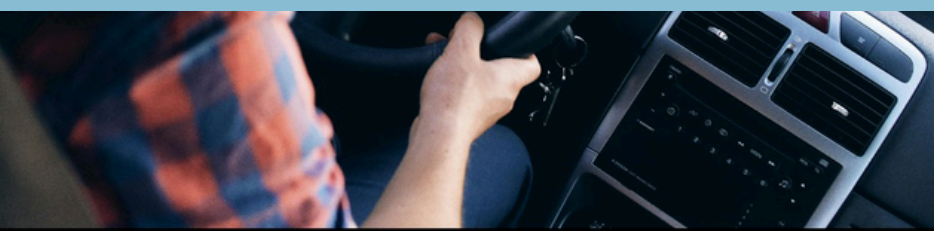
STRUCTURE OF THE EVENT

The event will be a three hour event plus a networking coffee (before the event) and cocktail (after the event). The first part will centre around a selection of broader key topics linked to the future of work. The second part will be an introductory meeting on the Platform Work Directive topic and an opportunity to hear the thoughts of stakeholders as well as share views on how the EU Directive should be implemented. The event will be in Swedish and English.

INVITEES

- Platform companies
- Companies (SMEs and larger organisations)
- Politicians and Political Party representatives
- Think tanks
- Employers' federations
- Government agencies
- Trade Unions

We aim to limit the event to around 50 people in order to ensure that sessions are interactive.



AGENDA

Networking welcome (1 hour)

- Networking session with coffee, tea, juice and sandwiches/cakes served from 13:30. People can drop in before the event begins at 14:00
- Welcome from Freelance Movement/Plattformsföretagen

Panel discussions (3 hours)

The aim will be to have a facilitated discussion on key topics, rather than a set of pre-prepared presentations. This high level of interaction should extend to a heavy bias towards audience participation so that the sessions are an open dialogue and involve “bringing the coffee break into the main room”.

Session I: New developments in the future of work

Moderated by Glen Hodgson, Freelance Movement/Plattformsföretagen

Here we will look at AI and increased automation, the rise of EOR/AOR services, the ability to work from anywhere and facilitating the hire of the best talent globally. We will also look at transactions - both in terms of labour and payments - as well as the changing shape of leadership as we move away from a hierarchic/top down leadership model to something more networked.

Session II: The EU Platform Work Directive - implementation in Sweden

Moderated by Olli Koski, Wolt

This will be an opportunity for stakeholders to share their initial thoughts on the Directive and how it should be implemented as well as any worries and concerns that may exist. This will also be an opportunity to shape the future direction of the legislation in Sweden too. We will cover definitions - what is platform work in Sweden? - as well as the need to avoid a presumption of employment while also highlighting the voice of freelancers and what they want.

Networking Cocktail (1 hour)

- Networking session with refreshments and snacks.

