



**Platform  
Economy**  
Building the web-based  
economy of the future

**NORDIC PLATFORM ECONOMY INNOVATION SUMMIT  
14th October 2021**

**Gee Offices, Vendevägen 89, 182 32 Danderyd, Sweden**

***Please note that while there is no charge to attend this event, a fee of SEK 500 will be charged to those who sign up and do not attend. Furthermore, attendees will need to pay for their own lunch. A restaurant is situated in the same building as the event.***

**CHECK IN AND REGISTRATION**

08:30 - 09:30 - This will be done at the main entrance of Gee offices at Vendevägen 89, 182 32 Danderyd. Coffee, tea and water will be available.

**WELCOME & OPENING REMARKS**

09:30 - 09:45 - Glen Hodgson, Plattformföretagen and Claes Persson, Gee

**BREAKOUT GROUPS: SESSION I**

09:45-10:15 - Sessions will be held in separate rooms off from the atrium.

Glen Hodgson (Plattformföretagen)	The European Policy Dimension that will Affect our Sector	1
Ronald Praetsch (About Fraud)	Marketplaces Need Layered Approach When it Comes to Fraud Prevention	2
Olli Koski (Wolt)	From Food to Quick Commerce	3
Linda Weidenstedt (The Ratio Institute & Stockholm University)	Gig Work in the Swedish Context	4

**BREAK**

10:15 - 10:25

**BREAKOUT GROUPS: SESSION II**

10:25-10:55 - Sessions will be held in separate rooms off from the atrium.

Anthon Clayhills (Yango)	Behind the scenes: latest innovations in the transportation and delivery from Yandex	1
Filippo Lucca (Ekata)	Tapping Into New Customers Without Friction	2
Ralph Liu (WeCoOwn)	Sharing Consumption via Fractional Co-Ownership	3
Claes Persson (Gee)	Access to Finance for Gig Workers	4

**BREAK**

10:55 - 11:05

**PLENARY SESSION I: How Instant Delivery & Transportation Services are Disrupting Supply Chains**

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11:05-12:00 - Plenary sessions will be held in the atrium.

- Glen Hodgson (Moderator) Secretary General, Platform Economy/Plattformsföretagen & CEO, Free Trade Europa
- Olli Koski (Speaker) Senior Public Policy Manager, Wolt
- Sunil Dutt (Speaker) Founder & CEO, Vembla
- David Mothander (Speaker) Head of Public Policy for Nordics and Delivery Services, Bolt
- Rikard Ljungman (Speaker) COO, Parkamo

#### LUNCH

12:00 - 13:00 - Lunch will be available in the restaurant next to the meeting facility.

#### PLENARY SESSION II: Financial Inclusion for Gig Workers

13:00-13:45 - Plenary sessions will be held in the atrium.

- Glen Hodgson (Moderator) Secretary General, Platform Economy/Plattformsföretagen, CEO, Free Trade Europa
- Claes Persson (Speaker) CEO, Gee & Gigger Group
- Kalle Palling (Speaker) Co- founder & COO, Cachet
- Christoffer Malmer (Speaker) SEBx/UNQUO
- Alok Alström (Speaker) CEO, AppJobs
- Marianne Olsson (Speaker) Advisor, Author and CEO, Konsultboken.se

#### BREAKOUT GROUPS: SESSION III

13:50-14:20 - Sessions will be held in separate rooms off from the atrium.

Pernilla Norman (LexIT)	GDPR - the third wave: what impact does Cyber-, IT- and information security play?	1
Kalle Palling (Cachet)	Insurance and the Platform Economy	2
Fredrik Grufvisare (Collabs)	Influencer Marketing Redesigned	3
Rikard Ljungman (Parkamo)	Parking Ahead	4

#### BREAKOUT GROUPS: SESSION IV

14:25-14:55 - Sessions will be held in separate rooms off from the atrium.

Emma Norin (Academedial)	How Technology is Impacting Education	1
Frederik Hedelund (Temply)	The Future of Temping: Why Temps and Recruiters are Turning to Digital Platforms	2
David Mothander (Bolt)	Innovation in the Transport Sector	3
Connor Heaney (CXC)	What Are Issues that Employers with a Contingent Workforce Need to Think About to Remain Compliant	4



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**PLENARY SESSION III: The Platform Economy: Current Trends Locally & Globally**

15:00-15:45 - Plenary sessions will be held in the atrium.

- Glen Hodgson (Moderator) Secretary General, Platform Economy/Plattformsföretagen, CEO, Free Trade Europa
- Ryoichi Río Fukaya (Speaker) Director, Strategy and Operations, Rakuten Europe
- Linda Weidenstedt (Speaker) Researcher, The Ratio Institute & Stockholm University
- Claes Persson (Speaker) CEO, Gee & Gigger Group
- Stephan Soroka (Speaker) COO, Wear Your Brand

**BREAKOUT GROUPS: SESSION V**

15:50-16:20 - Sessions will be held in separate rooms off from the atrium.

Zenver Amini Armandi (BDoor)	The Future of the Beauty & Wellness Sector	1
Lennart Engelhardt (Happyr and Gigger)	It's all about matching: Innovation in the Recruitment Sector	2
Victor Bernhardt (Unionen)	Gig Economy and the Role of Trade Unions	3
Vincent Wenzel & Simon Hedberg (Adme)	Reskilling and upskilling a future independent workforce	4

**BREAKOUT GROUPS: SESSION VI**

16:25-16:55 - Sessions will be held in separate rooms off from the atrium.

Karen Ordones (Tutor.id)	How Tutoring Platforms are Shaping the Future of Work and Education	1
Rebecca Filis (Skatteverket)	The Swedish Tax Agency – A Partner in your Eco System	2
Sunil Dutt (Vembla)	The Evolution of the Grocery Delivery Sector	3
Anna Helin & Martina Nordenson (UNQUO)	How to simplify the financial lives of solopreneurs	4

**PLENARY SESSION IV: Navigating Human Resources and the Future of Work**

17:00-17:45 - Plenary sessions will be held in the atrium.

- Glen Hodgson (Moderator) Secretary General, Platform Economy/Plattformsföretagen, CEO, Free Trade Europa
- Lennart Engelhardt (Speaker) Founder & Chairman, Happyr
- Frederik Hedelund (Speaker) Co-Founder and CEO, Temply
- Olof Norlander (Speaker) CEO, Workamo
- Marija Obradovic (Speaker) Head Legal Analyst, Tamarind Intelligence

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