

# Food For Thought

You can have full color like this – without eating up your budget!

If justifying the cost of conventional offset printing for short runs has proved fruitless, feast your eyes on this. Now there's a low-cost way to get eye-catching color for short-run quantities of 25 to 1,000 – digital offset printing. And Howard Blankman Incorporated (HBI), Long Island's premier marketing communications firm, can make it happen.

The data is taken directly from a computer disk, and virtually any specifications can be met: coated or uncoated paper, card stocks, labels; up to 11" x 17" finished size; even in-process personalization of each copy. Perfect for:

- Brochures & Catalogs
- Product Literature
- Newsletters
- Article Reprints
- Presentations & Proposals
- Photo Business Cards
- Announcements & Invitations
- Flyers and more...

HBI can create the digital artwork for your project and make sure the process is followed to your specs, all at a palatable cost. The result: color that'll whet your target's appetite.

**Digital offset printing.**  
**Full color for less.**  
**What a delicious idea!**



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**This piece produced by digital offset printing.**