



2025 Oktoberfest Event Sponsorship Form

Website: portageparksfoundation.org

501(c)(3) Tax Exempt No. 84-2036232

Support the Portage Parks Foundation 2025 Oktoberfest Fundraiser with sponsorship for the annual Portage Parks Foundation 2025 Fund Campaign. The Foundation is a 501(c)3 that provides an opportunity for the community to take an active role in the maintenance, improvement, and beautification of local parks, trails and green spaces for all to enjoy. All proceeds from the event will go to supporting the City of Portage Parks and trail system improvements, as well as family programming.

PROGRAM/EVENTS SCHEDULE

Saturday Sept. 13, 2025 - Portage Parks Foundation 2025 Oktoberfest Event (2 pm – 7 pm @ S. Westnedge Park) which includes:

- Live Music & Dancing
- Food & Beverage for purchase
- Corn Hole, Keg Rolling Competition
- Souvenir “Fundraiser Stein” for purchase (first pour FREE!)
- Dress in traditional Oktoberfest apparel/costume

General Admission: FREE ADMISSION

First Level Sponsorship \$10,000

- Company logo on event banner placed on site as the Event Sponsor (banner provided by Park Foundation)
- Company logo on all event materials including poster, program and social media posts.
- Company name highlighted in event news releases as the event sponsor.
- Company logo as the Event sponsor in Portager City newsletter that is mailed to 35,000+ households.
- Sponsorship plaque provided.
- 10 x 20 Space at event in Prime Location

Second Level Sponsorship \$5,000

- Company logo on event banner placed on site as a sponsor (banner provided by Park Foundation)
- Company logo on all event materials including poster, program and social media posts.
- Company name listed in event news releases as a sponsor.
- Company name listed as a sponsor in Portager City newsletter that is mailed to 35,000+ households.
- Sponsorship plaque provided.
- 10 x 20 Space at event

Third Level Sponsorship \$2,500

- Company name on event banner placed on site as a sponsor (banner provided by Park Foundation)
- Company name on all event materials including poster and program.
- Company name listed in event news releases as a sponsor.
- Company name listed as sponsor in Portager City newsletter that is mailed to 35,000+ households.
- Sponsorship plaque provided.
- 10 x 10 Space at event

Fourth Level Sponsorship \$1,000

- Company name provided in the Oktoberfest event program.
- Company name listed in social media posts
- Sponsorship Certificate provided.



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1. Our organization elects to become a sponsor:

Organization/Name: _____

Address: _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact Name _____ Title _____

2. We plan on participating at the following sponsor level (check the box below):

- ☐ \$ 10,000 First Level Sponsorship
- ☐ \$ 5,000 Second Level Sponsorship
- ☐ \$ 2,500 Third Level Sponsorship
- ☐ \$ 1,000 Fourth Level Sponsorship

3. Provide how your organization/name should be listed on the marketing materials & signage:

4. Please send a JPG (or equivalent) file of your sponsor logo to the email address below.

Email sponsor logo to Barbie Dunn at dunnb@portagemi.gov

Note: For more information, contact Steve Meier at the Portage Parks Foundation at (269) 329-4522.

5. Return this form with sponsor check payable to the Portage Parks Foundation on or before May 31, 2025:

Portage Parks Foundation

Attn: Mr. Chris Fusciardi, PPF Board Treasurer

Portage Parks Foundation

c/o Portage Parks & Recreation

320 Library Lane

Portage, MI 49002

Office Telephone: (269) 329-4522