

July 13, 2022

Portage Parks Foundation Board Present: Steve Meier, Charles Thomas, Patti Lent, Chris

Fusciardi and Pete Strazdas

Board Absent (excused): N/A

Board Absent (unexcused): Sue Williams

**Guests:** Ms. Kathleen Hoyle – Director of Parks, Recreation, and Senior Center Services

Ms. Tara Gish – Portage Parks Board Representative

Meeting and Roll started by Mr. Strazdas at 5:29 pm.

# I. APPROVAL OF MAY 11, 2022 MEETING MINUTES

Motion to approve May 11, 2022 minutes by Ms. Lent, second by Mr. Thomas. Unanimous vote to approve.

#### **II. 2022 MEETING CALENDAR (REMAINING DATES)**

Sep 14, 2022 Nov 9, 2022

#### **III. APPROVAL OF SPECIAL MEETING MINUTES**

Not applicable

#### **SPECIAL FINANCIAL REPORTING DATES:**

- a. LARA State of Michigan Fee pay fee on or before October 1st of calendar year
- b. Federal 990-N Form submit to IRS on or before <u>July 1<sup>st</sup> of calendar year</u>

# IV. FINANCIAL UPDATE – Mr. Fusciardi (No change from May 2022 meeting)

- a. PayPal Account Status \$0.00
- b. Huntington Bank Account Balance: \$32,099.95
- c. Income/Expense Budget Statement No change from May 2022 meeting)
- d. Project Fund Balances
  - 1. General Fund (\$416.00)
  - 2. Bike Repair Stations \$50
  - 3. ADA Swing \$0



#### July 13, 2022

- 4. Trail Endowment \$2,500
- 5. Scholarship Program \$0
- 6. Inspirational Garden (Judy Acker-Smith) \$29,062
- e. Donations Received
  - **\$**0
- e. Invoices Received
  - **\$**0
- f. Payment Approvals
  - Motion to approve a transfer of \$600 (IRS Form 1023 User Fee) to the to the General Fund from the Trail Endowment Fund by Mr. Thomas, second by Ms. Lent. Unanimous vote to approve.

#### V. COMMUNICATION UPDATE

- a. Website Corrections & Updates Mr. Meier
  - No website updates required
- b. *Emails & Responses -* Mr. Thomas
  - No emails or responses
- c. Printed Literature piece Ms. Hoyle
  - No update
- d. LARA & IRS Form 1023 Status Mr. Strazdas
  - LARA Mr. Meier to provide evidence of PPF payment received by State of Michigan on September 18, 2020. Send the following documentation:
    - Copy of notification from LARA regarding status dated June 15,2022
    - o Photocopy of check payment of \$20.00 fee
    - Copy of completed State of Michigan form
    - Copy of State of Michigan acknowledgement receipt letter
  - IRS Form 1023 Submittal Mr. Fusciardi to prepare a check for \$600 to cover the user fee with the IRS. Send the following documentation:
    - Copy of Articles of Incorporation Portage Parks Foundation
    - Copy of Portage Parks Foundation 501 c(3)
    - Completed IRS 1023 Form (electronically online)
    - Payment of \$600 (electronically with debit card online)



July 13, 2022

### VI. FY21 PROJECTS/PROGRAMS UPDATE

- a. Bike Repair Station 5 locations determined
  - Eliason Nature Reserve Trail completed and operational
  - Celery Flats a \$2k donation by the Parker Foundation. Ribbon cutting ceremony date TBD.
  - Bicentennial Park at Portage Creek
  - Lakeview Park
  - Bicentennial Trail Head at Kilgore Rd.
- b. *Trail Endowment Fund* transferred \$600 out of the fund to support the General Fund.
- c. Scholarship Program no new activity
- d. ADA Swing no new activity
- e. Inspirational Garden (Judy Acker-Smith) Goal is to raise \$150k
  - a. CIP approved by City of Portage Management.
  - b. Mr. Strazdas to update the Acker-Smith Family

#### VII. NEXT STEPS & ADJOURNMENT

- a. Review purchase of a vertical banner identifying the Portage Parks Foundation at fundraising community events. Ms. Williams will provide an update at the July meeting. **STATUS**: **No Change**
- b. Fundraising Sponsorship opportunities for future Fundraising:
  - Corporate Sponsor(s) by park location an etched glass plaque of the corporate sponsor was under discussion. More discussion to progress regarding ideas, costs. Labor vs. Monetary Donation (\$1k, \$5k or \$10k sponsorship amounts). Nineteen (19) parks in total. STATUS: No change
  - Portage Parks Annual Membership discussion pertained to the Portage Senior Center membership and their success. Smile Amazon rewards opportunity needs to be further investigated. STATUS: No change



July 13, 2022

- Potential for Historical Markers throughout the Portage Parks System
   STATUS: No change
  - ➤ 12 site locations are under discussion
  - Idea to create an "Historical Bike Tour" connecting each historical marker
  - PPF branding: place logo and information/donation QR code on the signage
  - Research a "Go Fund Me" page for Historical Markers throughout the trails.
  - Possible Art Work with large rocks with a mounted historical plaque (idea being tossed around).
- Octoberfest 2023: new event date scheduled for October 7, 2023
- The Portage Parks Foundation (PPF) Board to solicit one new board member.
  - Vote to add Ms. Shannon Myers as a board member to the Portage Parks Foundation. A motion to approve Ms. Myers as a Board Member by Mr. Thomas, second by Ms. Lent. Unanimous vote to approve.

Meeting adjourned at 6:25 PM. Motion to adjourn by Mr. Meier, second by Mr. Thomas.

**Next Meeting:** September 14, 2022 at 5:30 pm at Portage City Hall, Conference Room #1. Respectfully Submitted,

Steven Meier
Portage Parks Foundation Board Secretary