



THE INTERNATIONAL CERVEZA GOLF CUP

November 7 – 11, 2023
Puerto Vallarta, Mexico

“FOR THE CHAMPIONS IN BEER”

SPONSORED BY

**cobra**



THE INCENTIVE PROGRAM IN PARADISE FOR BREWERIES AND DISTRIBUTERS



WHAT IS THE *INTERNATIONAL CERVEZA GOLF CUP*?

- **AN INCENTIVE PROGRAM EXCLUSIVE TO THE BEER INDUSTRY**

This is an event designed to **generate increased productivity** and inspire **teamwork and company pride**. This full package incentive is designed to reward the top performers for your brewery/distributor as the “Champions in Beer”

- **A WORLD CLASS GOLF TOURNAMENT AND ENTERTAINMENT EXTRAVAGANZA**

Four golfers (of ALL abilities) and their guests, will represent your company in an event operated by Championship Golf (*Legendary Events since 1986*). Your Brewery/Distributor team will compete in a friendly **golf tournament** against other brewery/distributor teams to earn the right to be the International Cerveza Golf Cup Champions!

- **A COMPANY INCENTIVE PROGRAM AND EVENT FOR WHICH LITTLE TO NO PLANNING OR COORDINATION IS REQUIRED AT THE CORPORATE LEVEL**

Give us the names of the four team participants and leave the rest to us!

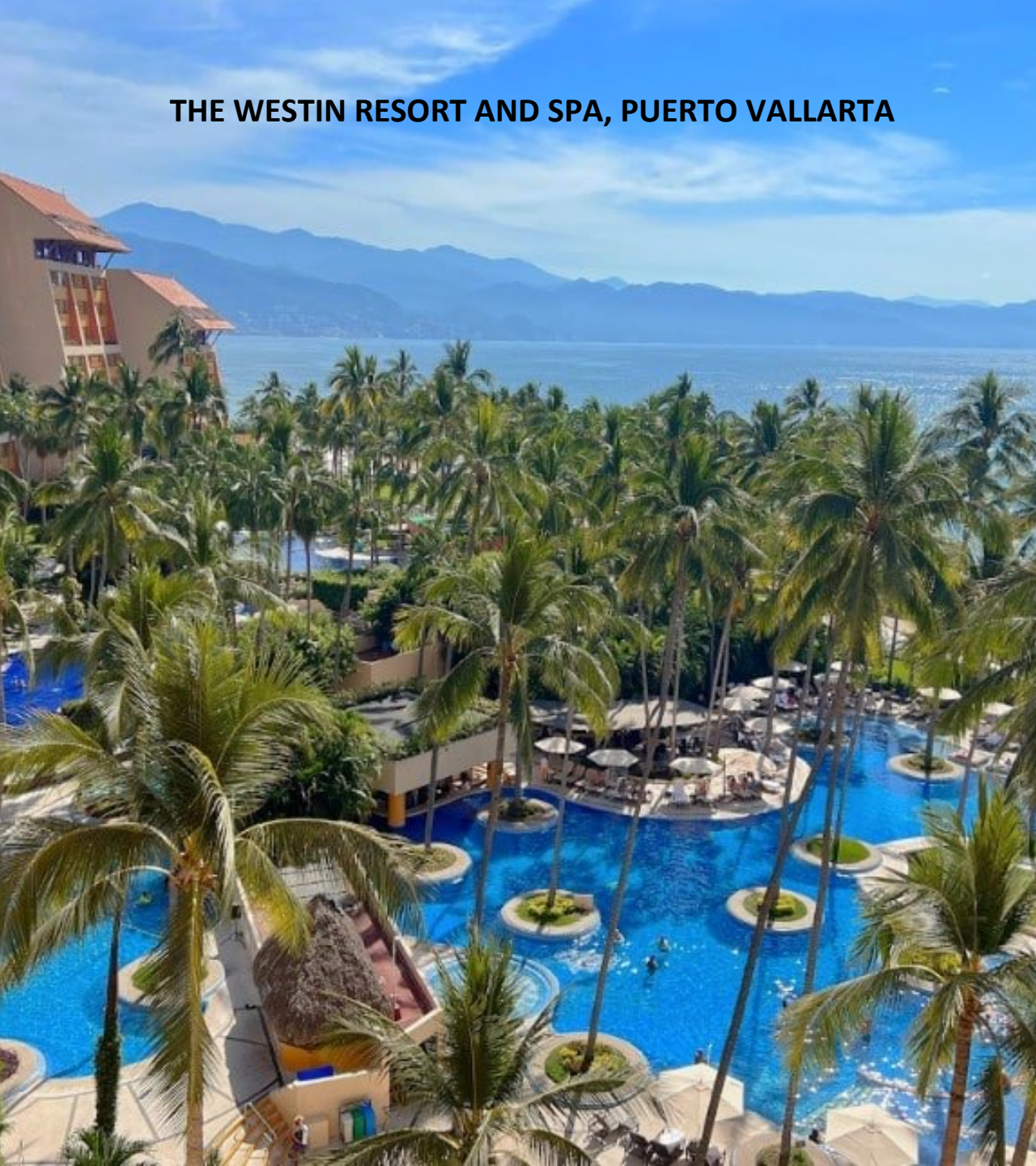


WHY DO YOU NEED TO BE A PART OF THIS UNFORGETTABLE EVENT ?

1. **PERFECT INCENTIVE PROGRAM FOR YOUR CUSTOMER /DISTRIBUTOR PARTNERS.**
2. GREAT COMPANY TEAM AND BONDING EXPERIENCE.
3. NO HASSLE — WE DO ALL THE ORGANIZING AND LOGISTICS FOR YOU.
4. ALL MATERIALS FOR PROMOTING THE INCENTIVE EVENT ARE PROVIDED, INCLUDING MONTHLY UPDATES YOU CAN FORWARD TO ALL PARTIES.
5. FRIENDLY COMPETITION AMONG OTHER BREWERS AND DISTRIBUTORS.
6. PLAY ON THE FABULOUS NICKLAUS AND WEISKOPF VISTA VALLARTA COURSES.
7. FABULOUS WELCOME GIFTS.
8. TOURNAMENT PRIZES GALORE, AND SPECIAL TOURNAMENT TROPHIES.
9. NON-STOP ACTIVITIES AND WORLD-CLASS ENTERTAINMENT, INCLUDING THE CHAMPIONSHIP ALL STAR BAND ~ AN INCREDIBLE GROUP OF ENTERTAINERS FROM AROUND THE WORLD.
10. PLUSENJOY ALL THE BEST OF PUERTO VALLARTA - IT'S MEXICO, IT'S SUN, IT'S BEERS.....& UNFORGETTABLE FUN.



THE WESTIN RESORT AND SPA, PUERTO VALLARTA



EACH TEAM PARTICIPANT RECEIVES

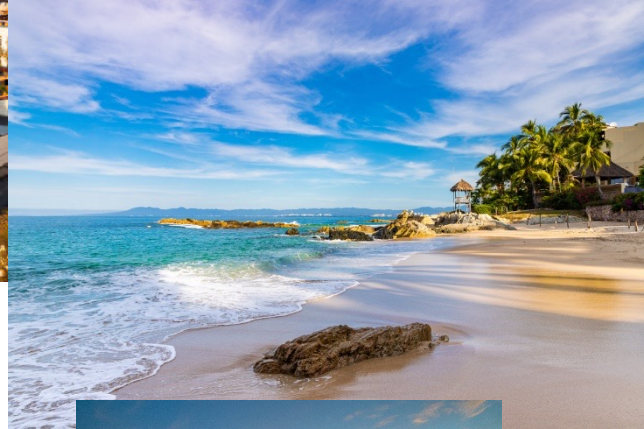
- 5 days / 4 nights deluxe, single room accommodation at the Westin Puerto Vallarta Resort and Spa. Non-golfing guests are welcome (at nominal fee)
- Ground transportation. Airport/hotel/golf course/airport – and all included activities.
- Two rounds of tournament play at the fabulous Vista Vallarta Golf Club (Nicklaus and Weiskopf Courses)
- Practice Round at Vista Vallarta with golf clinics, and special activities on Wednesday --- OR --- Full 'Puerto Vallarta Adventure Day' for those wishing to take a day away from golf.
- Breakfast daily at the Westin.
- Beer, soft drinks, margaritas at golf daily.
- Opening Welcome Party at the Westin including dinner, open bar and live entertainment.
- Wednesday evening reception party at the Westin.
- Thursday evening reception party at the Westin.
- Final Awards Gala at the Westin including dinner, open bar and live entertainment.
- Fabulous welcome gifts.
- Tournament awards, special prizes, and trophies.
- All taxes, bellmen and housekeeping gratuities.



WELCOME TO PUERTO VALLARTA



BLESSED WITH NATURAL BEAUTY, CLEAR SAND BEACHES, EMERALD-BLUE WATERS, SPECTACULAR SUNSETS, BEAUTIFUL LUSH JUNGLES AND MANY CULTURAL DELIGHTS.



THE VISTA VALLARTA GOLF COURSES

FORESTS OF PALM AND GIANT FICUS TREES, NATURAL CREEKS AND ARROYOS PROVIDE THE PERFECT SETTING FOR THESE WORLD-CLASS COURSES BY TWO OF THE WORLD'S GREATEST GOLFERS AND COURSE DESIGNERS.



THE WESTIN RESORT & SPA

BLESSED WITH NATURAL BEAUTY, CLEAR SAND BEACHES, EMERALD-BLUE WATERS, SPECTACULAR SUNSETS, BEAUTIFUL LUSH JUNGLES AND MANY CULTURAL DELIGHTS.





YOUR TOURNAMENT AND EVENT ORGANIZERS

CHAMPIONSHIP GOLF - LEGENDARY EVENTS SINCE 1986

Championship Golf was founded in 1986 by Pat Mateer. Pat is a former golf Professional whose passion for travel, events, and people has never ceased. ***Championship Golf*** has spanned the globe, operating tours and events not only at most every resort and golf destination in America, but also in Canada, Mexico, Scotland, Ireland, England, France, Italy, Spain, South Africa, Australia, Fiji, New Zealand, along with cruise destinations throughout. They have worked with major corporations, and a wide variety of industries. ***Their expertise in the areas of planning, organization, and service is unparalleled in their field.***

Their 'signature event' is the **Double Eagle Invitational Pro-Am**, which has operated uninterrupted since 1992. Each year, 280 golfers along with their guests meet in Puerto Vallarta, Mexico for an event which is much more than a golf tournament. It is an 'experience' filled with world-class entertainment, exemplary comradery, endless activities and an ambiance which has earned its status as "The best week of the year!"

Championship Golf is dedicated to bringing their unique talents to **The International Cerveza Golf Cup**, and to working with their established team in Puerto Vallarta, and **Share of heart Events** to bring the beer industry an event that is unequalled and exceeds the expectations of everyone involved.



ARRIVAL AND OPENING PARTY- Tuesday Nov. 7th



Arrive in beautiful Puerto Vallarta with all transportation and team registration



Amazing array of Mexican Specialties to enjoy including Hand carved Al Pastor Tacos Paired with local Craft beer



Enjoy the iconic Championship All Star band with unlimited cocktails and local craft beer.

OPENING DAY OF EVENTS -Wednesday Nov. 8th

Fun day of Best Ball/Practice round Golf or Puerto Vallarta Adventure Day!

VISTA VALLARTA GOLF COURSE

Top Nicholas courses in Puerto Vallarta-



FUN ROUND

Enjoy team best ball practice round with after party and golf clinic at the course



ADVENTURE DAY

Alternative option for those who want to explore Puerto Vallarta



EXPLORE THE SEA

Tour the Bay of Banderas coastline and islands



CERVEZA CUP OPENING DAY-THURSDAY Nov. 9th



*Arrive by chartered coach
to Vista Vallarta Golf
Course and 4 person team
competes for the chance to
win the Cerveza Cup!*



*Beer, Fresh Margaritas,
and an amazing BBQ feast
provided for all golfers.*



*All Golfers will be
paired by handicapped
flights and daily
scoreboard will show
results*

FINAL TOURNAMENT ROUND & AWARDS GALA -Friday Nov. 10th

Fun day of Best Ball/Practice round Golf or Puerto Vallarta Adventure Day!

FINAL ROUND

Your team competes for the final round of the tournament



EXPERIENCE AND TEAM BONDING

Enjoy team best ball practice round with after party and golf clinic at the



AWARDS DINNER & PARTY

Celebrate the winning teams and overall Cerveza Cup Team champs!



A NIGHT TO REMEMBER

Great Food , Drinks , and Live Band to celebrate a great trip!





COST TO ENTER THE TOURNAMENT

**THE ENTRY FEE FOR THE 2023 INTERNATIONAL CERVEZA GOLF CUP
PER TEAM OR FOUR (4) GOLFING PARTICIPANTS: \$14,950.00**

*** Non-golfing guests are welcome with fee of \$695.00 per guest (sharing room with golfer, airport shuttles, breakfast daily, all parties, functions and activities outside of golf, taxes and gratuities)**

- A \$5,000.00 deposit upon entry reserves your team entry. This is fully refundable until April 1st, 2023.
- 50% of balance is due prior to May 15th, 2023.
- Final balance is due prior to August 15th, 2023.

YOU WILL BE PROVIDED WITH:

- Materials to send to any/all interested parties and people involved in the incentive program (if applicable).
- Monthly tournament newsletters which can also be forwarded to all individuals.

NEEDED FROM ENTERING COMPANY:

1. Name, phone number, and email address of company representative for correspondence and payments.
2. Names and email addresses for the four golfing team members (not needed until September 15, 2023).

NOTE: Tournament staff will contact individuals for their travel schedules and any other personal information required.





EARLY ENTRY OPTIONS-FEB ONLY!!! MAXIMIZING YOUR TEAM EXPERIENCE

SIGN UP, WITH TEAM DEPOSIT PRIOR TO FEBRUARY 28, 2023 AND RECEIVE AT NO EXTRA COST

- EACH OF YOUR GOLFING PARTICIPANTS WILL RECEIVE A **NEW COBRA DRIVER** (RETAIL VALUE OF \$500.00 EACH).
-

SIGN UP FOR TWO OR MORE TEAMS TO THE INTERNATIONAL CERVEZA GOLF CUP AND RECEIVE AT NO EXTRA COST:

- **THE ABOVE COBRA DRIVER SPECIAL IS ALSO INCLUDED** FOR EACH TEAM ENTERED (WITH DEPOSIT(S) PRIOR TO JANUARY 15TH, 2022.)
- **PLUS** COMPANIES ENTERING 2 TEAMS OR MORE:
 - **COMPANY WILL BE PROVIDED ONE ADDITIONAL ROOM FOR EACH '2 TEAMS' ENTERED.** THIS STANDARD DELUXE ROOM MAY BE USED TO HOST ONE ADDITIONAL 'NON-GOLFER REPRESENTATIVE' FROM THE COMPANY. THIS REPRESENTATIVE WILL ALSO BE INCLUDED IN AIRPORT SHUTTLES, BREAKFASTS, OPTIONAL NON-GOLF ACTIVITIES, AND PARTIES EACH EVENING AT THE WESTIN RESORT AND SPA. THIS BENEFIT APPLIES FOR 'EACH 2 TEAMS' THE COMPANY ENTERS (THE **ADDITIONAL** ROOM(S) MAY NOT BE USED FOR GOLFING PARTICIPANTS).
 - **A PRIVATE VEHICLE AND DRIVER WILL BE PROVIDED AT NO ADDITIONAL COST TO AND FROM GOLF** (GROUP COACH TRANSPORTATION IS PART OF THE ENTRY. THIS IS IN YOUR OWN PRIVATE TEAM-TRANSPORT). VEHICLE CAN ALSO BE USED FOR FOR WEDNESDAY AND THURSDAY EVENINGS TO VENTURE INTO PUERTO VALLARTA (FROM 6:00PM – OR AFTER TOURNAMENT COCKTAIL RECEPTION UNTIL MIDNIGHT). SIZE OF VEHICLE(S) DEPENDS ON THE NUMBER OF PARTICIPANTS AND GUESTS INCLUDED IN THE COMPANY TEAMS.

UPGRADE YOUR EXPERIENCE TO THE NEXT LEVEL



OPTIONAL ADDITIONS TO ENHANCE YOUR EXPERIENCE:

BRING A NON-GOLFING GUEST: NON-GOLFING GUESTS ARE WELCOMED. INCLUDED FOR EACH GUESTS: SHARE ROOM WITH GOLFING PARTICIPANT; AIRPORT SHUTTLES; BREAKFAST DAILY; INVITATION TO ALL EVENT FUNCTIONS AS NOTED IN THE TOURNAMENT PROGRAM; NON-GOLFER GIFT; OPTIONAL DAILY ACTIVITIES ARE AVAILABLE THROUGH PRIVATE TOURNAMENT CONCIERGE; ALL TAXES/GRATUITIES ON THE ABOVE.

- **ENTRY PRICE FOR EACH NON-GOLFING GUEST IS \$695.00.**

UPGRADE YOUR ROOM. EVERY ENTRY INCLUDES A DELUXE ROOM AT THE WESTIN PUERTO VALLARTA RESORT AND SPA.

A LIMITED NUMBER OF THE FOLLOWING ARE AVAILABLE:

- **DELUXE OCEAN VIEW ROOM (WITH BALCONY AND JACUZZI)** – ADDITIONAL COST FOR THE 5 DAYS/4NIGHTS OF THE EVENT: \$400.00 PER ROOM (16 AVAILABLE)
- **JUNIOR SUITE** - ADDITIONAL COST FOR THE 5 DAYS/4NIGHTS OF THE EVENT: \$750.00 PER SUITE (6 AVAILABLE)
- **MASTER SUITE** - ADDITIONAL COST FOR THE 5 DAYS/4NIGHTS OF THE EVENT: \$1175.00 PER SUITE (3 AVAILABLE)



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FOR MORE INFORMATION VISIT:

WWW.CERVEZAGOLFCUP.COM

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