# Supplying Art for Sublimation

## Important notes:

- Photos taken with a phone or saved from websites are too small.
- Customers need to supply own images, as we cannot print copyrighted materials from the Internet.
- Images must have two-inch bleeds all around, and important elements must be inside the safe print area (see Artwork Dimensions).
- Background must be colored (not white) to prevent ghosting.

## File Type

- TIFF file is ideal.
- Also accepted:
  - JPG, PNG
  - EPS, AI, PDF: Art must be vector or embedded, all text outlined
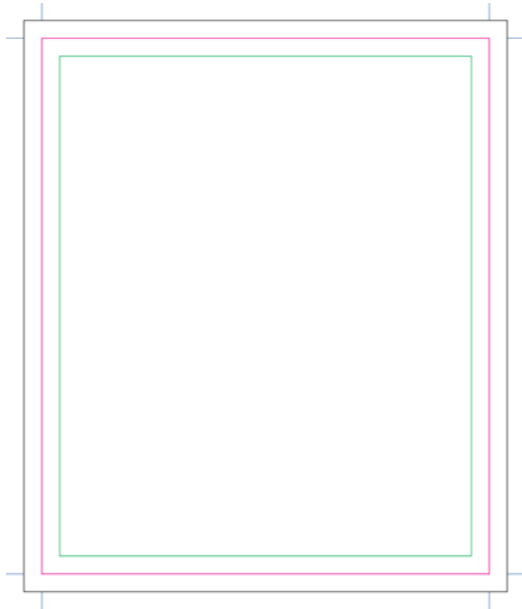
## Raster vs. Vector

See this resource for a detailed explanation: https://vector-conversions.com/vectorizing/raster_vs_vector.html



*Raster images are made of pixels. A pixel is a single point or the smallest single element in a display device. If you zoom in to a raster image you may start to see a lot of little tiny squares.*

*Vector images are mathematical calculations from one point to another that form lines and shapes. If you zoom into a vector graphic it will always look the same.*

## Artwork Dimensions

Black outside rectangle: 54" x 64" for bleed.

Red middle rectangle: 50" x 60" blanket size.

Green inside rectangle: 46" x 56" safe print area. Anything important must be inside the safe print area or could be cut off.

## Resolution

300 ppi, or minimum 150 ppi, when stretched to 64" x 54". **Important**: if an image is 300 ppi but only 6"x5", for example, the resolution will be very low when stretched to 64"x54".

## Color Space

All files must be CMYK.

## Options to Send Large Files

- Dropbox
- We Transfer