



NIGHT *to Shine*

SPONSORED BY THE **TIM TEBOW**  
FOUNDATION™

**2019 SPONSORSHIP OPPORTUNITIES**

February 8, 2019 at The Hope Center /383 Vandervoort Street in North Tonawanda, NY Hosted by: Lumber City Church  
Contact: Chad Rieselmann / 716-243-9504 / [Chad@LumberCityChurch.com](mailto:Chad@LumberCityChurch.com) / [www.LumberCityChurch.com](http://www.LumberCityChurch.com)



Dear Madam or Sir,

I am writing to invite you to be involved in a unique opportunity to be part of a worldwide movement while impacting your community and some of its most deserving residents at the same time!

On February 8, 2019, Lumber City Church in North Tonawanda will host Night to Shine at The Hope Center in North Tonawanda. The event is sponsored by the Tim Tebow Foundation. Night to Shine is an unforgettable prom night experience, centered on God's love, for people with special needs. On this 5th anniversary year, the event is expected to serve more than 100,000 people with special needs through 200,000 volunteers and 700 host churches in all 50 states and 20 countries around the world.

Every guest of Night to Shine enters this complimentary event on a red carpet complete with a warm welcome from a friendly crowd and paparazzi. Once inside, guests receive the royal treatment, including limousine rides, professional photography, hair and makeup stations, corsages and boutonnieres, shoe shines, a catered dinner, karaoke room, a Respite Room for parents and caretakers, and, of course, a dance floor... all leading up to the moment when each guest is crowned a king or queen of the prom.

As you can imagine, we want our Night to Shine to be the best prom in the world, so we are contacting you in hopes that you will consider helping us make that possible by considering sponsoring the event in any way you can. We've attached a packet that spells out some of the ways we have created for generous people like you to partner with us. We certainly appreciate any donations you can offer, as they will go directly towards making this night truly memorable for the amazing community of people with special needs in Western New York.

If you would like to partner with us and be part of this worldwide movement, please contact Chad Rieselman, Lead Pastor at 716-243-9504 or [Chad@Lumbercitychurch.com](mailto:Chad@Lumbercitychurch.com)

Thank you, in advance, for helping us celebrate and love people with special needs!

God bless You,

Chad Rieselman  
Lumber City Church



# NIGHT *to Shine*

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FOUNDATION™

## BY THE NUMBERS...

WHERE IT BEGAN

# 2015

**44**

HOST CHURCHES

**26**

STATES

**3**

COUNTRIES

**14**

DENOMINATIONS

**15,000**

VOLUNTEERS

**7,000**

HONORED GUESTS

WHERE GOD HAS BROUGHT US TODAY

# 2018

**537**

HOST CHURCHES

**49**

STATES

**16**

COUNTRIES

**33**

DENOMINATIONS

**175,000**

VOLUNTEERS

**90,000**

HONORED GUESTS

## 2019 AND BEYOND...

WE PRAY MORE LIVES WILL BE IMPACTED AND GOD GLORIFIED.





*Red Carpet Level Sponsor*  
*\$2,500*

## *Benefits*

- Recognition as **Red Carpet Sponsor** in all advertisements and event notifications, including:
  - Internet and social media hashtag of your choice (Facebook, Twitter, Instagram)
  - Event Press Release mention
  - Company logo on invitation to special guests (Artwork Due Jan 15)
  - **Red Carpet Sponsor** public recognition in event signage and program presentation as approved by the Tim Tebow Foundation
- A seat at our video conference session with Tim Tebow
- Priority in volunteering opportunities the night of the event for up to 8 people
- A meal with our special guests the night of the event for up to 8 people
- Full Back page ad in event program (Artwork Due Jan 15)
- Full page ad in event program (Artwork Due Jan 15)
- Front page ad mention in event program (Artwork Due Jan 15)
- Permission to use “Red Carpet Sponsor and Proud Supporter of Night to Shine 2019” in your media

**The mission of the Tim Tebow foundation is:**  
To bring faith, hope and love to those needing a brighter day  
in their darkest hour of need..

Night to Shine is a prom for People with Special Needs, February 8, 2019 at The Hope Center  
383 Vandervoort Street in North Tonawanda, NY Hosted by: Lumber City Church Contact: Chad Rieselmann / 716-243-9504  
Chad@LumberCityChurch.com / www.LumberCityChurch.com. All gifts and goods and services given in kind are tax deductible



*Crown Level Sponsor*  
*\$1000*

## *Benefits*

- Recognition as **Crown Level Sponsor** in all advertisements and event notifications, including:
  - Internet and social media hashtag of your choice (Facebook, Twitter, Instagram)
  - **Crown Level Sponsor** public recognition in event signage and program presentation as approved by the Tim Tebow Foundation (Artwork Due Jan 15)
- Priority in volunteering opportunities the night of the event for up to 8 people
- A meal with our special guests the night of the event for up to 8 people
- Full page ad in event program (Artwork Due Jan 15)
- Front page ad mention in event program
- Permission to use “Crown Level Sponsor and Proud Supporter of Night to Shine 2019” in your media

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*Black Tie Level Sponsor*  
*\$500*

## *Benefits*

- Recognition as **Black Tie Level Sponsor** in all advertisements and event notifications, including:
  - **Black Tie Level Sponsor** public recognition in event signage and program presentation as approved by the Tim Tebow Foundation
- Priority in volunteering opportunities the night of the event for up to 8 people
- Half page ad in event program (Artwork Due Jan 15)
- Front page ad mention in event program
- Permission to use “Black Tie Level Sponsor and Proud Supporter of Night to Shine 2019” in your media

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*Paparazzi Level Sponsor*  
*\$250*

## *Benefits*

- Recognition as **Paparazzi Level Sponsor** in all advertisements and event notifications, including:
  - **Paparazzi Level Sponsor** public recognition in event signage and program presentation as approved by the Tim Tebow Foundation
- Priority in volunteering opportunities the night of the event for up to 4 people
- Quarter page ad in event program (Artwork Due Jan 15)
- Permission to use "Black Tie Level Sponsor and Proud Supporter of Night to Shine 2019" in your media

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## *Other Sponsorship Opportunities*

### *Buddy Sponsor: \$100*

- Priority in volunteering opportunities the night of the event
- Your name or organization's name listed on a full page ad in event program.
- Your name or organization's name listed on Sponsor banner at the event.

### *Goods and Services in Kind*

We wanted to give local businesses the opportunity to share their goods and services to make the night successful. If you have a business that can help with free goods or services, or discounted goods or services, we welcome your help!

### *Event Underwriters*

We understand that not everyone wants their name recognized when they give. We'd like to leave the option on the table for underwriters to pledge to help us cover the cost of the event. You choose a cap amount for your pledge. When the event is over, we divide any leftover costs between the underwriters. We will inform you which is less; the divided amount or your original pledge. The more underwriters we get, the lower the gift will be for each.

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**Make Checks Payable to:**

Lumber City Church  
383 Vandervoort St.  
North Tonawanda, NY 14120

**Make a Donation Online:**

[www.LumberCityChurch.com/give](http://www.LumberCityChurch.com/give)

All donations of cash and goods and services given in kind are tax deductible

**Chad Rieselman - Lumber City Church Lead Pastor**

716-243-9504 - [Chad@LumberCityChurch.com](mailto:Chad@LumberCityChurch.com)

**John Paul McLaughlin- Lumber City Church Co-Pastor**

[JohnPaul@LumberCityChurch.com](mailto:JohnPaul@LumberCityChurch.com)

**Kason Dietz - Lumber City Church Co-Pastor**

[Kason@LumberCityChurch.com](mailto:Kason@LumberCityChurch.com)

[www.LumberCityChurch.com](http://www.LumberCityChurch.com) ~ [Facebook.com/LumberCityChurch](https://www.facebook.com/LumberCityChurch)

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