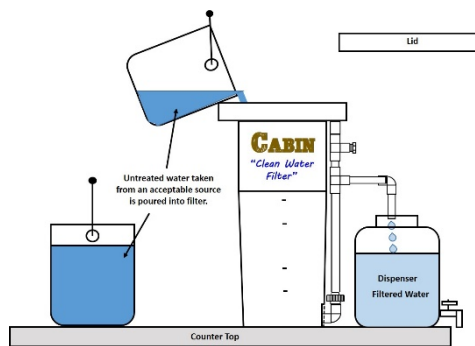


Corporate Social Responsibility

The **CABIN 'Clean Water Filter'** provides corporations working within or next to disadvantaged communities, rural or urban, with the ability to make a significant, long-term contribution to their health and wellness. This opportunity to contribute to social well-being is of particular interest to mining, oil and gas, pipeline, forestry and major consulting / contracting industries operating in remote areas where they would find their public relations efforts acknowledged and greatly appreciated by the local community and governments alike.

This said, it is a fact that ALL businesses (banking, accounting, legal, financial management included) however removed, which benefit from activities in disadvantaged communities world wide, have a duty to 'give back'. This position can be further expanded to include ALL successful businesses worldwide regardless of association or proximity to 'on-the ground' or 'field' activity in any disadvantaged community world wide. We are part of a global community.

Other opportunities are natural disaster relief and humanitarian aid.



How can the **CABIN 'Clean Water Filter'** help?

- All sources of water used by the community for drinking purposes can be treated to a safe condition.
- The **CABIN 'Clean Water Filter'** is available for purchase anywhere from individual units to container loads. The **CABIN 'Clean Water Filter'** can be shipped in 20-foot shipping containers each holding 800 filters complete with media (approximately 1,200 without media) or 40-foot shipping containers each holding 1,500 filters complete with media (or 2,400 without media). Note that it may be possible to source media at destination.
- Training pertaining to filter use and program implementation are essential and can be provided by Davnor Water Filters Ltd.

- Water filter projects using the **CABIN 'Clean Water Filter'** can be implemented by the corporations themselves with minimum third-party support (e.g. government or local NGOs). This provides corporations with great opportunities to interact with the local population in a positive way providing maximum public relations benefit.
- A successful project will ultimately lead to development of local business interest and wider dissemination of filter technology.
- Once the activities of the corporation have been terminated the **CABIN 'Clean Water Filter'** will remain within the community as a legacy – a significant contribution to community development.
- On-going support is possible.
- If association with third parties such as NGOs is acceptable, the business can play any role they wish and reap maximum satisfaction from their participation.

Advantages of the **CABIN 'Clean Water Filter'** include:

- Proven technology. All claims supported by independent studies.
- Health benefits to communities demonstrated by several independent reputable studies.
- Production of large amounts of safe water in a short time period.
- Compact and light weight. Easily transported and distributed.
- Rugged.
- Unlimited shelf-life. Efficacy of unused filter does not decrease with time.
- Simple to use and maintain correctly.
- Very little or no maintenance.
- No chemicals.
- No need for electricity.
- Inexpensive.