

Dental Consulting Solutions



*It is time to discover new
& innovative strategies
to overcome the
challenges of the dental
industry and gain a
competitive edge for
your businesses success.*



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Dental Consulting Services

Our Core Services



Practice Management Solutions



Financial and Operational Consulting



Financial Management



Marketing and Patient Acquisition



Compliance and Risk Management



Technology and Software Integration



Staffing and HR Services



Patient Experience Enhancement



Facility and Equipment Management



Compliance and Risk Management

Contact Us



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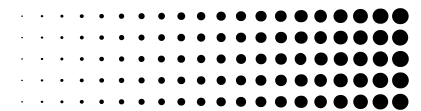
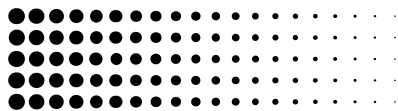
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CALL US

Today!



Francesca Ortepi

CEO of Dentech Direct

CONTACT US



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Our Website
DentechDirect.com



Dental Consulting Services List

"With years of expertise in dental office consulting and a deep understanding of the industry, I specialize in optimizing dental practices to boost efficiency, productivity, and patient satisfaction. I focus on tailored strategies that streamline operations, enhance team performance, and maximize revenue. By choosing me, you're not only getting a consultant, but a dedicated partner committed to helping your practice thrive in a competitive landscape."
Francesca Ortepi CEO

Practice Management Solutions

- Office Workflow Optimization: Analyze and streamline scheduling, patient flow, and administrative processes to improve efficiency.
- Staff Training & Development: Offer training programs on patient interaction, billing, software usage, and clinical procedures.
- Leadership Coaching: Help dental leaders improve team management, communication, and conflict resolution skills.
- Billing and Coding Services: Assist with efficient and accurate billing practices, coding, and insurance claim management.

Financial and Operational Consulting

- Revenue Cycle Management: Help offices increase revenue by optimizing

collections, coding, and patient communication on payments.

- Cost-Reduction Analysis: Analyze expenses and suggest cost-saving strategies without compromising quality.
- Pricing and Fee Structuring: Provide market analysis and set competitive yet profitable pricing for services.
- Performance Tracking and KPIs: Implement metrics and dashboards to track office performance, productivity, and profitability.

Marketing and Patient Acquisition

- Patient Retention Strategies: Develop loyalty programs, follow-up protocols, and recall systems to maintain long-term relationships with patients.
- Online Presence Optimization: Improve SEO, website content, and online review management for increased visibility.
- Social Media Strategy: Create campaigns and content calendars tailored to reach the practice's target audience.
- Referral Programs: Set up a structured referral program to encourage patients to refer friends and family.

Compliance and Risk Management

- OSHA & HIPAA, IPAC, WHMIS Compliance: Ensure the practice adheres to legal and safety standards through audits and training.
- Infection Control Consulting: Guide on best practices and protocols for infection control.
- Patient Privacy and Data Security: Provide consultations on maintaining secure patient data and preventing data breaches.
- Risk Assessment and Management: Identify potential legal and clinical risks and provide risk mitigation strategies.

Technology and Software Integration

- Dental Software Training: Train staff on using dental practice management software effectively.
- Data Analytics and Reporting: Set up reporting tools and train staff on interpreting and using data to make informed decisions.
- Digital Marketing Tools Integration: Integrate CRM tools to manage patient interactions, marketing emails, and appointment reminders.
- Telehealth Consulting: Help practices integrate telehealth options and train staff on virtual consultation best practices.

Staffing and HR Services

- Temporary and Permanent Staffing Solutions: Provide reliable temp and permanent staffing, including placement of dental assistants, hygienists, and administrative staff.
- Hiring and Onboarding Process Design: Develop effective hiring strategies, interview processes, and onboarding programs.
- Employee Retention Programs: Design incentive structures, feedback systems, and growth opportunities to retain top talent.
- Conflict Resolution & Team Building: Facilitate workshops and consultations to resolve conflicts and build a cohesive team.

Patient Experience Enhancement

- Patient Communication Training: Train staff on best practices for patient communication, empathy, and service.
- Appointment Scheduling Optimization: Implement systems for efficient appointment scheduling, reducing no-shows and cancellations.
- Patient Education Materials: Develop brochures, presentations, or digital resources to help patients understand procedures and preventive care.
- Feedback and Surveys: Set up systems to gather patient feedback and make data-driven improvements to services.

Facility and Equipment Management

- Clinic Layout Optimization: Advise on ergonomic and patient-friendly layout designs for a better workflow and patient experience.
- Equipment and Supply Consulting: Recommend vendors, streamline supply chain, and help negotiate contracts for best prices.
- Preventive Maintenance Plans: Set up regular maintenance schedules for equipment to reduce downtime.
- Green Practice Consulting: Assist in implementing eco-friendly practices to reduce waste and environmental impact.