

**44th Annual
2025 MORGAN HILL
MUSHROOM MARDI GRAS FESTIVAL**

EXECUTIVE SUMMARY

- DATE & TIME ~** Saturday, May 24 from 10am – 7pm &
Sunday, May 25 from 10:00 a.m. to 6:00 p.m.
- LOCATION ~** Downtown Morgan Hill Amphitheater & Community
Center, Depot Street from Dunne Avenue to 5th Street and
Monterey from 5th to Dunne. For map reference, use the
address 17000 Monterey Road, Morgan Hill, CA 95037
- ADMISSION ~** \$15 advance; \$20 at door. Vendors receive 2 free passes.
Additional passes can be purchased for \$10 each.
- ATTENDANCE ~** Projected attendance is 20,000+ over two days
- EVENT
DESCRIPTION ~** Arts & Crafts; Gourmet Food Booths and Specialty
Dishes; Mushroom Display & Exhibit; Wine & Beer
Gardens and microbrews; Chef Demonstration Stage; Live
Bands on the Amphitheater Stage; Acoustic Stage;
Marketplace vendors and business display booths and
Munchkinland for the kids.
- ADVERTISING ~** Advertising is done through local and regional radio
stations, network and cable television stations, print media
including magazines and newspapers, as well as posters,
signage and postcards. Targeted geographical area includes
the Counties of Santa Clara, San Benito, Monterey, Santa
Cruz and San Francisco. Promotions are also done through
social media and listings on festival websites.
- MISSION ~** *Morgan Hill Mushroom Festival Mission is to,
"Empowering the advancement of education through
scholarships raised by our annual community mushroom
festival"*
- CONTACT INFO ~** Sunday Minnich, Executive Director
Heather Moggia, Event Director
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Vendor mailing address:
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