



41st Annual
MUSHROOM MARDI GRAS FESTIVAL
Downtown Morgan Hill Amphitheater & Surrounding Area
May 28-29, 2022

We have a special "Artists Area" for juried, handcrafted fine arts & crafts. *To be considered an Arts & Craft vendor and qualify for the special "Artists Area", all work submitted must be handmade or 50% embellished in the United States by the applicant using his or her own original, creative and artistic designs. All products sold in your booth must be juried and approved by show management. Any item not juried and approved in advance must be immediately removed. If you do not meet these requirements, you will be processed as a Marketplace vendor for an additional fee.*

May 28-29, 2022
Downtown Morgan Hill Amphitheater Grounds & Depot Street
Saturday 10am – 7pm & Sunday 10am – 6pm
Outdoor Festival Rain or Shine
70,000 Attendance over 2 days
www.mhmmg.org

Morgan Hill, CA is Silicon Valley's escape. Centrally located between San Francisco and the Monterey Bay, Morgan Hill is one of the most desirable and fastest growing communities in Santa Clara County. People are drawn to the beautiful hillsides surrounding the valley, the peaceful atmosphere and the general quality of life Morgan Hill offers. Morgan Hill's combination of climate, resources, points of interests and ethnic diversity provide a solid economic environment as well as a vital and exciting community in which to live, work and play. Demographics available upon request.

APPLICATION PROCEDURE:

- ALL items must be handcrafted by the artist or crafter selling at the event. **NO EXEPTIONS!** Arts & Craft applications must include **3 photos of your items for sale, 2 work photos showing you making your items, 1 photo of your booth display and a description of work.** **Applications received without these requirements or who do not meet our qualifications will not be considered as an arts & craft vendor and will be processed as a Marketplace Vendor at the Commercial Vendor rate.**
- Completed application and pictures can be emailed together if paying by credit card. If paying by check, please mail your application and payment. Pictures can be mailed with application or emailed separately. Please reference the company name in the subject line when emailing, so we can match it up with the application, when received.
- If you would like your photos returned, please include a self addressed stamped envelope, with enough postage to cover the cost to return your photos. Make sure you keep a copy for your records.
- List all items you will be selling. Items not included on the application **will not be allowed to be sold or shown.**
- Booths are a minimum of 10x10. Corner booths are **very limited** and sold out early each year. If you require more than a 10x10 space, it is recommended to sign up for 2 booth spaces. If you are not given a corner booth, you will be reimbursed the corner booth fee. If you request a corner and not pay for a corner, you will not receive a corner.
- Applications will be accepted until sold out. **PLEASE NOTE:** If we do not sell out of space in the Arts & Craft area of the festival, management has the right to place Marketplace vendors in this area to fill space.
- Currently, we accept checks, cashiers checks, money orders, Visa, Mastercard, Discover and American Express for full or final payment. We will accept a non-refundable deposit of \$100, **by check only**, to hold your booth space until April 1st. **Final payment is due by April 1st or your space will be released.**
- Early-bird registration deadline is April 1. A \$100 fee will be added for applications received after this date. Applications will be accepted until sold out.

- All applications are date stamped and selected on a first come, first served basis. Each booth must have prominent signage identifying company name! Vendors not accepted will have all materials and fees returned. **Cancellations prior to May 1st can receive a refund, minus \$100 processing fee. NO REFUNDS after May 1st!** There is a \$25 fee for returned checks.

SALES PERMIT:

The vendor is responsible for obtaining a current and valid sales permit prior to the event. Only public education institutions are exempt. This is not negotiable. If you do not have a sellers/temporary sellers permit, please visit <https://onlineservices.cdtfa.ca.gov/> to apply for your permit.

SELECTION:

- Selections are made based on quality, date received, duplication of items, and past participation in our event.
- Applications received and without a doubt handcrafted and meeting the criteria might be accepted upon receipt. Selection is made as applications are received. Questionable applications will be juried. Please allow at least 2 weeks after receiving your application to process payment and notify you of your acceptance.
- Because of the amount of jewelry vendor applications received, we do not accept applications for jewelry vendors after the deadline date of April 1st. New Jewelry vendor applications will be held and juried at one time the first week of April, unless unique and meets our criteria.
- The Committee's decision is based on the needs of the Morgan Hill Mushroom Mardi Gras Festival and is final.
- Vendors will be notified of their acceptance in a timely manner. Those accepted will receive space assignment and set-up information the first week of May. All placement decisions are final. **NO NEGOTIATIONS!**

GENERAL INFORMATION:

- Vendor is provided a 10X10 **SPACE ONLY.** You are required to bring your own display, table, chairs, etc., to fit a 10X10 space. Tables and chairs are not available to borrow or rent from the festival. Please make arrangements to provide your own. You must stay within your assigned area. The Mardi Gras reserves the right to locate vendor booths according to the needs of the festival.
- **No handing out flyers outside your booth.** All displays, merchandise and staff must stay within your 10x10 space. **Sandwich boards and merchandise outside your booth will NOT be tolerated. Sidewalks must remain open and clear at all times.**
- Booth sharing is NOT allowed
- No sodas, bottled beverages and bottled water are allowed to be sold or handed out in vendor booths.
- Electrical service is available only during festival hours and not available in all locations. If you sign up for electrical, you will be given an approved electrical tag to attach to your extension cord. **This will effect booth location. Generators are not allowed in the Arts & Craft area.**
- Security will be provided from 8pm Friday to 8pm Sunday. Each vendor is responsible for securing their own booth. We recommend covering your items and enclosing your booth at night. The Festival is not responsible for any loss or theft incurred by any vendor.
- Access to your booth will be available on Friday at 5pm for set up. Streets do not close until 5pm. Vendors are encouraged to put up signs, decorate and move in large items and tables on Friday. If you set up in the wrong booth space **you will be asked to move.** If you are not available to move your booth, Festival management has the right to move your booth and is not responsible for any damage.
- Vendors are responsible for removing their own trash from their area each evening and may not use Festival trash receptacles used by public for its disposal. All boxes must be broken down and disposed of in the dumpsters.
- The Morgan Hill Mushroom Mardi Gras has the right to prohibit and/or evict (without refund or assumption of liability for lost sales or expenses) any presentation or person who is in any manner deemed offensive or unprofessional or not following these rules.
- All vendors agree to participate for the entire event and understand that tear down on Sunday before 6pm is not allowed for any reason.

HOLD HARMLESS:

I have read and agree to the Application Procedures and General Information listed above.

This event is held rain or shine and no space fees or vendor expenses will be refunded should an emergency of any nature arise prior to the opening time or during the event that would prevent or cancel its production. In consideration for being allowed to attend and participate in the 41st Annual Mushroom Mardi Gras Festival, May 28-29, 2022, vendor agrees to protect, defend and hold harmless Morgan Hill Mushroom Mardi Gras, Inc., and their respective elective or appointed boards, officers, agents, and contract employees from any and all claims, liabilities, expenses, or damages of any nature, including reasonable attorney's fees, to the extent such claims, liabilities, expenses, or damages arise out of the participation by the Mushroom Mardi Gras, its agents, officers, employees, subcontractors, or independent contractors, at the festival. In consideration of your acceptance of this entry, I, intending to be legally bound, do hereby for myself and my heirs, executors, and administrators, waive and release any and all rights and claims or damages I may accrue against the persons and organizations affiliated with the Morgan Hill Mushroom Mardi Gras for any and all injuries that may be suffered by me at **or** enroute to and from the event.