

Industry Leadership

#1

in
NOVA SCOTIA
and in 100^o markets nationwide

THE Voice of Canadian Real Estate

#1 Share of
Voice

7.9 BILLION
media impressions in 2020*

royallepage.ca

#1

Real Estate
Company Website
in Canada†

Incredible Reach
~78 MILLION
VISITORS‡



A Strong Heritage

OVER
100
YEARS
OF SUCCESS

Powerful Leads & Referrals Channels

~370,000 LEADS▽
per year from digital channels

Referral relationships with **top U.S.**
and **international** real estate companies

Most Influential

#1

Phil Soper
President & CEO
of Royal LePage named
most influential leader
in Canadian Real Estate.°



Participated in

ALMOST 1/3 of all **transactional**
dollar volume in
Canada.°

Over

\$94B in **transactional**
dollar volume.°

Connecting You with more Canadians nationwide

5 Social Media
Channels



Over **20,000** Likes

Over **14,000** Followers

Almost **17,000** Followers

Almost **20,000** Followers

Brookfield

A strong, stable parent company

#1

Ranked as the
top real estate
company in the
world by Forbes.‡

Over **\$600B**
of assets under management•

100% Canadian

CANADA'S
REAL ESTATE COMPANY

Supporting the Community

\$35M raised
through
Royal LePage Shelter Foundation