ANDREW KEDDY

ROYALLEPAGE

Independently Owned and Operated

Seller Guide





"Hi, I'm Andrew..."

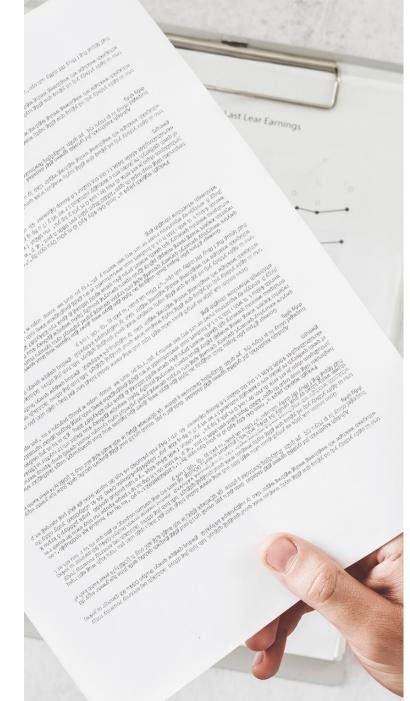
I'm on a mission to help you, but first I think we need to answer some basic questions. Why use an agent? Why hire RLP? Why hire

Do I even need a real estate agent?

Reality Check: you MIGHT find a buyer for your property without using the services of an agent and you MIGHT even save some money; but should you?

We're not talking about selling a used car here, this is real estate, and it's likely the most valuable asset you own. The stakes are high. Mistakes can be devastating. And most sellers opt to trust a professional to make sure they get the best price, terms, and to keep the process on track.





Did You Know?

A significant number of buyers want to work with an agent so many private sellers, including those who use a listing service, end up paying an agent to bring them a buyer.

'Helping You Is What We Do'

It's our motto, but it's also more than that, it's a way of life!

There has never been more options for selling your property than there is today. This may seem like a good thing, but how do you decide between all the brokerages and sales companies out there?

If you want to work with a Canadian company, that's got a rich history of serving Canadians for over a century, and a legendary track record, the choice is clear...Royal LePage.





Based on market share and/or agent count. * Print and online media impressions January 1, 2020 to December 31, 2020. † In Canada ComScore, 2020. ComScore, January 1, 2020 to December 31, 2020. V Smart Leads, January 1, 2020 to December 31, 2020. Phil Soper, Royal LePage President & CEO, named Most Influential Canadian every year from 2015 to 2020 by Swanepoel Power 200. ° 2020. ‡ According to the Forbes Global 2000-Forbes' ranking of the world's largest and most powerful public companies. • 2021.







What does Andrew do to help me?

There are a lot of misconceptions in the real estate industry about what an agent does for you. While each agent can be a little bit different, here's what I offer my clients.

1

Pre-Listing Service

- Property Report
- Pricing Strategy
- Develop Custom Marketing Materials
- Develop a Sales
 Plan: to make sure
 we do everything
 we can to make
 the prossess as
 stress free as
 possible.

2

Active Listing Service

- Active Buyer Search (is there an existing buyer in our database who might love your property).
- Co-ordinate showings
- Negotiate Agreeement
- Provide unlimited support during every step of this stressful process.

3

Closing Service

- Unlimited updates on 'how things are going.'
- Co-ordinate Closing with Buyer/Buyer's Agent.
- Assistance/advice/ support to help make sure that closing day goes smoothly.

A Track Record of Success



Louise S-F.

"It's been a pleasure working with Andrew! He worked hard to market our property in the best way possible and kept us up to date on everything. It's been a pleasure working with Andrew."



Denise S.

"Andrew is incredibly, efficient, thorough, and knowledgeable. He maintained excellent communication throughout the duration of our sale, offering sound advice and consultation."

What Andrew's customers and clients are saying about him?

For more testimonials, check out: andrewkeddy.com



Christine T.

"Andrew is an excellent representative. He was pleasant, professional, and prompt in responding to all our inquiries and needs throughout the entire transaction."

Next Steps?

To Book a FREE (no pressure) 'Pre-Listing Consultation' call or email me.

What's Included in this Pre-Listing Consultation:

- In person property tour
- Review your needs and goals
- A detailed property market report



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