



Cabaret 2025 “Musical Monarchs” March 15 & 16, 2025

Ad Book Sales January 27 – February 21

Attention Music Department Students,

An annual fundraising activity is selling ads for the Cabaret program book. This is an excellent opportunity for you to earn money for your account (60% of the amount you sell goes into your account) which can be used to offset costs for your trips.

The following is the price list for ads:

Personal:	One-line message	\$3.00
Business Card:	Standard card is approx. 2.0 by 3.0 inches.	\$30.00
Half Page:	4.25 inches wide by 4.0 inches tall	\$60.00
Full Page:	4.25 inches wide by 8.0 inches tall	\$120.00

Sizes will be adjusted to accommodate printing and trimming of final book.

1. These prices are less than most fundraising organizations. We have selected these prices in order to increase the volume of ads and to make it a little easier for you to sell ads.
2. For the benefit of potential customers, the ad book will measure **approximately** 5.25 inches wide by 8.25 inches tall. But the actual full-page printable area is 4.25 by 8.0 inches. This allows for proper fit and trimming. Mr. Scagnelli has plenty of ad books from previous years. You should use these books to show potential sponsors what the ad book is. You can also use it to identify the businesses and organizations that have been past supporters of the Ad Book Fundraiser
3. You may use this notice as proof that you are representing the Alvirne-HMS Friends of Music and the music department in this fundraising activity.
4. Ad sales begin January 27, 2025
5. All ads must be submitted to either Mr. Scagnelli or via email (cabaret_ads@ahsmusic.org) no later than **Friday, February 21 (no ads will be accepted after the end of the school day on this date)**. We need to provide sufficient time to complete the book and for the printer to get it printed.
6. All ads **MUST** be submitted with the Ad Book form completed - **no exceptions!** We will not accept ads without the completed form and payment.
7. Electronic ads in jpeg, jpg, bmp, may be emailed to cabaret_ads@ahsmusic.org. Remember, these ads will not be processed until the ad form and payment is received.



8. Checks are to be made payable to **Alvirne-HMS-FOM**
9. **Do not staple** ads to the ad form. The staple marks will appear in the ad. **Do not fold** the paper ads as the fold crease will appear in the printed book.
10. You may make copies of the form or see Mr. Scagnelli for more forms. The ad, ad form, and money must be handed in together **in an envelope** with the seller's name printed neatly.
11. All personal ads must be submitted using the personal ad form. You may make copies of the form if necessary.
12. A one-line message is \$3.00. The ad should be no more than **65** characters. If anyone wants a more extended message, you can sell a business card ad space for \$30.00. This size will allow up to 250 characters.

*****The producers of the ad book reserve the right not to publish any material that may be construed as offensive or inappropriate*****

13. Make copies of the bottom half of this page for sponsors to use at their place of business. After they buy an ad, offer them one of these notices to place in a window or other location. This will indicate to other students that this business has already bought an ad.

This business is a proud supporter of:



Cabaret 2025: "Musical Monarchs"
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Visit ahshmusic.org or scan QR below for tickets

