

ALVIRNE MUSIC FALL 2024 FUNDRAISER

PHONE BLITZ INSTRUCTIONS

1. **Create a login.** Go to [Vraise.org](https://vraise.org) or scan the QR code.

- Use your full name & email
- If you already have an account, just log in



2. **Upload profile picture.**

3. **Enter Join Code:** 37076724 Click "Join Now".

4. Click the **Parent Icon** to send texts to both parents, then click NEXT.

- Your parents can now share the fundraiser & help add emails.

5. Click the **Email Icon**

- Use the **Import** button to upload emails directly from your email provider.
- Click the **Donor Reload Button** to email donors from your last fundraiser.

6. Click the **Text Icon** to send out **20 texts** to potential donors you're going to call.

7. **Phone Script**

- DONOR ANSWERS:

"Hi, this is (your name) with (team name). We are doing our Phone Blitz Fundraiser & I hope you can help us out by making a donation to our program?"

We are raising money for _____. I just sent you a text with my donation page link. Please click the link to donate with your credit or debit card.

Can I count on your support? (Wait for them to answer). Thank You!"

- DONOR DOESN'T ANSWER: **Leave a Voicemail**

"Hi (donor's name), this is (your name). I need your help raising money for (team name). I sent you a text with my personal page link. Please click on the link to contribute. Thanks for your support!"

8. Click the **Social Media Icon** to share on Facebook & X.

9. **Save profile** to home screen or desktop & screenshot your QR Flyer.

- This shortcut allows you to check your fundraiser goals & invite more donors.

Participation Expectations:

- Send a Parent Share Text to each one of your parents/guardians
- Work with your parents to enter at least 20 emails or phone numbers of family, friends & potential supporters
- Have a parent/guardian post to Facebook
- Click on the QR Flyer from your home screen & save a screenshot!

