Taryn Eames

Contact Information

Department of Economics
University of Toronto
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https://taryneames.com

Education

2021-2027	**University of Toronto**	*cGPA: 3.91*
	PhD in Economics	
	Fields: Applied Microeconomics, Labor Economics, Discrimination	
2014-2015	**University of Toronto**	*cGPA: 3.96*
	MA in Economics	
2010-2014	**Queen's University**	*cGPA: 3.78*
	BAH in Economics (major), Global Development (minor)	

Research Projects

Forthcoming

Intersectionality in hiring discrimination: The case of sex and nonbinary gender identities in a range of low skill occupations—current version available *here*, to be published in *AEA Papers and Proceedings*

Working Papers

Taryn versus Taryn (she/her) versus Taryn (they/them): A field experiment on pronoun disclosure and nonbinary hiring discrimination—current version available *here*

In Progress

Visibility as vulnerability: Transgender "passing privilege" and the extent to which attention discrimination exacerbates hiring discrimination

Computer-Assisted Learning in the real world: How Khan Academy influences student math learning (with *Philip Oreopoulos*)

Conference and Seminar Presentations

Paper: Taryn versus Taryn (she/her) versus Taryn (they/them)

AEA Annual Meeting (Session: AEA Discrimination in Economics and the Labor Market)	2025
CEA Annual Meeting (Two Sessions: CLEF Diversity and CQEN-CSQIEP Joint Session)	2024
CIREQ PhD Student's Conference	2024

Paper: Visibility as vulnerability

QPaP Seminar Series	2024
CSQIEP Mentorship Conference	2024

Research Assistant Experience

University of Toronto, Research Assistant

Eva Vivalt	2024-present
Dwayne Benjamin & Jane Harrison	2023-present
Marlène Koffi	2022-2023

Teaching Experience

University of Toronto, Head Teaching Assistant

    ECO105: Principles of Economics for Non-Specialists (Head TA)   2021-present

University of Toronto, Teaching Assistant

    ECO2425 (Graduate-Level Course): Applied Causal Machine Learning   2024-present

    ECO225: Big-Data Tools for Economists   2023-present

    ECO220: Introduction to Data Analysis & Applied Econometrics   2022-2024

    ECO202: Macroeconomic Theory and Policy   2014-2015

University of Toronto, Tutor

    ECO101/102: Principles of Microeconomics/Macroeconomics   2021-present

Awards and Fellowships

University of Toronto Doctoral Fellowship (CA$18,000 x 5)	2021-2026
University of Toronto Research Fellowship (CA$2,000; via Peter Cziraki)	2023
University of Toronto MA Fellowship (CA$4,000)	2014-2015
Dean's Special Award	2013
Dean's Honour List with Distinction	2013-2014
Principal's Scholarship (CA$4,000 x 2)	2010-2012

Work Experience

2024   **Contract Worker, Curinos**
- Investigated the "path to primacy" to identify common changes in customer behavior in the months before becoming primary
- Compared primacy conversion rates among dormant customers receiving Amplero versus Business-As-Usual marketing; identified a statistically significant difference

2021-2022   **Contract Worker, Curinos**
- Created a Canadian version of below products using Canadian mobile data

2019-2021   **Product Owner, Curinos**

Acquisition IQ: Audiences Product
- Used over 2 billion rows of U.S. mobile geolocation data to develop models which identify Bank-specific marketing target audiences, tailored to individual clients
- Generated sales collateral and participated in pitches as a subject matter expert

NovaLocations Data Product
- Used U.S. mobile geolocation data to collaboratively generate region and branch-level analyses: estimates of billboard value, lost sales given branch closure, etc.
- Lead the development and operationalization of a data product which summarizes these analyses and is automatically refreshed and sent to clients every 4 weeks
- Achieved over $750K in sales in its first year (launched in mid- to late- 2020)

2015-2019   **Associate; Lead Associate; Senior Associate; Manager, Curinos**
- Progressed from Associate to Manager in three years (two years less than typical)
- Participated in advisory projects focused on Marketing and Distribution strategy

Technical

Expert in: R, Python, SQL, Excel, LaTeX

Proficient in: MATLAB, Stata, VBA, Manifold, ARCgis