

Taryn Eames

Contact Information

Department of Economics
University of Toronto
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<https://taryneames.com>

Education

University of Toronto , PhD in Economics	2021-2027
<i>Fields:</i> Applied Microeconomics, Labor Economics, Education, Discrimination	
<i>Committee:</i> Philip Oreopoulos (Supervisor), Patrick Button, David Price	
<i>PhD Fellow:</i> Institute for Gender and the Economy, Rotman School of Management	
University of Toronto , MA in Economics	2014-2015
Queen's University , BAH in Economics (major), Global Development (minor)	2010-2014

Research Projects

Working Papers

The cost of being seen: Identity, non-passing appearance, and hiring discrimination against transgender women. **Job Market Paper.**

Taryn versus Taryn (she/her) versus Taryn (they/them): A field experiment on pronoun disclosure and nonbinary hiring discrimination. **Revise and Resubmit**, *Journal of Human Resources*.

Published

Eames, T., Brunskill, E., Weatherholtz, K., Yamkovenko, B., & Oreopoulos, P. (2026). Computer-assisted learning in the real world: How Khan Academy influences student math learning. *Proceedings of the National Academy of Sciences*, 123(1): e2507708123.

Eames, T. (2025). How does the intersection of sex and nonbinary gender identity affect hiring discrimination? Evidence from a correspondence field experiment. *AEA Papers and Proceedings*, 115: 202-208.

Non-Refereed University of Toronto Reports

Benjamin, D., Harrison, J. E., Vigezzi, N., & Eames, T. (2025). *Faculty Salary Equity*.

Benjamin, D., Harrison, J. E., Vigezzi, N., & Eames, T. (2025). *Time to Tenure and Promotion*.

Conference and Seminar Presentations

ASSA Annual Meeting (Session: CSQIEP Pink Papers on LGBTQ+ Economics)	2027
CEA Annual Meeting (Session: CWEC Origins and Impact of Gender Norms)	2026
QPaP Seminar Series	2026
ASSA Annual Meeting (Session: AEA Discrimination in Economics and the Labor Market)	2025
CEA Annual Meeting (Two Sessions: CLEF Diversity and CQEN-CSQIEP Joint Session)	2024
CIREQ PhD Student's Conference	2024
QPaP Seminar Series	2024
CSQIEP Mentorship Conference	2024

Research Assistant Experience

University of Toronto, Research Assistant

Eva Vivalt	2024-2025
Dwayne Benjamin & Jane Harrison	2023-2025
Marlène Koffi	2022-2023

Teaching Experience

University of Toronto, Instructor

ECO105: Principles of Economics for Non-Specialists	2025-2026
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University of Toronto, Guest Lecturer

MGT201: Coding for Business—SQL Lecture	Mar 2026
ECO225: Big Data Tools for Economists—SQL Lecture	Feb 2026
ECO225: Big Data Tools for Economists—SQL Lecture	Feb 2025

University of Toronto, Head Teaching Assistant

ECO105: Principles of Economics for Non-Specialists	2021-2025
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University of Toronto, Teaching Assistant

MGT301: Coding and Data Mining for Business Analytics	2026
ECO372: Data Analysis and Applied Econometrics in Practice	2026
ECO316: Applied Game Theory	2026
ECO1060 (Graduate-Level): Research Paper	2026
ECO2425 (Graduate-Level): Applied Causal Machine Learning	2024-2025
ECO225: Big-Data Tools for Economists	2023-2025
ECO220: Introduction to Data Analysis & Applied Econometrics	2022-2024
ECO202: Macroeconomic Theory and Policy	2014-2015

Awards and Fellowships

Institute for Gender and the Economy, Rotman (CA\$2,500 × 2)	2025-2027
SSHRC Doctoral Fellowship (CA\$40,000 × 2)	2024-2026
University of Toronto Doctoral Fellowship (CA\$18,000 × 5)	2021-2026
University of Toronto Research Fellowship (CA\$2,000; via Peter Cziraki)	2023
University of Toronto MA Fellowship (CA\$4,000)	2014-2015
Principal's Scholarship (CA\$4,000 × 2)	2010-2012

Academic Service

Journal Referee	2025-2026
<i>Quarterly Journal of Economics, Journal of Economic Literature, Canadian Public Policy, Journal of Health Economics, Feminist Economics, Journal of Homosexuality</i>	
Judge: Economics Debate Night (by UofT Economics Club)	2026
Panelist: MA to PhD Orientation Event	2025
SWEAT Seminar Organizer	2024
Graduate Economics Union President	2022-2023

Work Experience

- 2024 **Contract Worker, Curinos**
- Investigated the “path to primacy” to identify common changes in customer behavior in the months before becoming primary
 - Compared primacy conversion rates among dormant customers receiving Amplerio versus Business-As-Usual marketing; identified a statistically significant difference
- 2021-2022 **Contract Worker, Curinos**
- Created a Canadian version of below products using Canadian mobile data
- 2019-2021 **Product Owner, Curinos**
- Acquisition IQ: Audiences Product*
- Used over 2 billion rows of U.S. mobile geolocation data to develop models which identify Bank-specific marketing target audiences, tailored to individual clients
 - Generated sales collateral and participated in pitches as a subject matter expert
- NovaLocations Data Product*
- Used U.S. mobile geolocation data to generate region and branch-level analyses: estimates of billboard value, lost sales given branch closure, etc.
 - Lead the development and operationalization of a data product which summarizes these analyses and is automatically refreshed and sent to clients every 4 weeks
 - Achieved over \$750K in sales in its first year (launched in mid- to late- 2020)
- 2015-2019 **Associate; Lead Associate; Senior Associate; Manager, Curinos**
- Progressed from Associate to Manager in three years (two years less than typical)
 - Participated in advisory projects focused on Marketing and Distribution strategy

Technical

Expert in: R, Python, SQL, Excel, $\LaTeX$

Proficient in: MATLAB, Stata, VBA, Manifold, ARCGIS

References

Philip Oreopoulos (Supervisor)

Distinguished Professor of Economics
Department of Economics
University of Toronto
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David J. Price

Assistant Professor of Economics
Department of Economics
University of Toronto
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Patrick Button

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Tulane University
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