

Taryn Eames

Contact Information

Department of Economics
University of Toronto
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<https://taryneames.com>

Education

2021-present	University of Toronto PhD in Economics <i>Fields:</i> Applied Microeconomics, Labour Economics, Discrimination	<i>cGPA: 3.91</i>
2014-2015	University of Toronto MA in Economics	<i>cGPA: 3.96</i>
2010-2014	Queen's University BAH in Economics (major) and Global Development (minor)	<i>cGPA: 3.78</i>

Research Projects

Working Papers

Taryn versus Taryn (she/her) versus Taryn (they/them): A field experiment on pronoun disclosure and nonbinary hiring discrimination
(current version available [here](#))

In Progress

Individualized Khan Academy learning and student math outcomes: A quasi-experimental analysis
(with *Philip Oreopoulos*)

Cash transfers and environmental exposure: A Randomized Control Trial with mobile location data
(with *Eva Vivaldi*)

Research Assistant Experience

University of Toronto, Research Assistant

Dwayne Benjamin & Jane Harrison
Marlène Koffi

2023-present
2022-2023

Teaching Assistant Experience

University of Toronto, Teaching Assistant

ECO105: Principles of Economics for Non-Specialists (Head TA)
ECO220: Introduction to Data Analysis & Applied Econometrics
ECO225: Big-Data Tools for Economists
ECOECO202: Macroeconomic Theory and Policy

2021-present
2022-present
2024-present
2014-2015

Awards and Fellowships

University of Toronto Doctoral Fellowship (CA\$18,000 x 5)	2021-2027
University of Toronto Research Fellowship (CA\$2,000; via Peter Cziraki)	2023
University of Toronto MA Fellowship (CA\$4,000)	2014-2015
Dean's Special Award	2013
Dean's Honour List with Distinction	2013-2014
Principal's Scholarship (CA\$4,000 x 2)	2010-2012

Work Experience

2021-2022	Contract Worker, Curinos <ul style="list-style-type: none">Leveraging recently acquired Canadian mobile geolocation data, generated a project plan and lead the development of CA models and analyses described below
2019-2021	Product Owner, Curinos <p><i>Acquisition IQ: Audiences Product</i></p> <ul style="list-style-type: none">Used over 2 billion rows of mobile geolocation data to develop models which identify Bank-specific marketing target audiencesGenerated sales collateral and participated in pitches as a subject matter expertRefreshed, tailored models for clients as needed <p><i>NovaLocations Data Product</i></p> <ul style="list-style-type: none">Used mobile geolocation data to collaboratively generate region and branch-level analyses: estimates of billboard value, lost sales given branch closure, etc.Lead the development and operationalization of a data product which summarizes these analyses and is automatically refreshed and sent to clients every 4 weeksAchieved over \$750K in sales in its first year (launched in mid- to late- 2020)
2018-2019	Manager, Curinos
2017-2018	Senior Associate, Curinos
2016-2017	Lead Associate, Curinos
2015-2016	Associate, Curinos <ul style="list-style-type: none">Participated in advisory projects focused on Marketing and Distribution strategyResponsibilities increased over time until I was the primary point of contact for clients, managed project teams, and spearheaded methodology developmentProjects prioritized quantitative analysis, leveraging client, proprietary, and third party data (Kantar Media, Comperemedia, Dunn & Bradstreet, Claritas, etc.)

Technical

Expert in: R, Python, SQL, Excel, L^AT_EX
Proficient in: MATLAB, Stata, VBA, Manifold, ARCGIS