Taryn Eames

Contact Information

Department of Economics
University of Toronto
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https://taryneames.com

Education

2021-present	**University of Toronto**	*cGPA: 3.91*
	PhD in Economics	
	Fields: Applied Microeconomics, Labour Economics, Discrimination	
2014-2015	**University of Toronto**	*cGPA: 3.96*
	MA in Economics	
2010-2014	**Queen's University**	*cGPA: 3.78*
	BAH in Economics (major) and Global Development (minor)	

Research Projects

Working Papers
Pronoun disclosure and hiring discrimination: A resume audit study

In Progress
Gaps in intergenerational income mobility for children later revealed to be gay

Research Assistant Experience

University of Toronto, Research Assistant

Dwayne Benjamin	2023-present
Marlène Koffi	2022-2023

Teaching Assistant Experience

University of Toronto, Teaching Assistant

ECO105: Principles of Economics for Non-Specialists (Head TA)	2021-present
ECO220: Introduction to Data Analysis & Applied Econometrics	2022-present
ECO225: Big-Data Tools for Economists	2024-present
ECOECO202: Macroeconomic Theory and Policy	2014-2015

Awards and Fellowships

University of Toronto Doctoral Fellowship (CA$18,000 x 5)	2021-2027
University of Toronto Research Fellowship (CA$2,000; via Peter Cziraki)	2023
University of Toronto MA Fellowship (CA$4,000)	2014-2015
Dean's Special Award	2013
Dean's Honour List with Distinction	2013-2014
Principal's Scholarship (CA$4,000 x 2)	2010-2012

Work Experience

2021-2022	**Contract Worker, Curinos**

• Leveraging recently acquired Canadian mobile geolocation data, generated a project plan and lead the development of CA models and analyses described below

2019-2021	**Product Owner, Curinos**

Acquisition IQ: Audiences Product

• Used over 2 billion rows of mobile geolocation data to develop models which identify Bank-specific marketing target audiences
• Generated sales collateral and participated in pitches as a subject matter expert
• Refreshed, tailored models for clients as needed

NovaLocations Data Product

• Used mobile geolocation data to collaboratively generate region and branch-level analyses: estimates of billboard value, lost sales given branch closure, etc.
• Lead the development and operationalization of a data product which summarizes these analyses and is automatically refreshed and sent to clients every 4 weeks
• Achieved over $750K in sales in its first year (launched in mid- to late- 2020)

2018-2019	**Manager, Curinos**
2017-2018	**Senior Associate, Curinos**
2016-2017	**Lead Associate, Curinos**
2015-2016	**Associate, Curinos**

• Participated in advisory projects focused on Marketing and Distribution strategy
• Responsibilities increased over time until I was the primary point of contact for clients, managed project teams, and spearheaded methodology development
• Projects prioritized quantitative analysis, leveraging client, proprietary, and third party data (Kantar Media, Comperemedia, Dunn & Bradstreet, Claritas, etc.)

Technical

Expert in:	R, SQL, Excel, Latex
Proficient in:	Python, MATLAB, Stata, VBA, Manifold, ARCgis