

# Taryn Eames

## Contact Information

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Department of Economics  
University of Toronto  
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<https://taryneames.com>

## Education

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2021-present	<b>University of Toronto</b> PhD in Economics <i>Fields:</i> Applied Microeconomics, Labor Economics, Discrimination	<i>cGPA: 3.91</i>
2014-2015	<b>University of Toronto</b> MA in Economics	<i>cGPA: 3.96</i>
2010-2014	<b>Queen's University</b> BAH in Economics (major) and Global Development (minor)	<i>cGPA: 3.78</i>

## Research Projects

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### *Working Papers*

Taryn versus Taryn (she/her) versus Taryn (they/them): A field experiment on pronoun disclosure and nonbinary hiring discrimination—current version available [here](#)

### *In Progress*

Pass it on: A field experiment on transgender “passing privilege” and the timing of identity disclosure on discrimination magnitude

Individualized Khan Academy learning and student math outcomes: A quasi-experimental analysis (with [Philip Oreopoulos](#))

Cash transfers and environmental exposure: A Randomized Control Trial with mobile location data (with [Eva Vivalt](#))

## Conference and Seminar Presentations

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<b>Paper:</b> Taryn versus Taryn (she/her) versus Taryn (they/them) CIREQ PhD Student's Conference	2024
CEA Annual Meeting (Two Sessions: CLEF Diversity and CQEN-CSQIEP Joint Session)	2024
QPAP Seminar Series	2024
AEA Annual Meeting (Session: AEA Discrimination in Economics and the Labor Market) Session chosen to be included in <i>AEA Papers &amp; Proceedings</i>	2025
<b>Paper:</b> Pass it on CSQIEP Mentorship Conference	2024

## Research Assistant Experience

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<b>University of Toronto, Research Assistant</b> Dwayne Benjamin & Jane Harrison	2023-present
Marlène Koffi	2022-2023

## Teaching Assistant Experience

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### University of Toronto, Teaching Assistant

ECO105: Principles of Economics for Non-Specialists (Head TA)	2021-present
ECO220: Introduction to Data Analysis & Applied Econometrics	2022-present
ECO225: Big-Data Tools for Economists	2024-present
ECOECO202: Macroeconomic Theory and Policy	2014-2015

## Awards and Fellowships

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University of Toronto Doctoral Fellowship (CA\$18,000 x 5)	2021-2026
University of Toronto Research Fellowship (CA\$2,000; via Peter Cziraki)	2023
University of Toronto MA Fellowship (CA\$4,000)	2014-2015
Dean's Special Award	2013
Dean's Honour List with Distinction	2013-2014
Principal's Scholarship (CA\$4,000 x 2)	2010-2012

## Work Experience

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2021-2022	<b>Contract Worker, Curinos</b> <ul style="list-style-type: none"><li>Leveraging recently acquired Canadian mobile geolocation data, generated a project plan and lead the development of CA models and analyses described below</li></ul>
2019-2021	<b>Product Owner, Curinos</b> <p><i>Acquisition IQ: Audiences Product</i></p> <ul style="list-style-type: none"><li>Used over 2 billion rows of mobile geolocation data to develop models which identify Bank-specific marketing target audiences</li><li>Generated sales collateral and participated in pitches as a subject matter expert</li><li>Refreshed, tailored models for clients as needed</li></ul> <p><i>NovaLocations Data Product</i></p> <ul style="list-style-type: none"><li>Used mobile geolocation data to collaboratively generate region and branch-level analyses: estimates of billboard value, lost sales given branch closure, etc.</li><li>Lead the development and operationalization of a data product which summarizes these analyses and is automatically refreshed and sent to clients every 4 weeks</li><li>Achieved over \$750K in sales in its first year (launched in mid- to late- 2020)</li></ul>
2018-2019	<b>Manager, Curinos</b>
2017-2018	<b>Senior Associate, Curinos</b>
2016-2017	<b>Lead Associate, Curinos</b>
2015-2016	<b>Associate, Curinos</b> <ul style="list-style-type: none"><li>Participated in advisory projects focused on Marketing and Distribution strategy</li><li>Responsibilities increased over time until I was the primary point of contact for clients, managed project teams, and spearheaded methodology development</li><li>Projects prioritized quantitative analysis, leveraging client, proprietary, and third party data (Kantar Media, Comperemedia, Dunn &amp; Bradstreet, Claritas, etc.)</li></ul>

## Technical

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Expert in: R, Python, SQL, Excel,  $\LaTeX$   
Proficient in: MATLAB, Stata, VBA, Manifold, ARCGIS