## **Privacy Policy**

#### 1. Introduction

Map To Manhood ("we," "us," or "our") is committed to protecting the privacy of our users ("you" or "your"). This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our website, services, and any related applications (collectively, the "Services").

#### 2. Information We Collect

We may collect the following types of personal information:

- Account Information: When you create an account, we collect your name, email address, and password. You may also provide additional information, such as your phone number, location, and profile picture.
- Usage Information: We collect information about how you use our Services, including the pages you visit, the features you use, and the time and date of your activities.
- Device Information: We collect information about your device, such as your IP address,
   browser type, operating system, and device identifiers.
- Cookies and Similar Technologies: We use cookies and similar tracking technologies to collect information about your browsing activity and preferences.

### 3. How We Use Your Information

We may use your personal information for the following purposes:

 To Provide and Improve Services: To operate and maintain the Services, provide customer support, and personalize your experience.

- To Communicate with You: To send you updates, newsletters, marketing materials, and other information related to the Services.
- To Analyze and Improve: To analyze usage trends, identify areas for improvement, and develop new features and services.
- To Protect Our Rights: To prevent fraud, abuse, and other harmful activities and to enforce our Terms of Service.

#### 4. How We Share Your Information

We may share your personal information with the following third parties:

- Service Providers: We may share your information with third-party service providers who
  assist us with payment processing, data analytics, email marketing, and other essential
  functions. We have contracts with these providers requiring them to protect your
  information.
- Legal Authorities: We may disclose your information to legal authorities if required to do so by law or in the good faith belief that such disclosure is necessary to comply with a legal obligation, protect and defend our rights or property, prevent or investigate possible wrongdoing, or protect the personal safety of users of the Services or the public.

## 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and store information about your interactions with the Services. This information may be used to:

 Personalize your experience: Remember your preferences and settings and provide customized content.

- Analyze website traffic: To understand how users interact with the Services and to improve their functionality.
- Serve targeted advertisements: To display ads relevant to your interests.

You can manage your cookie preferences through your browser settings. However, please note that disabling cookies may affect your ability to use certain features of the Services.

## 6. Your Privacy Rights

You have the following rights concerning your personal information:

- Access: You can request access to the personal information we hold about you.
- Correction: You can request that we correct any inaccuracies in your personal information.
- Deletion: You can request that we delete your personal information.
- Opt-out: You can opt out of receiving marketing communications from us.

To exercise these rights, don't hesitate to contact us using the contact information provided below.

## 7. Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. These measures include data encryption, access controls, and regular security assessments. However, no method of transmission over the Internet or method of electronic storage is completely secure, so we cannot guarantee absolute security.

## 8. Children's Privacy

The Services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please get in touch with us immediately.

# 9. Governing Law

This Privacy Policy shall be governed by and construed under the laws of the State of Virginia without regard to its conflict of law provisions.

## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on our website and notify you as law requires. Your continued use of the Services after any changes to the Privacy Policy constitutes your acceptance of such changes.

#### 11. Contact Information

If you have any questions about this Privacy Policy, don't hesitate to contact us at sharise.a.rothenbach@map2manhood.com